



City of Colleyville City Council and Parks and Recreation Advisory Board Joint Worksession Agenda

City Hall
100 Main Street
Colleyville, Texas 76034
817.503.1000
www.colleyville.com

Wednesday, December 6, 2017
5:00 p.m.

Executive Conference Room
Third Floor – City Hall

1. CALL TO ORDER

2. PRESENTATION AND DISCUSSION

- 2a** Presentation and discussion of the Park, Recreation and Open Space Master Plan

3. ADJOURNMENT

I hereby certify this agenda was posted on City Hall bulletin boards Friday, December 1, 2017, by 5:00 p.m.

Christine Loven, TRMC
City Secretary

A quorum of the Colleyville City Council and/or any other Colleyville Board, Commission, or Committee may be in attendance at this meeting. Any matter on this agenda may, at the discretion of the governing body, be opened for public comment and discussion.

If you plan to attend this public meeting and have a disability that requires special accommodations, please advise the City Secretary at least 48 hours in advance at 817.503.1133, and reasonable accommodations will be made to assist you.



City of Colleyville Colleyville City Council and Parks and Recreation Advisory Board Joint Worksession Agenda Briefing

City Hall
100 Main Street
Colleyville, Texas 76034
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Agenda Number 2a	Agenda Date 12/06/2017	Number
Type Presentation and Discussion		
Department Parks and Recreation		

Title

Presentation and discussion of the Park, Recreation and Open Space Master Plan

Strategic Plan

1.1 Actively involve and engage stakeholders

Explanation

Patrick Hoagland, Brandsetter Carroll, Inc., the City's Parks, Recreation and Open Space Master Plan consultant, will provide an overview of the project, make a presentation, and lead the City Council and Parks and Recreation Advisory Board in an interactive worksession.

Attachments

1. Consultant's worksession agenda
2. Council/Board Presentation
3. Stakeholder Meeting Information
4. Public Workshop Summary



AGENDA
COLLEYVILLE PARKS, RECREATION AND OPEN SPACE MASTER PLAN
CITY COUNCIL AND PARKS AND RECREATION BOARD
PROJECT NO. 17040

December 6, 2017

AGENDA

1. Introductions
2. Public Engagement Summary
 - a. Combined Mail and Web/Handout Survey Results
 - b. Public Open House Findings
 - c. Stakeholder Groups Summary
3. Park and Facility Service Areas Summary
4. Benchmarking Summary
5. Vision - Mission – Core Beliefs Exercise
6. Next Steps



Parks, Recreation & Open Space Master Plan

Engagement Summary & Visioning

December 6, 2017

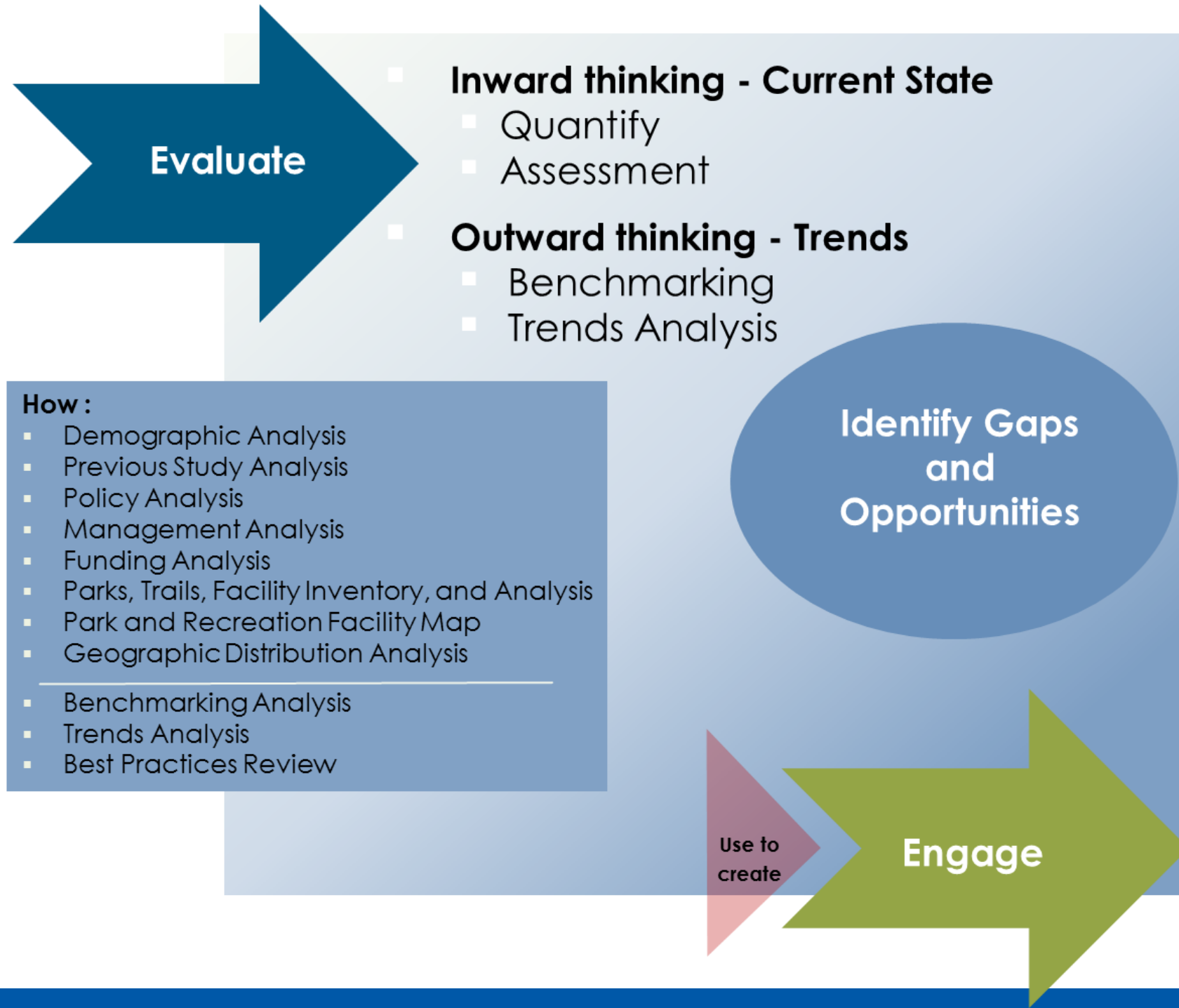
Agenda

- Introductions
- Public Engagement Summary
 - Combined Mail and Web/Handout Survey Results
 - Public Open House Findings
 - Stakeholder Groups Summary
- Park and Facility Service Areas Summary
- Benchmarking Summary
- Vision - Mission – Core Beliefs Exercise
- Next Steps

Planning Process



EVALUATE



ENGAGE

Engage

- **Engagement Strategies**
 - Community Events
 - Stakeholder groups
 - Interactive methods public workshops
 - Random sample, web based, and handout surveys
- **Results**
 - Community connection
 - Inform the Plan

How:

- Stakeholder Groups
- Student Workshops
- MySidewalk
- Web, handout survey
- Statistically Valid Household Survey
- User intercept surveys
- Community Events

