



**Colleyville Community
Garden Advisory
Committee
Agenda**

City Hall
100 Main Street
Colleyville, Texas 76034
817. 503.1000
www.colleyville.com

Tuesday, November 12, 2019
6:00 p.m.

Colleyville Senior Center
2512 Glade Road, Colleyville

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES**
October 28, 2019
- 3. REGULAR AGENDA ITEMS**
 - 3a** Approval of the 2019-2020 meeting calendar
 - 3b** Discuss and develop talking points for community groups
 - 3c** Discuss recruitment of members and required skills
- 4. ADJOURNMENT**

I hereby certify this agenda was posted on City Hall bulletin boards Friday, November 8, 2019 by 5:00 p.m.

Christine Loven, TRMC
City Secretary

A quorum of the Colleyville City Council and/or any other Colleyville Board, Commission, or Committee may be in attendance at this meeting.

Any matter on this agenda may, at the discretion of the governing body, be opened for public comment and discussion.

If you plan to attend this public meeting and have a disability that requires special accommodations, please advise the City Secretary at least 48 hours in advance at 817.503.1133, and reasonable accommodations will be made to assist you.

Colleyville Community Garden Committee

Draft of Minutes October 28, 2019

Attendees

Committee Members: Linda Newton, Rich Hendler, Amanda Novak

City Representative: Mayor Richard Newton and Lisa Escobedo

Absent: Pam Buie and Uma Lal

Mayor Richard Newton called the meeting to order at 6:00 pm.

Rich moved to approve the minutes, Linda seconded and the motion carried.

The group updated Amanda with what was discussed at the last meeting.

The Mayor discussed the need for more involvement from community groups, specifically the Garden Club and Grace. Having members from these groups on the committee will greatly help. The Mayor discussed the need for keeping the application process for the Boards open continuously throughout the year to allow citizens to apply when available. Rich also suggested to try to recruit committee members from the Garden Club, Grace, GCISD, and Tarrant County Master Gardeners.

The Mayor began the discussion on the need for a Chair for the committee. Amanda mentioned that the Chair should have experience with community groups. Linda nominated Amanda for Chair and Rich seconded.

The group discussed criteria for members, such as being available for evening meetings.

Linda suggested that the Mayor send Natalie an official letter asking to remove the Colleyville Community Garden Facebook page, as well as asking for the Gmail account information.

Amanda discussed that she had spoken with the owner of Unique Landscaping, about drawing the plot design for the community garden. She would charge for this service, but Amanda feels that it is money well spent.

Amanda mentioned that she feels that a main pillar of this project is having Grace as a charitable component (foundation).

The Mayor stated that the Community Garden will build community. He stressed that the garden must be done well, emphasizing high quality and an excellence of plots.

The next meeting is scheduled for Tuesday, Nov. 12 at 6pm at the Senior Center.

The meeting was adjourned at 7 pm.



Colleyville Community Garden Advisory Committee Agenda Briefing

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Agenda Number 3a	Agenda Date 11/12/2019	Number
Type Regular Agenda Items		
Department City Secretary		
Title		
Approval of the 2019-2020 meeting calendar		

Explanation

Attachments

1. CCG 2019-2020 Meetings

Colleyville Community Garden Board
Meeting Schedule 2019-2020

Meets monthly on 2nd Tuesday at 6pm unless otherwise noted.