**Raise
Awareness
Create Buy-In
Identify Needs**

Use to
create

Envision

Survey Results

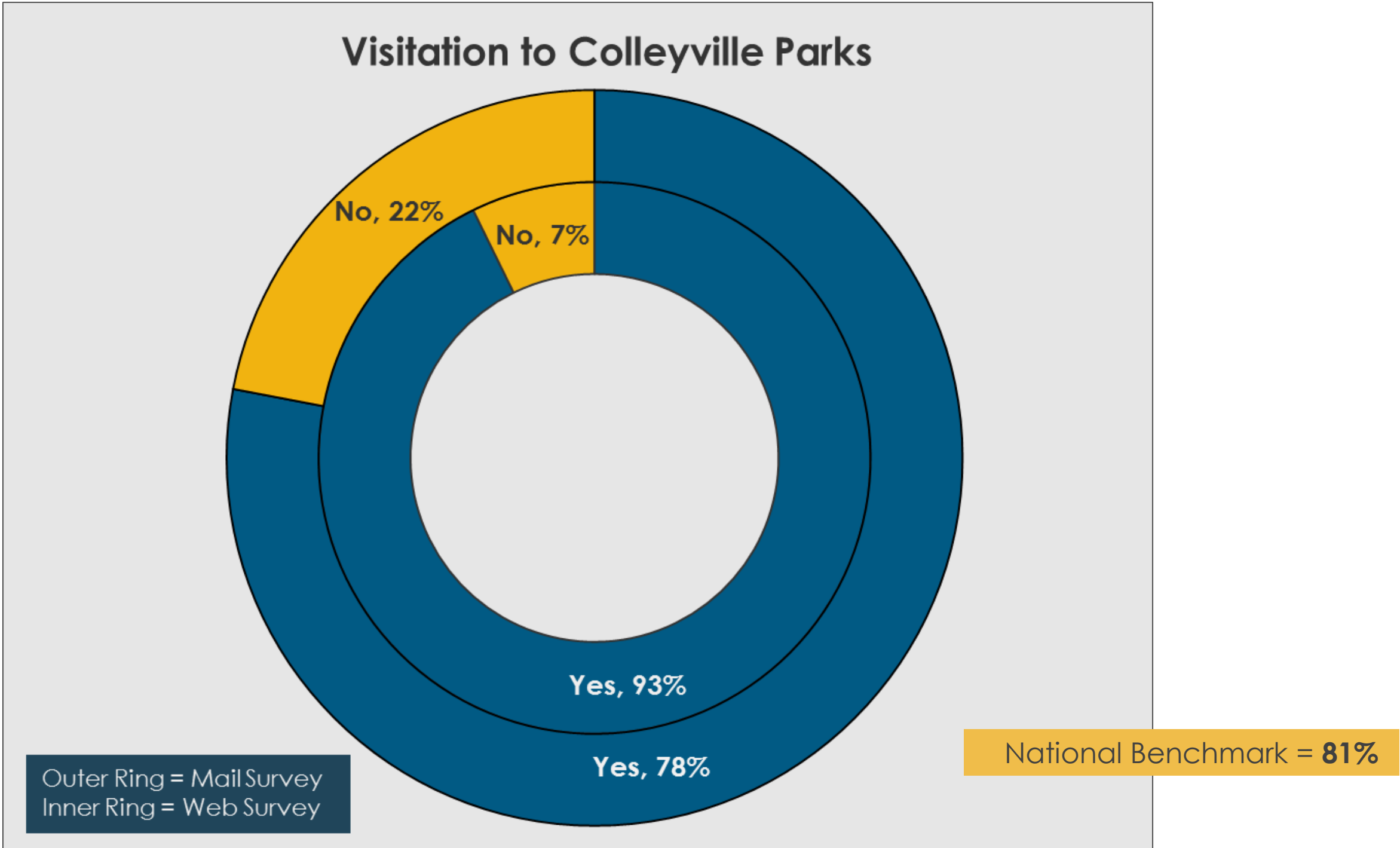
Colleyville, Texas



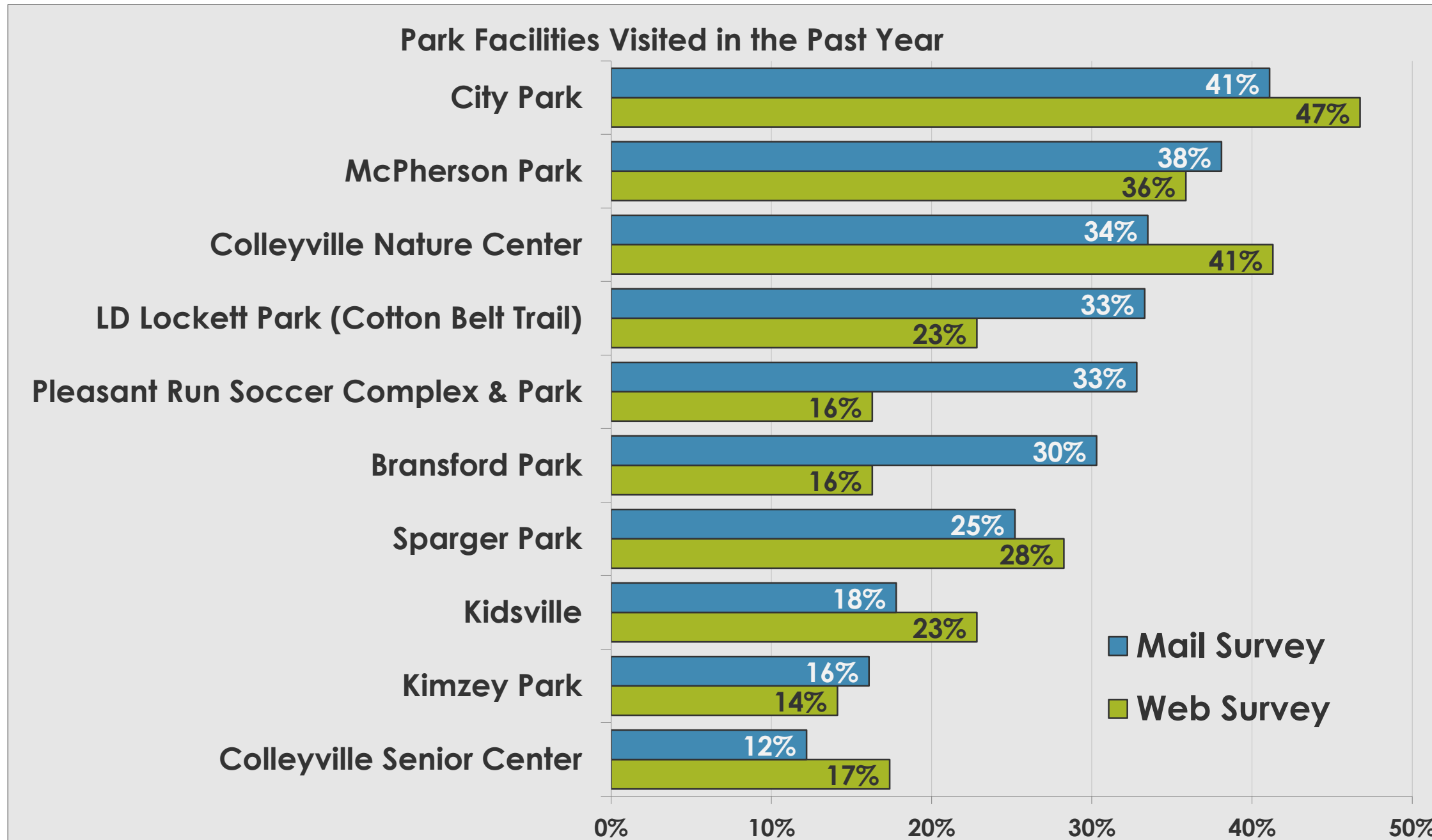
Surveys

- Statistically Valid Mail Survey
 - Sent to 1,500 households
 - Goal was a return of 300
 - 534 completed
- Web and Handout survey
 - 1.410 completed

Park or Facility Visitation

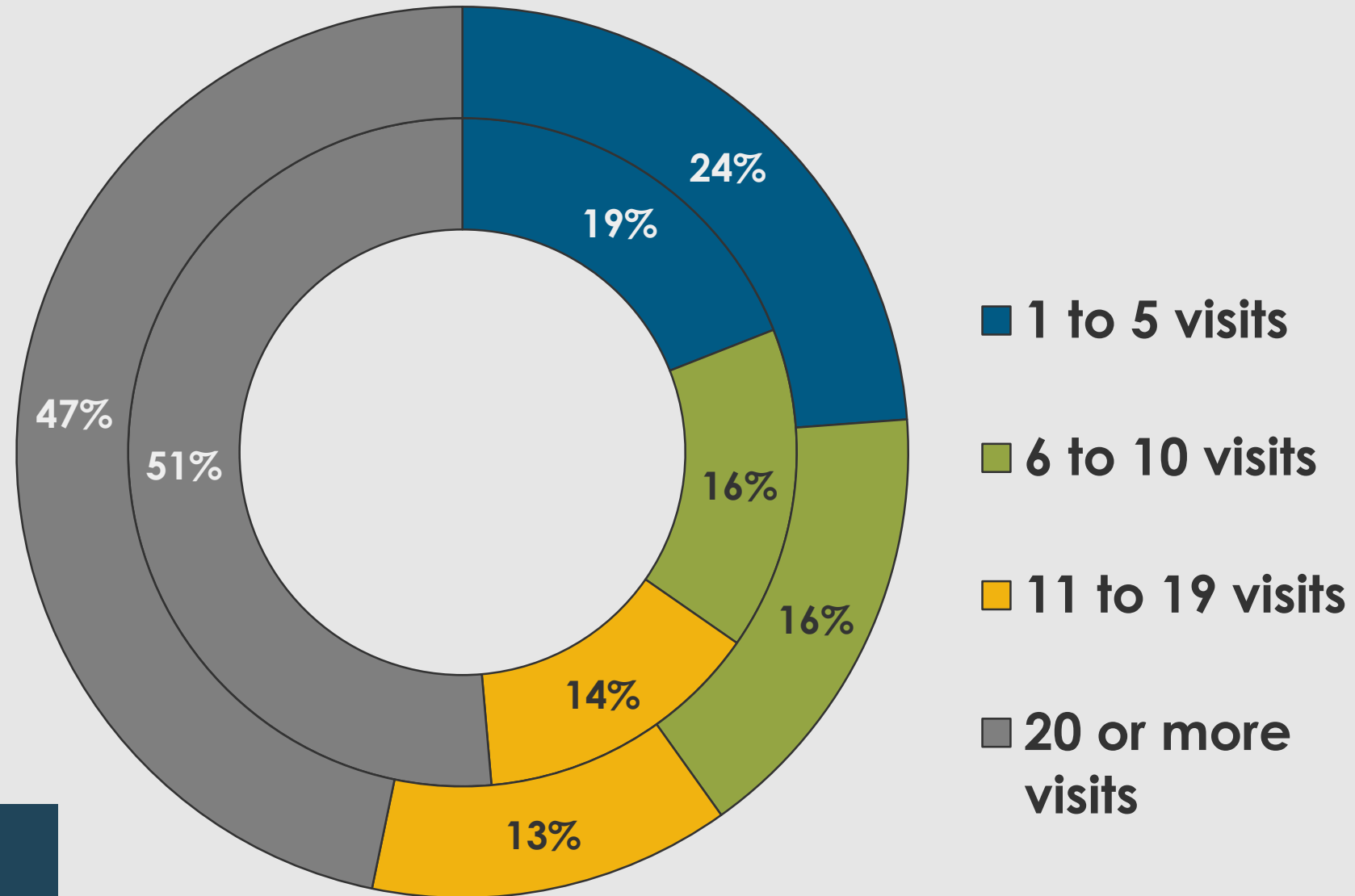


Parks Visited in the Past Year

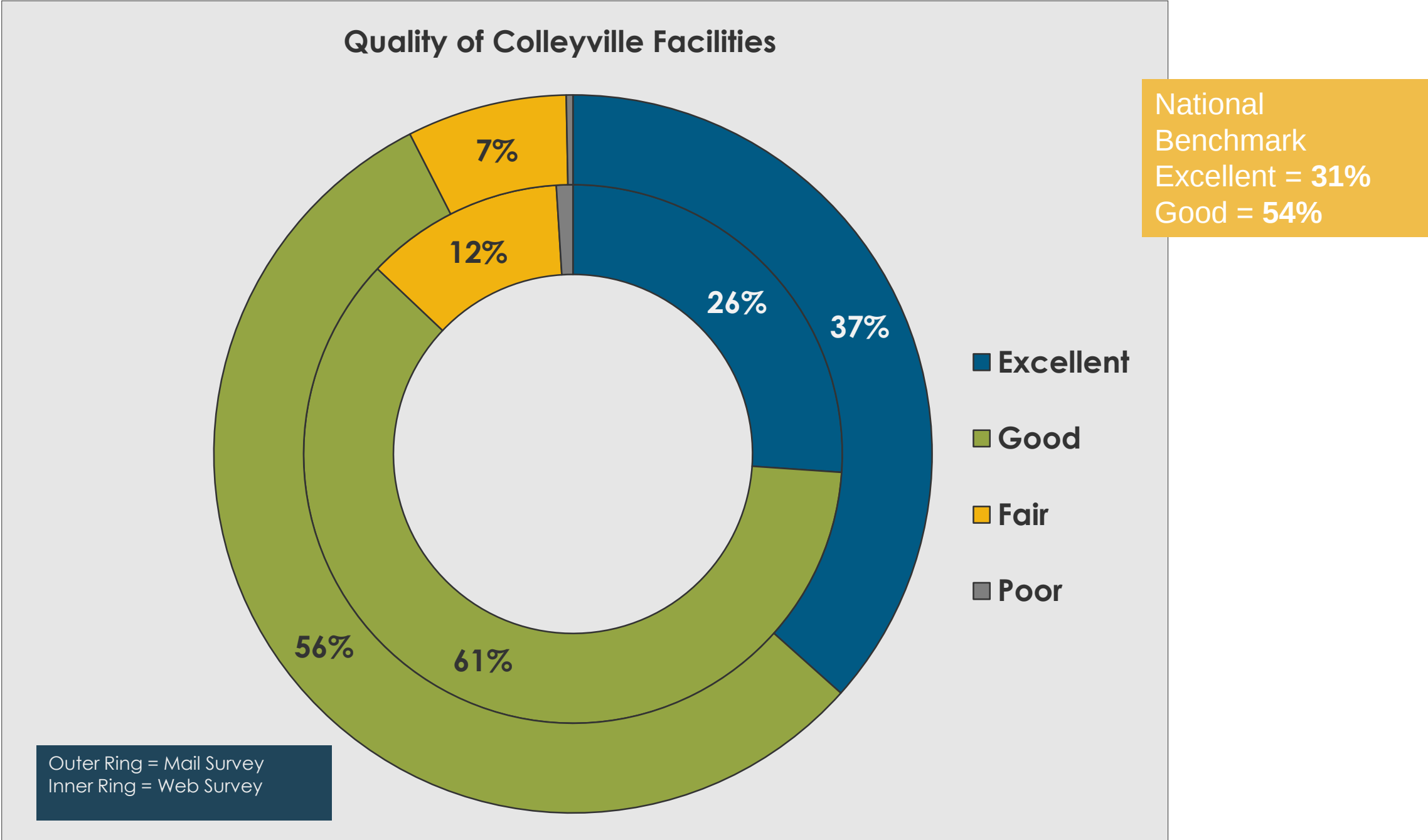


Frequency of Visits to Parks

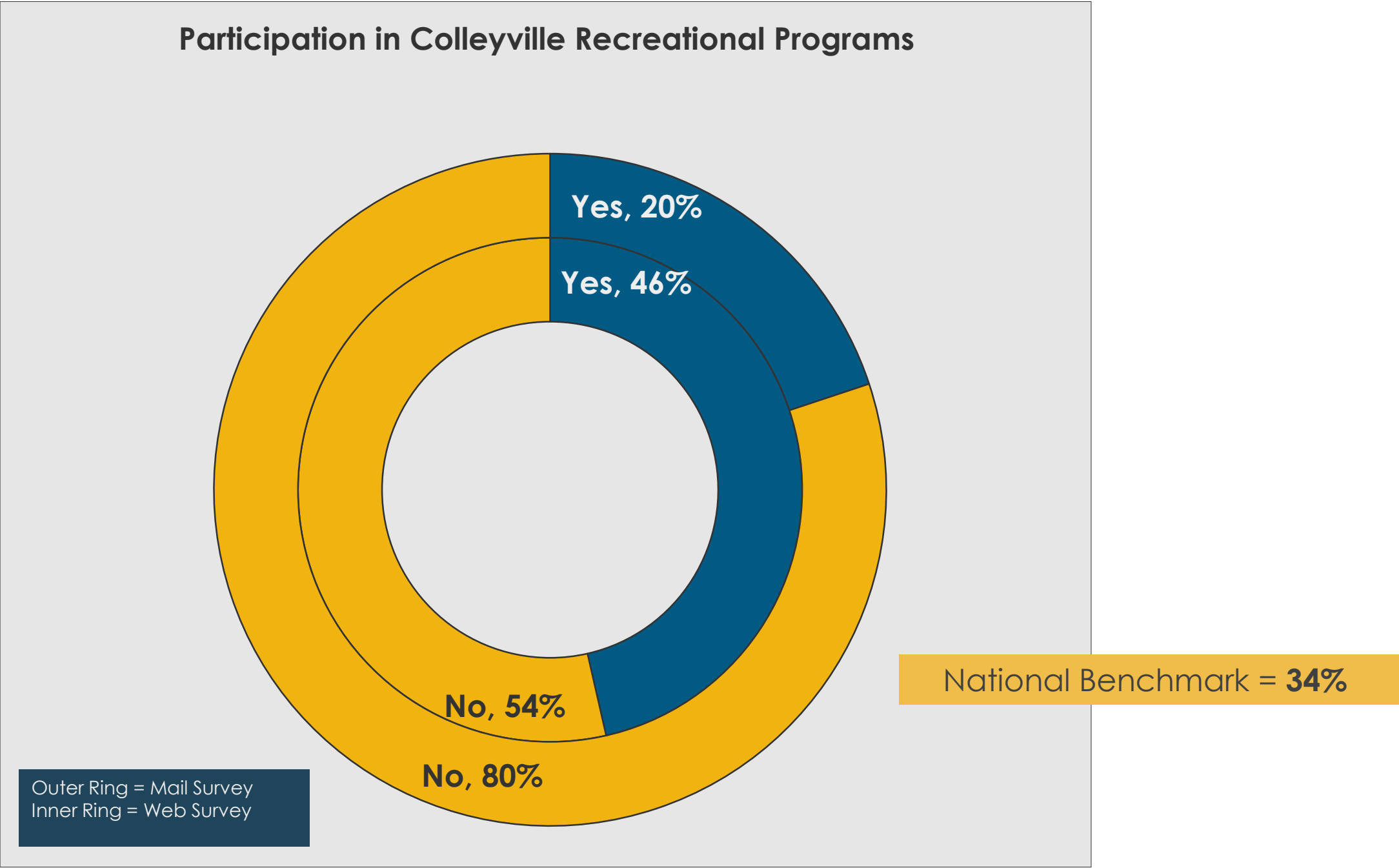
Frequency of Visitation to Parks in Colleyville