Date	Time	Location	Agenda Items Due	Agenda Posted by Date	Notes / Agenda Items	Submit Minutes to Committee for Review
Nov 12, 2019	6:00pm-7:00pm	Senior Center	Nov 5	Nov 7	- Approve Sept 28 meeting minutes - Approve 2019-2020 Meeting Calendar - Approve Draft Talking Points for Community Groups - Discuss Recruitment of New Members (Skills Needed)	Nov 14
Dec 10, 2019	6:00pm-7:00pm	Senior Center	Dec 3	Dec 6		Dec 12
Jan 14, 2020	6:00pm-7:00pm	Senior Center	Jan 7	Jan 10		Jan 16
Feb 11, 2020	6:00pm-7:00pm	Senior Center	Jan 31*	Feb 7	*Agenda due early due to Chair's work travel schedule	Feb 13
Mar 10, 2020	6:00pm-7:00pm	Senior Center	Mar 3	Mar 6		Mar 12
April 13, 2020**	6:00pm-7:00pm	Senior Center	Apr 6	Apr 9	**Chair unavailable due to work travel. Propose a Monday meeting instead.	April 15
May 12, 2020	6:00pm-7:00pm	Senior Center	May 5	May 8		May 14
June 9, 2020	6:00pm-7:00pm	Senior Center	Jun 2	Jun 5		June 11
July 14, 2020	6:00pm-7:00pm	Senior Center	July 7	July 10		July 16
Aug 11, 2020	6:00pm-7:00pm	Senior Center	Aug 4	Aug 7		Aug 13
Sept 8, 2020	6:00pm-7:00pm	Senior Center	Sept 1	Sept 4		Sept 10
Oct 13, 2020	6:00pm-7:00pm	Senior Center	Oct 6	Oct 9		Oct 15
Nov 10, 2020	6:00pm-7:00pm	Senior Center	Nov 3	Nov 6		Nov 12
Dec 8, 2020	6:00pm-7:00pm	Senior Center	Dec 1	Dec 4		Dec 10



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Agenda Number 3b	Agenda Date 11/12/2019	Number
Type Regular Agenda Items		
Department City Secretary		

Title

Discuss and develop talking points for community groups

Explanation

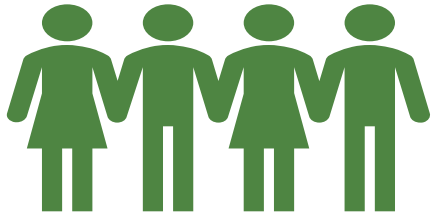
Attachments

1. CCG Talking Points 2019 draft

Colleyville Community Garden

November 2019





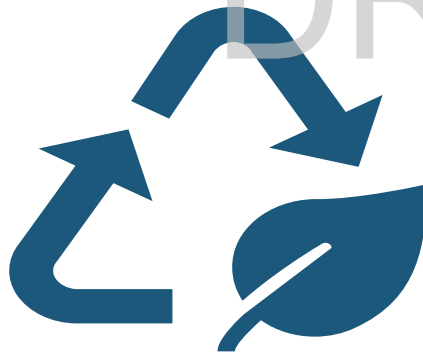
**Build
Community**



**Honor
Agrarian Past**



Serve Others

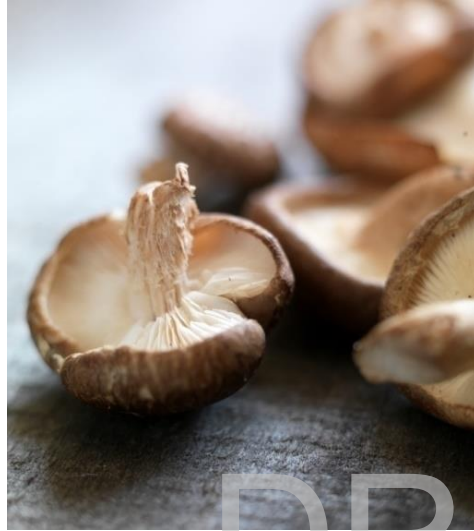


**Garden
Sustainably**



Education

DRAFT



Phased Approach to Implementation



Planning & Community Engagement



Creating the Garden



Scaling Up

Planning & Community Engagement



- Secure Key Community Support
 - Colleyville Garden Club
 - Tarrant County Master Gardeners
 - CGISD (Including School Gardens, FFA program, etc.)
 - Scout Troops, Volunteer Organizations, etc.
 - Food Bank options to donate portion of harvests
 - Add 4 additional members to the CCG Advisory Board that represent community stakeholders
- Develop professional garden plans and renderings
 - Work with local designers to create a garden plan which:
 - can be implemented over time
 - honors the McPherson Park aesthetic
 - establishes a viable gardening community hub
 - educates visitors about sustainable practices
 - facilitates harvest donations

Creating the Garden

1. Secure sponsorships, donations and funds

- Inaugural sponsorship levels
- Sponsors for certain elements of the garden
- Donations for tools and various items needed to implement

2. Series of workdays to create first phase of the garden

- Prepare site for gardening
- Install irrigation system (Provided by City of Colleyville)
- Build 10 garden plots
- Install pollinator garden
- Install water collection system
- Start composting area

3. Campaign to lease the first 10 Garden Plots

- Gardeners will be our founding members
- Portion of harvest will be donated regularly but frequency will depend on initial yields

Scaling Up

- 1. Additional workdays to buildout more garden plots & design elements**
 - Building and leasing 10-20 additional garden beds depending on interest
 - Add fruit trees, berry beds, decorative accents, fencing, etc.
 - Composting activities will increase
 - Quarterly workdays
- 2. Increase the frequency of harvest donations to weekly**
 - Weekly pickup and/or delivery to local food banks
- 3. Expand education opportunities**
 - Offer gardening-related classes to the community
 - Composting, pollinator- and bird-friendly gardens, organic gardening methods, growing vegetables, etc.
- 4. Begin fundraising for longer-term projects**
 - Greenhouse for seed starting
 - Additional garden beds
 - Programming needs

Local Impact of Donation Gardens: Coppell Community Gardens

Year	Amount	Cumulative
1998	2,000 lbs.	2,000 lbs.
1999	8,000 lbs.	10,000 lbs.
2000	7,000 lbs.	17,000 lbs.
2001	4,600 lbs.	21,600 lbs.
2002	6,800 lbs.	28,400 lbs.
2003	12,275 lbs.	40,675 lbs.
2004	12,000 lbs.	52,675 lbs.
2005	11,912 lbs.	64,587 lbs.
2006	9,580 lbs.	74,167 lbs.
2007	10,336 lbs.	84,503 lbs.
2008	13,377 lbs.	97,880 lbs.
2009	14,433 lbs.	112,313 lbs.
2010	13,424 lbs.	125,737 lbs.
2011	11,325 lbs.	137,062 lbs.
2012	12,619 lbs.	149,681 lbs.
2013	11,459 lbs.	161,140 lbs.
2014	10,743 lbs.	171,883 lbs.
2015	13,653 lbs.	185,536 lbs.
2016	12,290 lbs.	197,826 lbs.
2017	13,558 lbs.	211,384 lbs.
2018	18,315 lbs.	229,699 lbs.
2019 YTD	17,560 lbs.	247,259 lbs.

*and counting...

1998-First Year Start Up

January- Garden Envisioned
February- First Public Meeting and Steering
April- Broke Ground at Helping Hands
June- Planted Black-eyed Peas as Cover Crop
July- Broke Ground at Ground Delivery
August- First Harvest Donated 22 pounds
September- Arbor Built by Eagle Scout at HH
December- Received 501(c)3 status
Share the Harvest- 2,000 lbs

1999

First Annual Mtg -104 Beds Adopted
Expanded Ground Delivery by 10 beds
Compost Team Formed
Share the Harvest- 8,000 lbs

2000

Dallas Co. Volunteer Center Award
Master Composter Education Site
Concrete Edge Installed at GD
Share the Harvest 7,000 lbs

2003

Coppell Farmers Market Established
Steering Committee Formed Board
Texas SmartScape Demo Gardens
Share the Harvest 12,265 lbs

2004

Featured Article in *Southern Living*
Helping Hands Expanded by 1600 sq. ft
Share the Harvest 12,000 lbs

2005

Texas Rec. and Parks Society Service
Club Award
Share the Harvest 12,000 lbs

2008

First Website Up!
Arbor Built at GD - Eagle Project
Share the Harvest 13,400 lbs

2009

100,00th pound Harvest in May!
14,400 lbs-Highest Donation Year
Keep Texas Beautiful Non-profit
Organization Award
Keep America Beautiful Award

2010

Ground Delivery Total Remake
Share the Harvest 13,700

2001

Keep Texas Beautiful Civic Org
Award
Share the Harvest 4,600 lbs

2002

Gardener's Supply Co. Garden Crusader
Award
Featured Article in *Texas Gardener*
Re-Design of Helping Hands
Share the Harvest 6,800 lbs

2006

Governor's Community Achievement Award
KERA Documentary Aired
Share the Harvest 9,580 lbs

2007

Texas Rec. and Parks Society
Organization Citation Award
Share the Harvest 10,336 lbs

2011

New Websites for CCG and CFM
Commissioner Garcia Donation
Share the Harvest 11,240

T I M E L I N E

www.coppellcommunitygarden.org





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Agenda Number 3c	Agenda Date 11/12/2019	Number
Type Regular Agenda Items		
Department City Secretary		
Title		
Discuss recruitment of members and required skills		

Explanation

Attachments