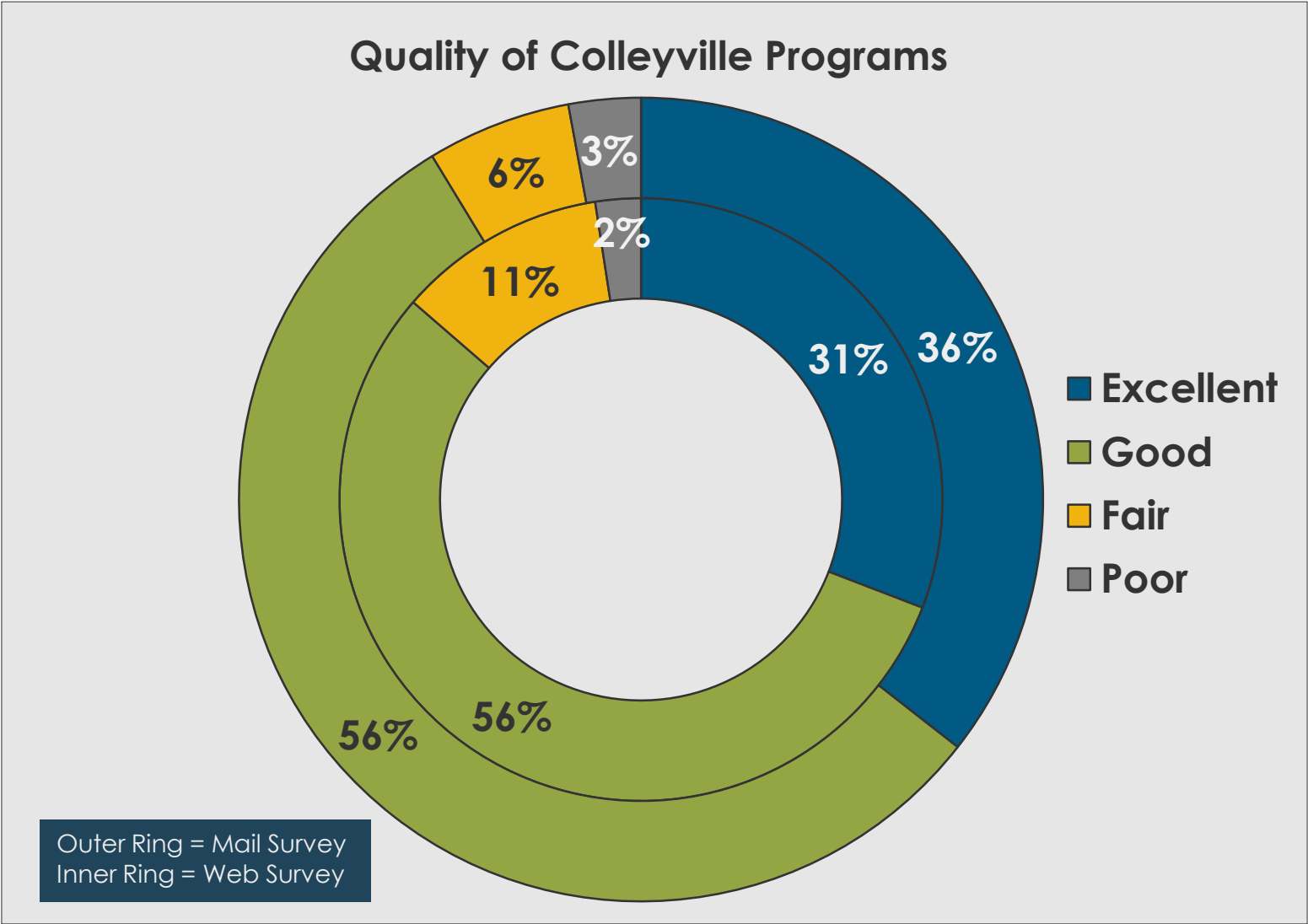
Quality of Facilities



Participation in Programs

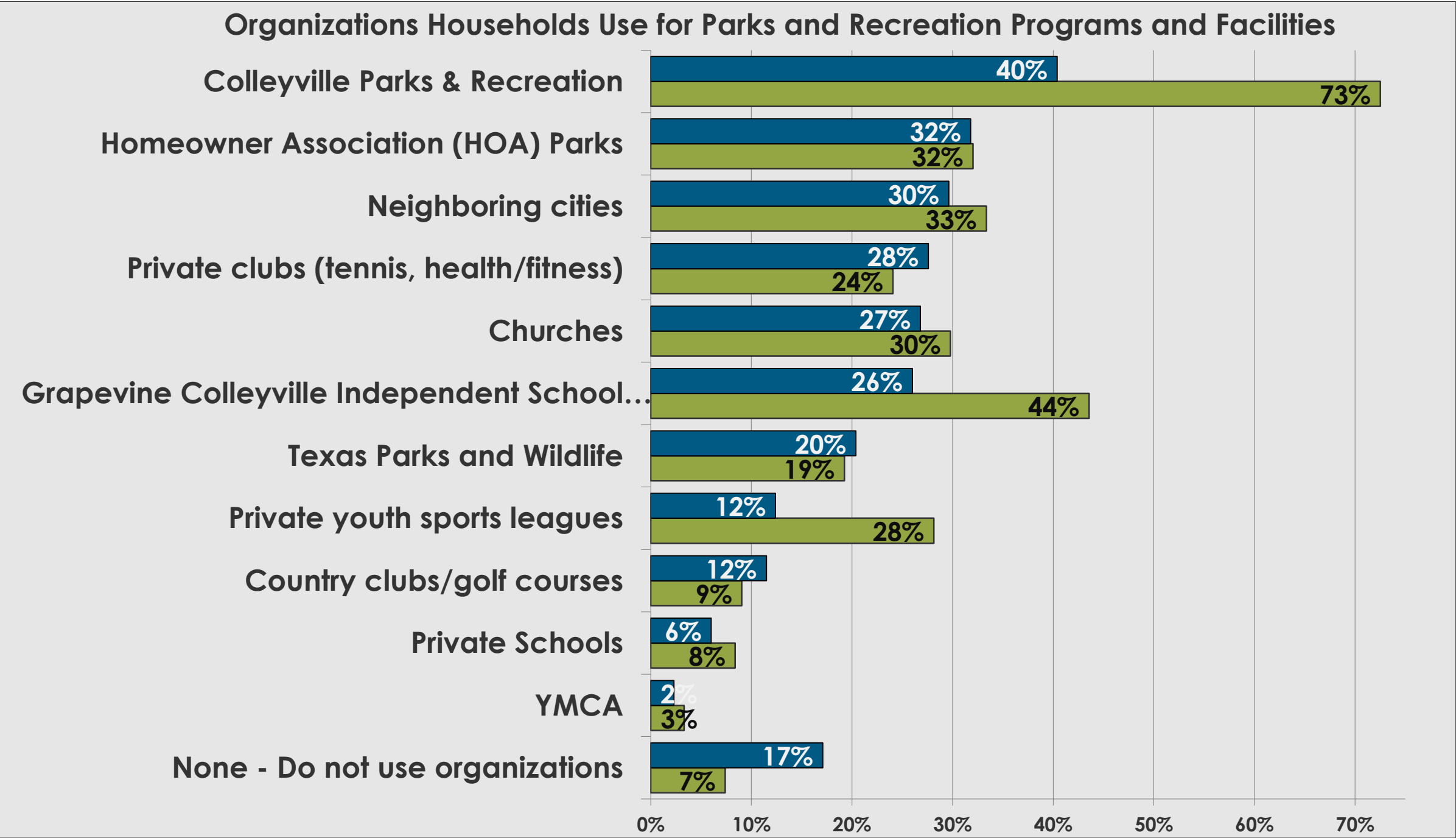


Quality of Programs

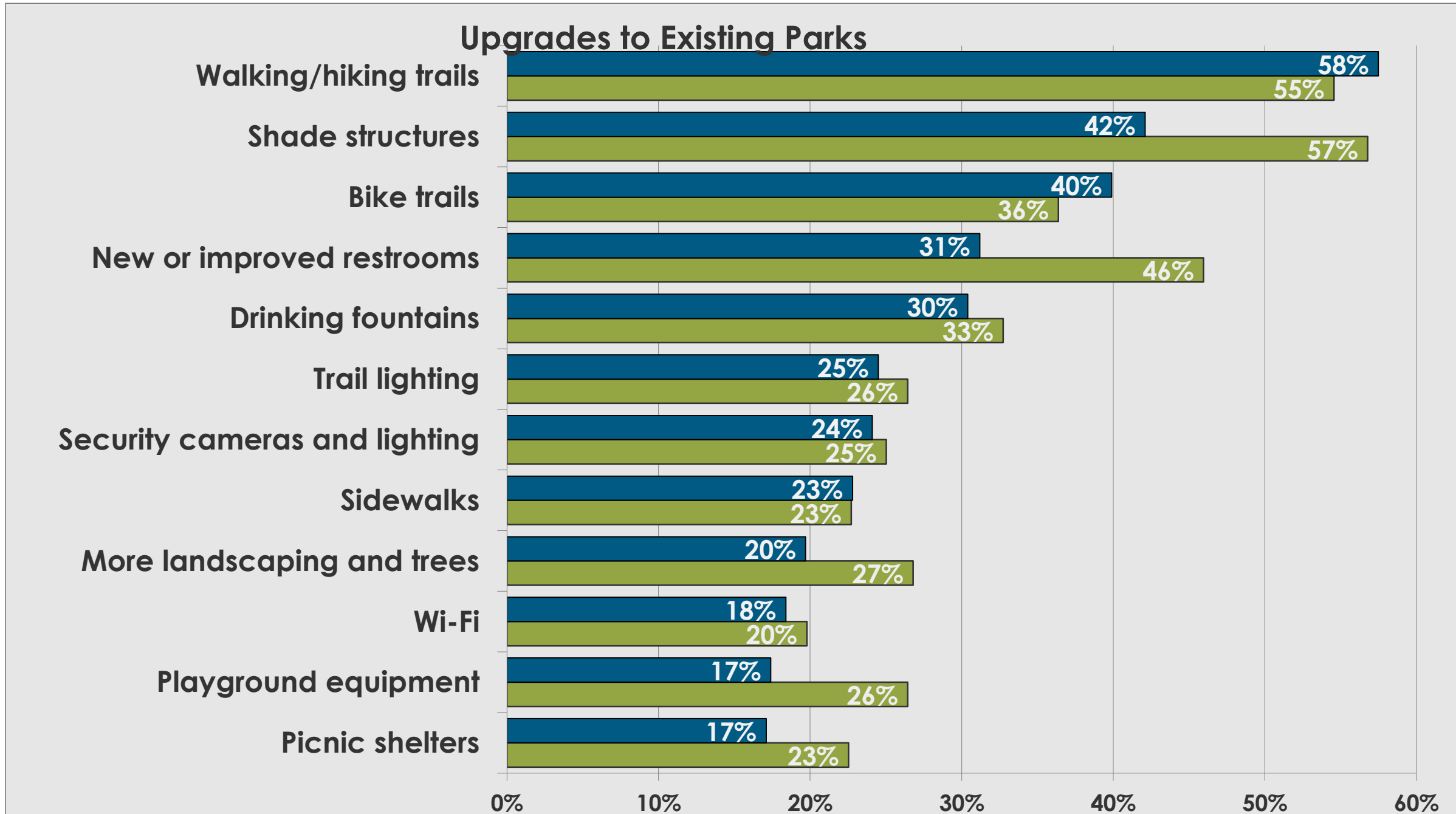


National Benchmark
Excellent = 36%
Good = 53%

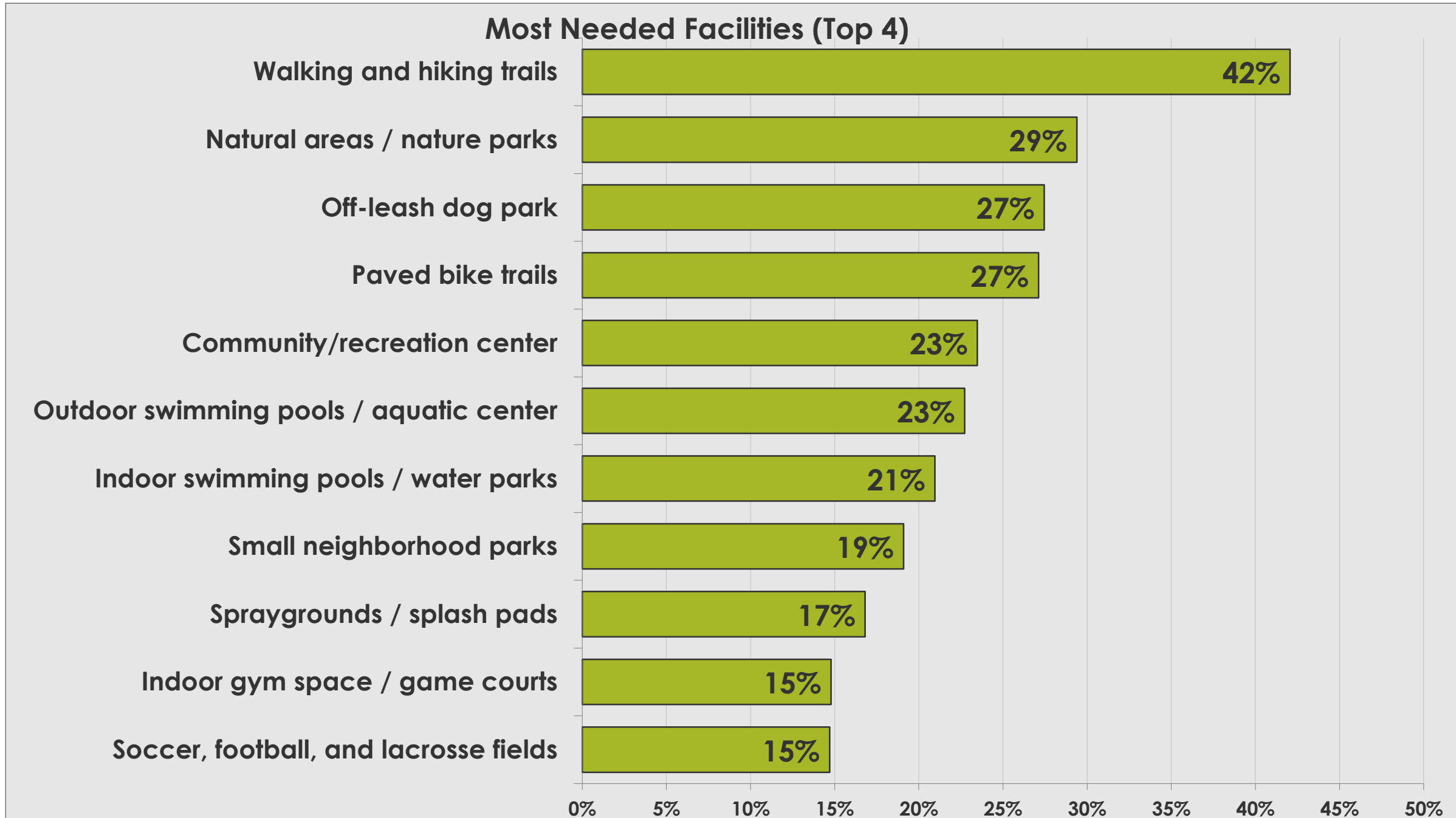
Organizations Used



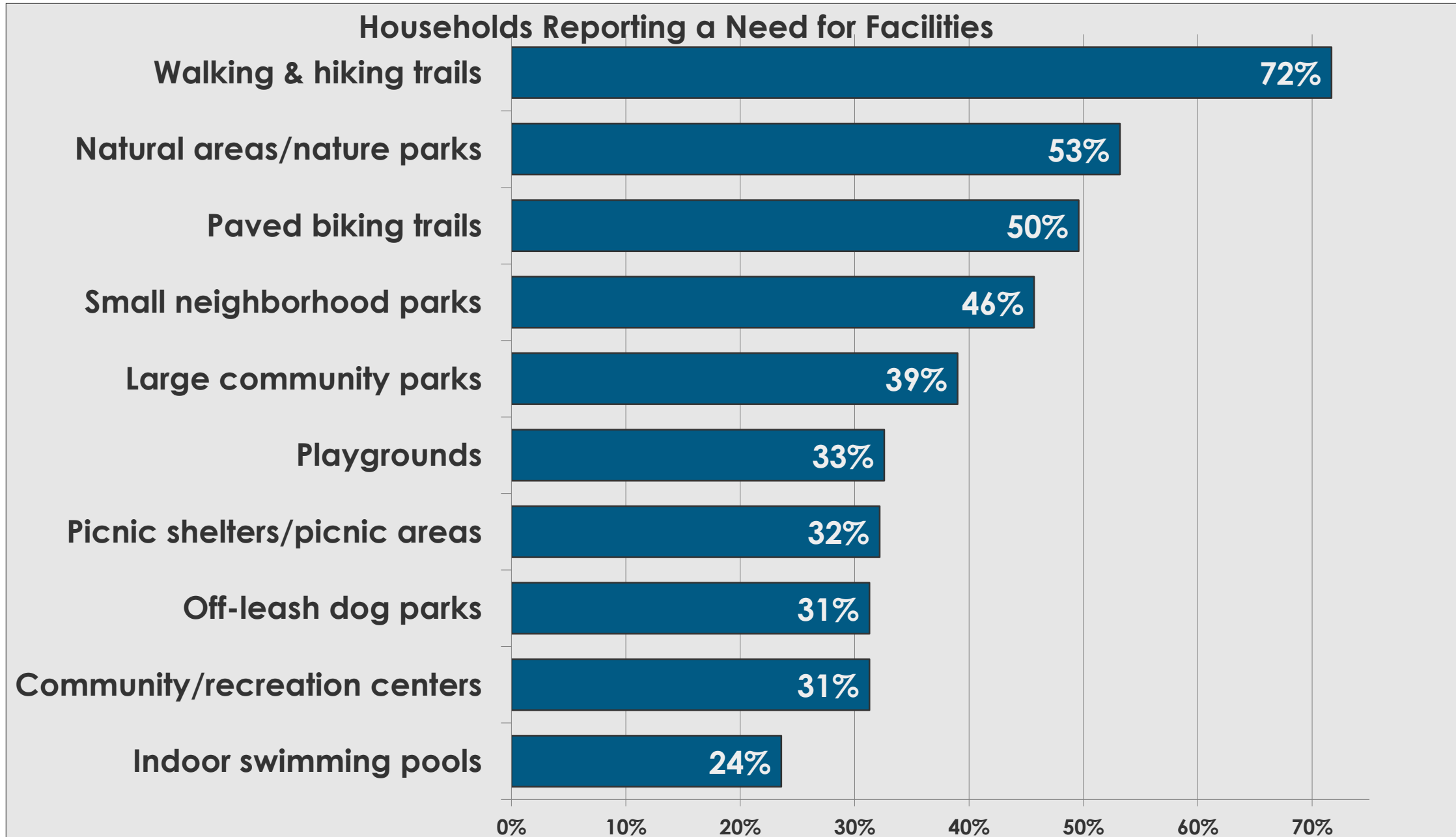
Upgrades to Existing Parks



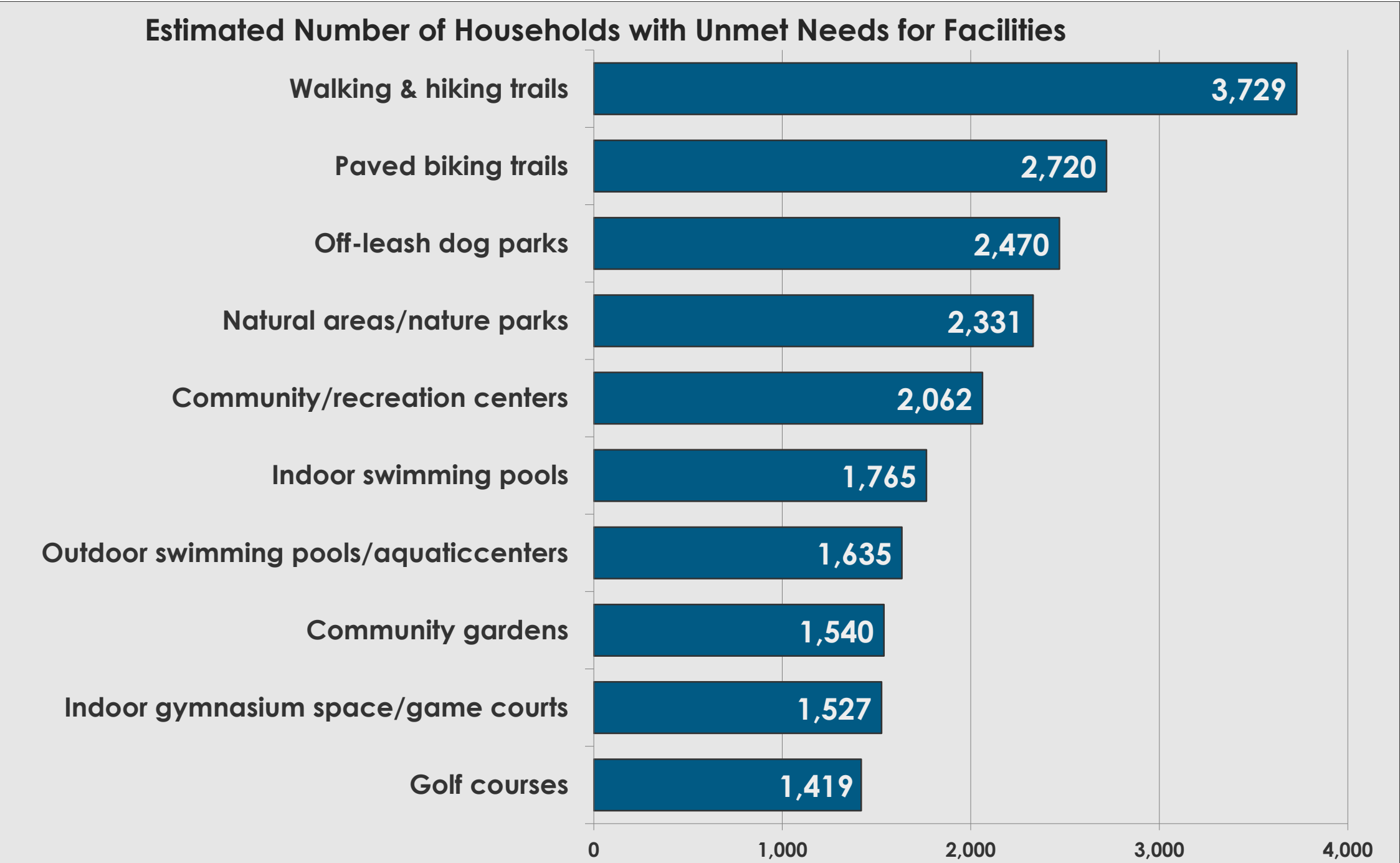
Top Ten Most Needed Facilities (Web Survey)



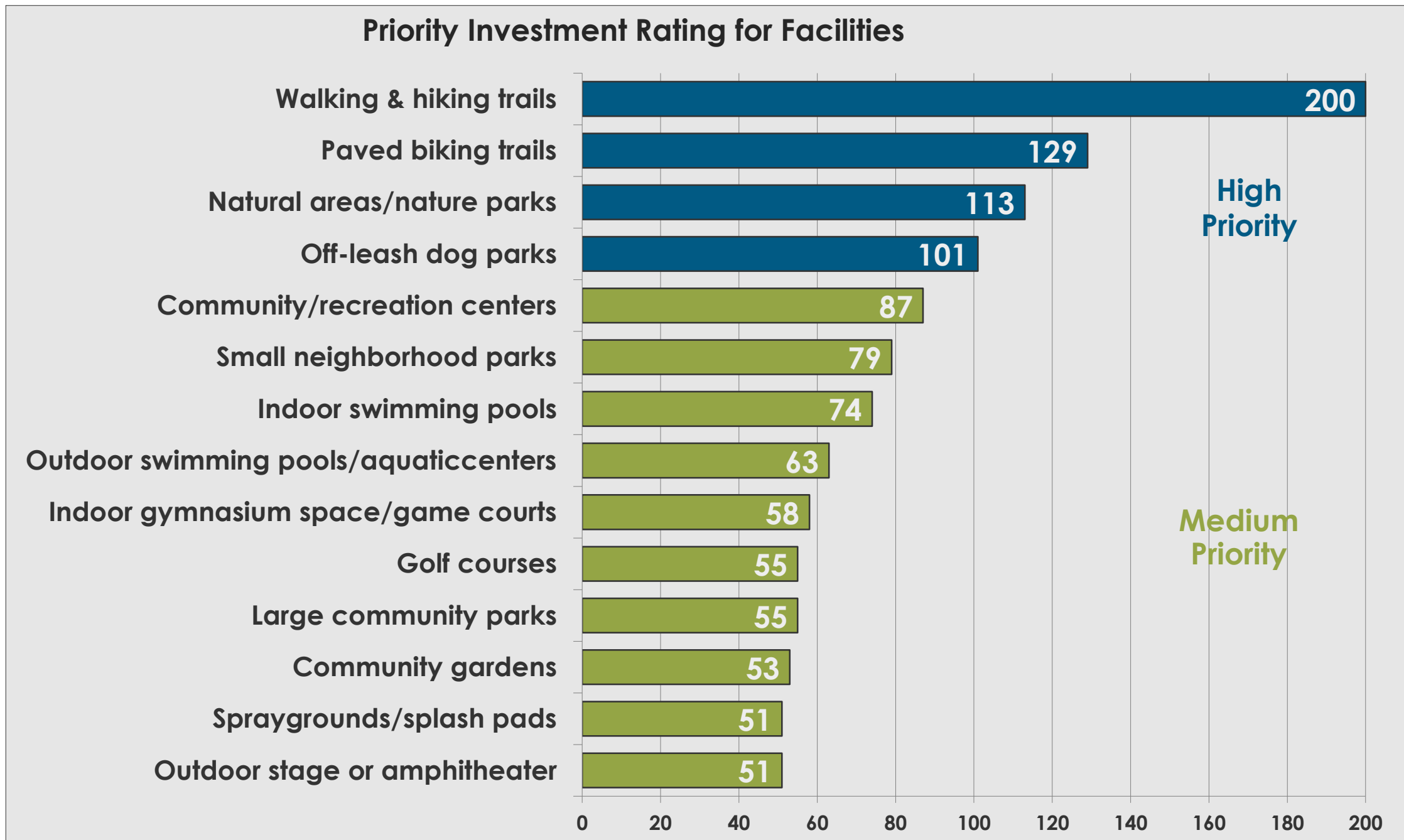
Top Ten Facilities Households Need (Mail survey)



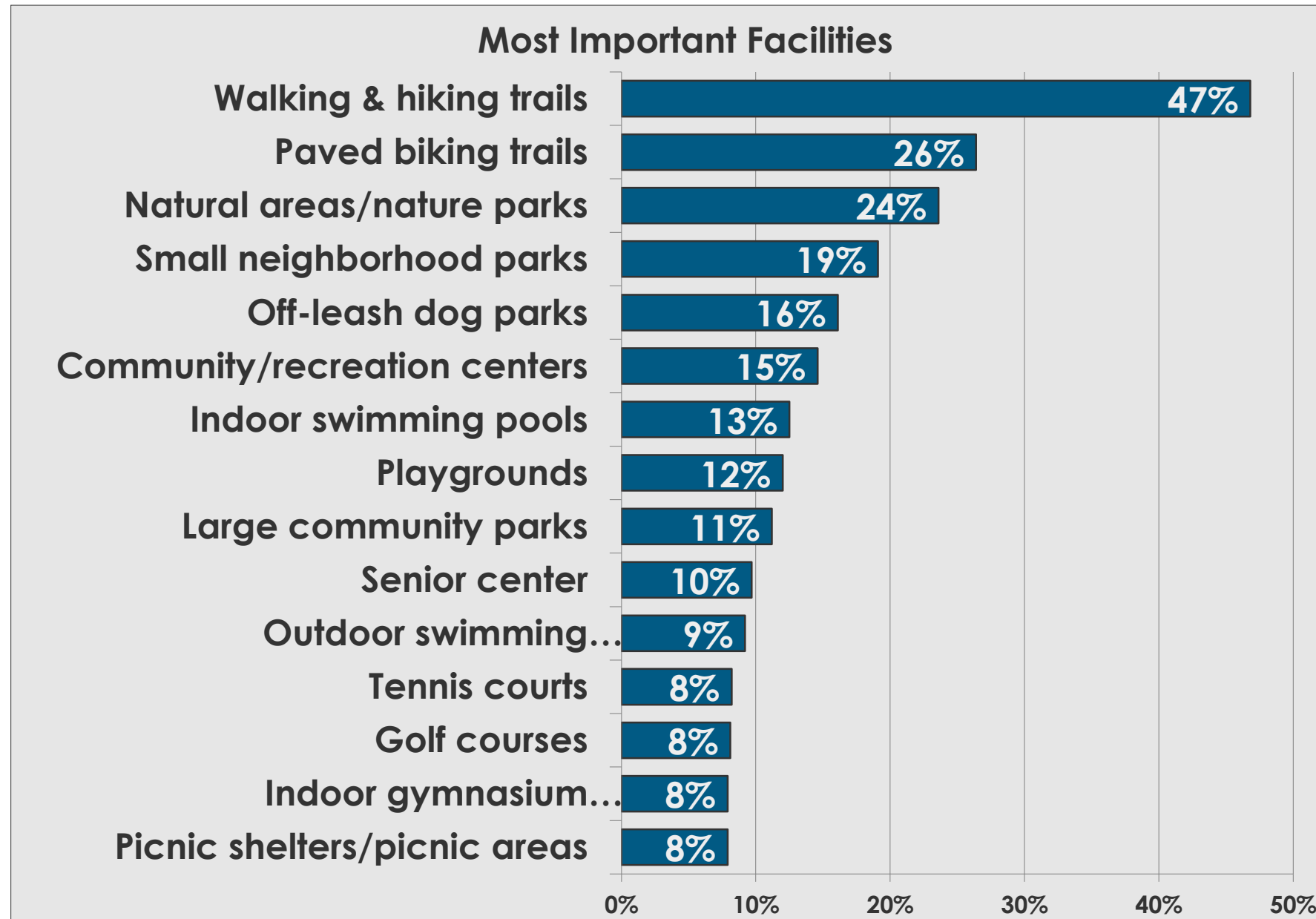
Top Ten Unmet Needs (Mail Survey)



Top Priority Investments (Mail Survey)

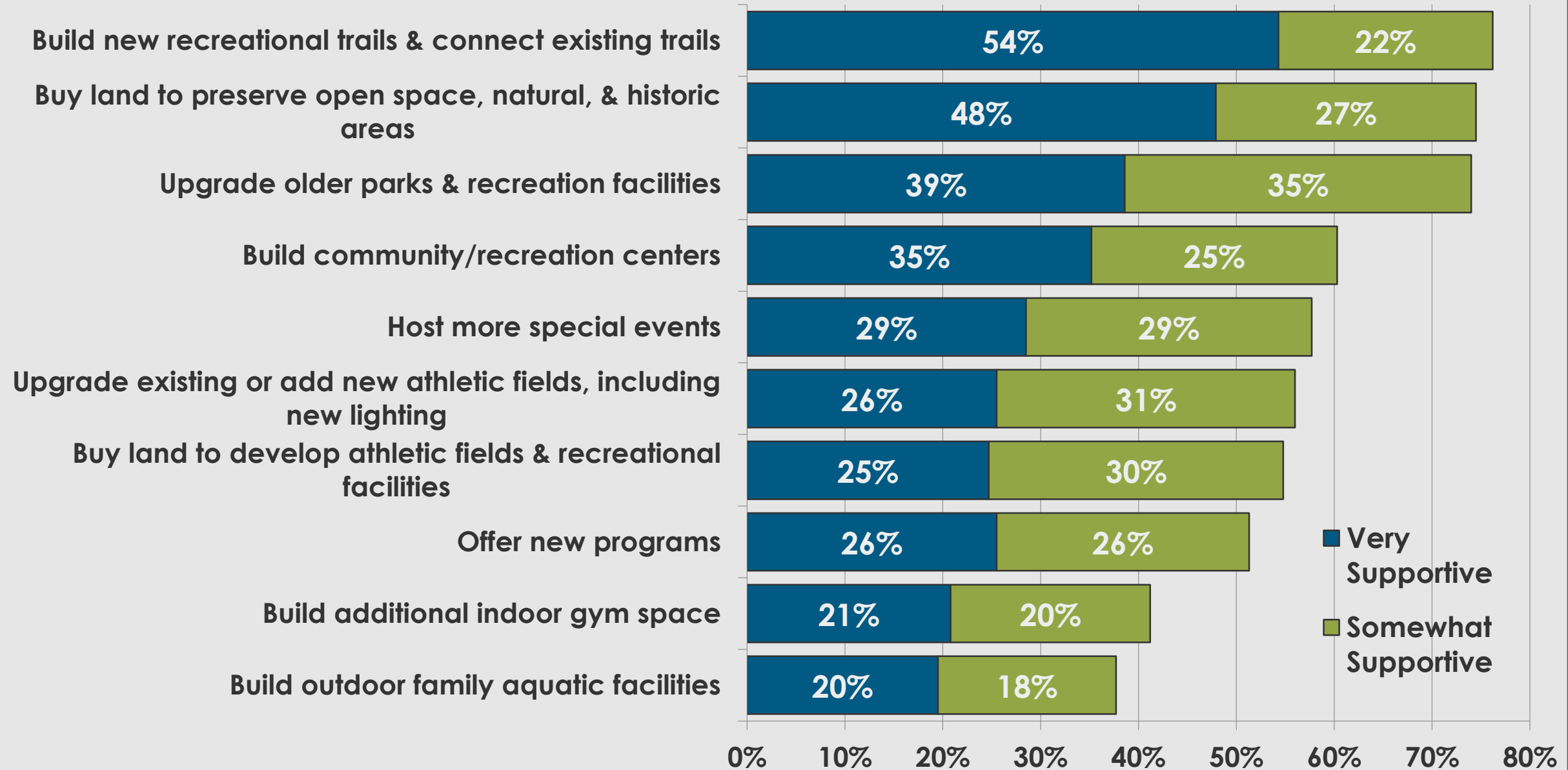


Most Important Facilities (Mail Survey)

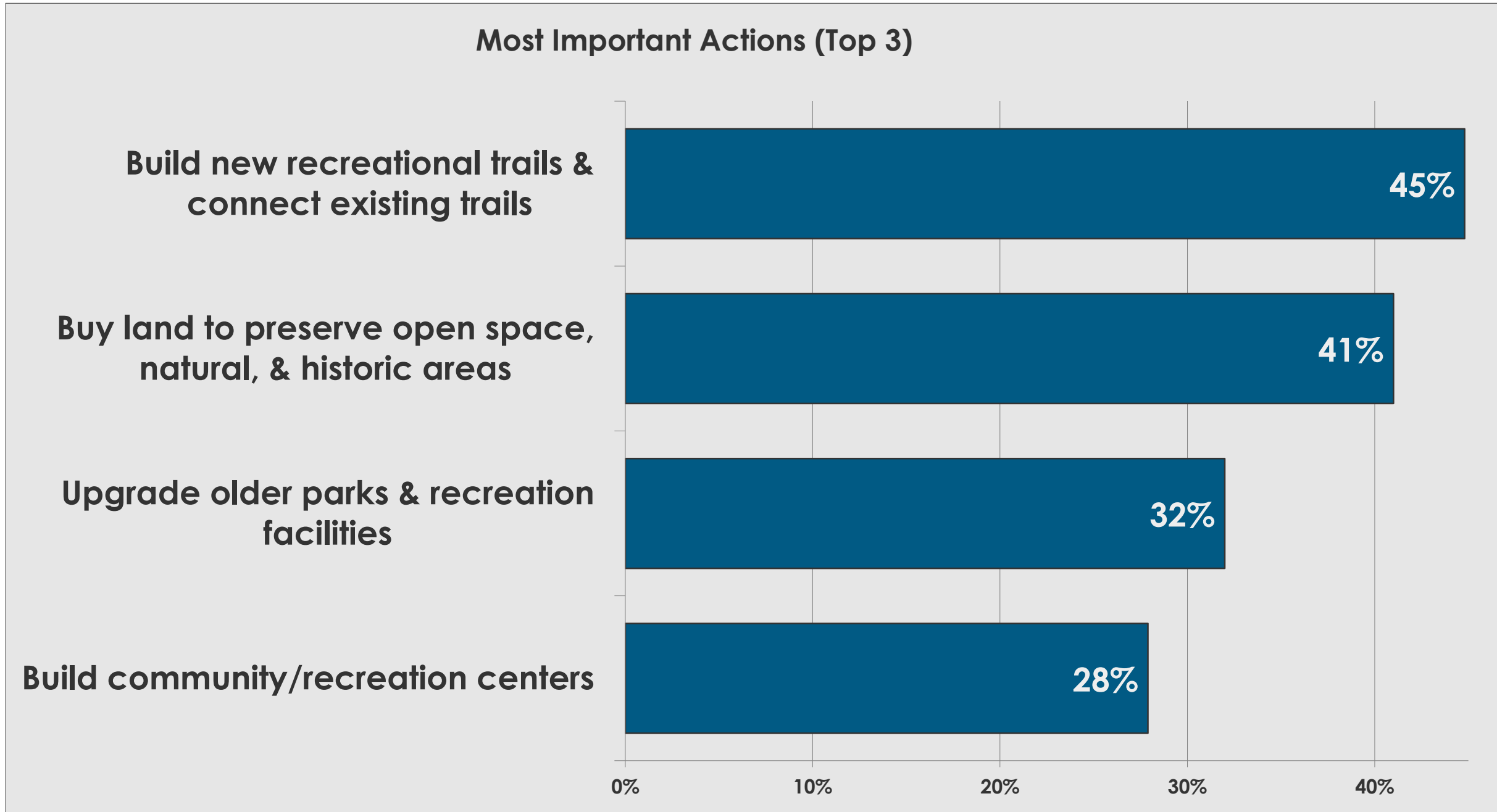


Support for Actions

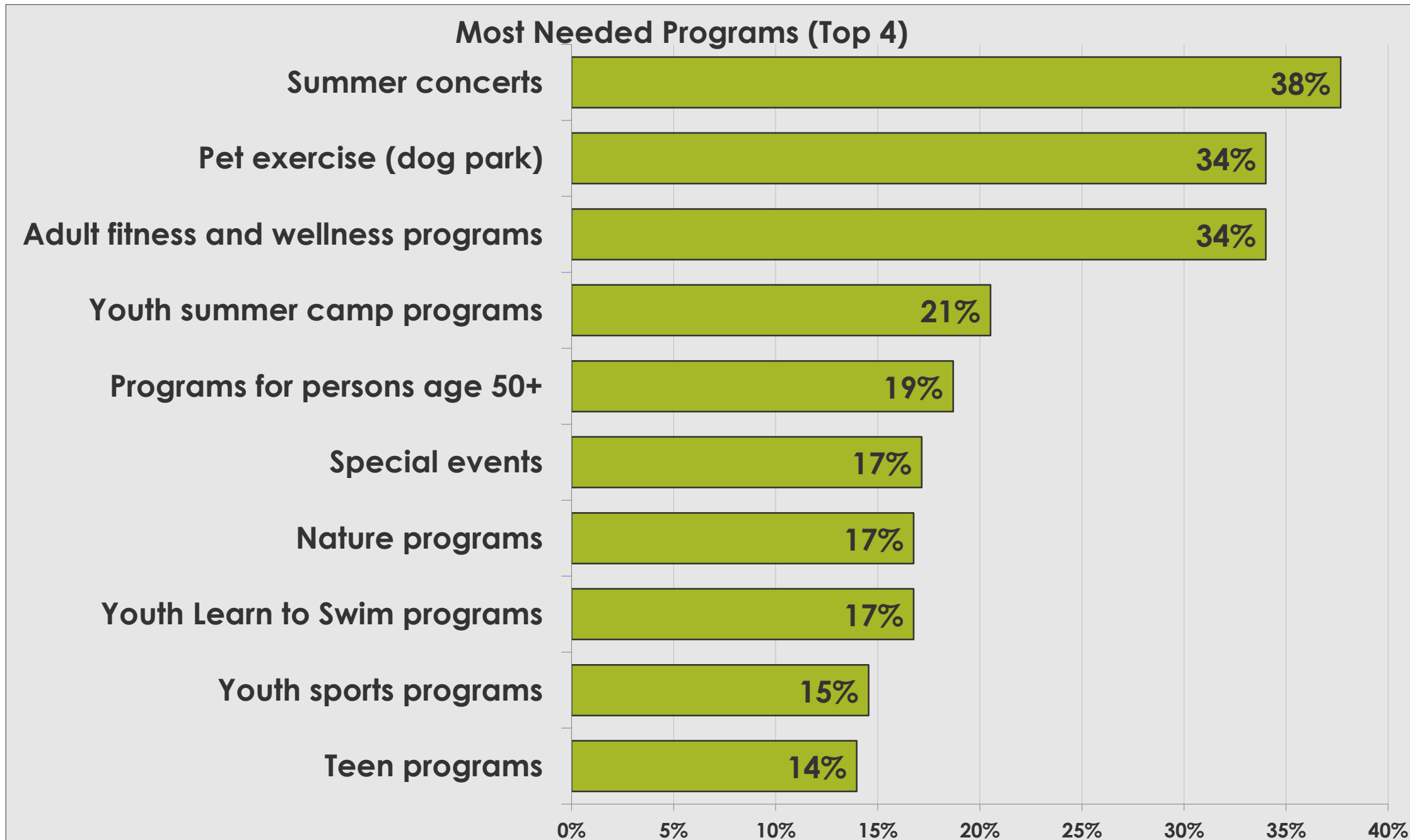
Support for Actions to Improve Parks and Recreation



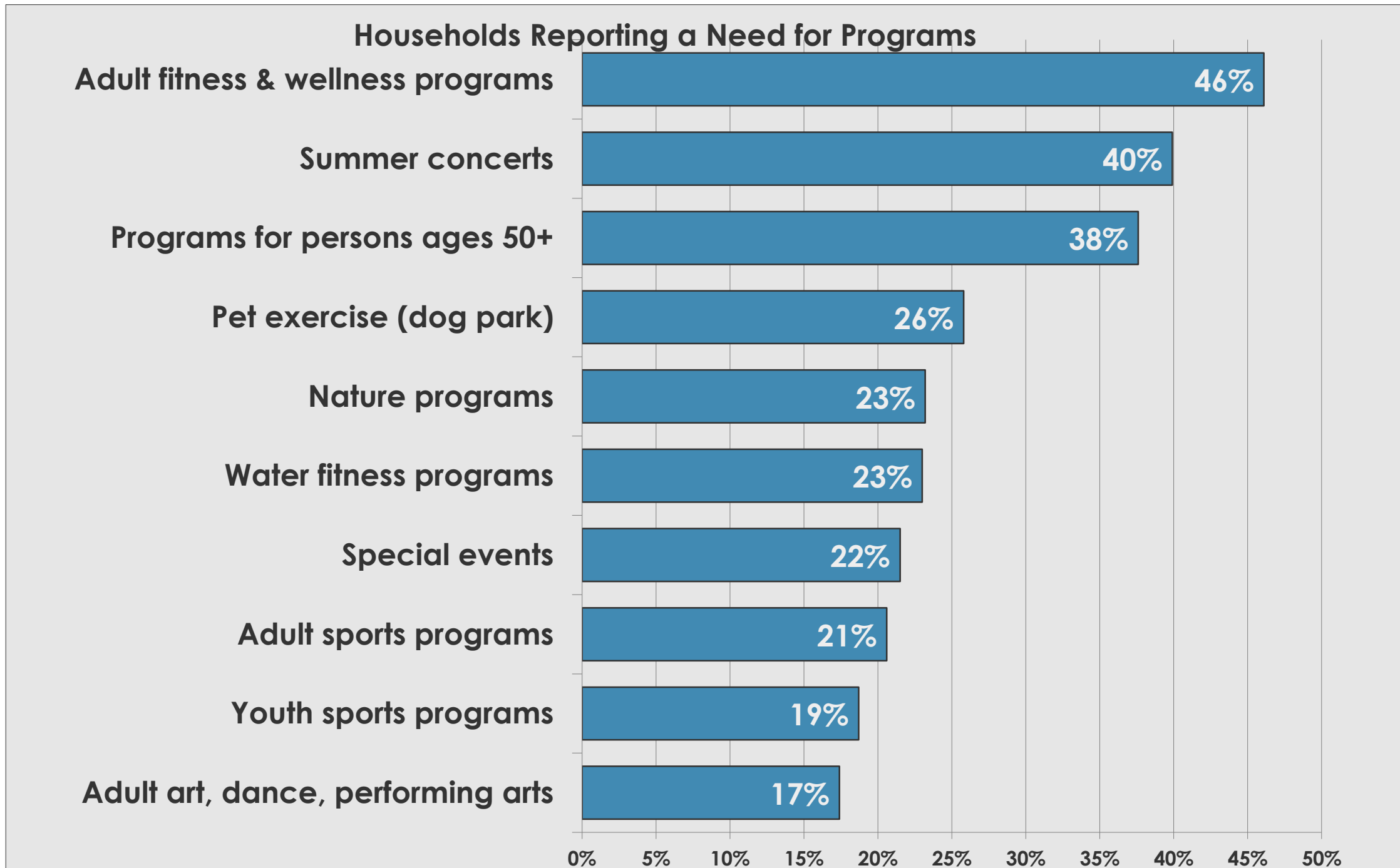
Most Important Actions (Mail Survey)



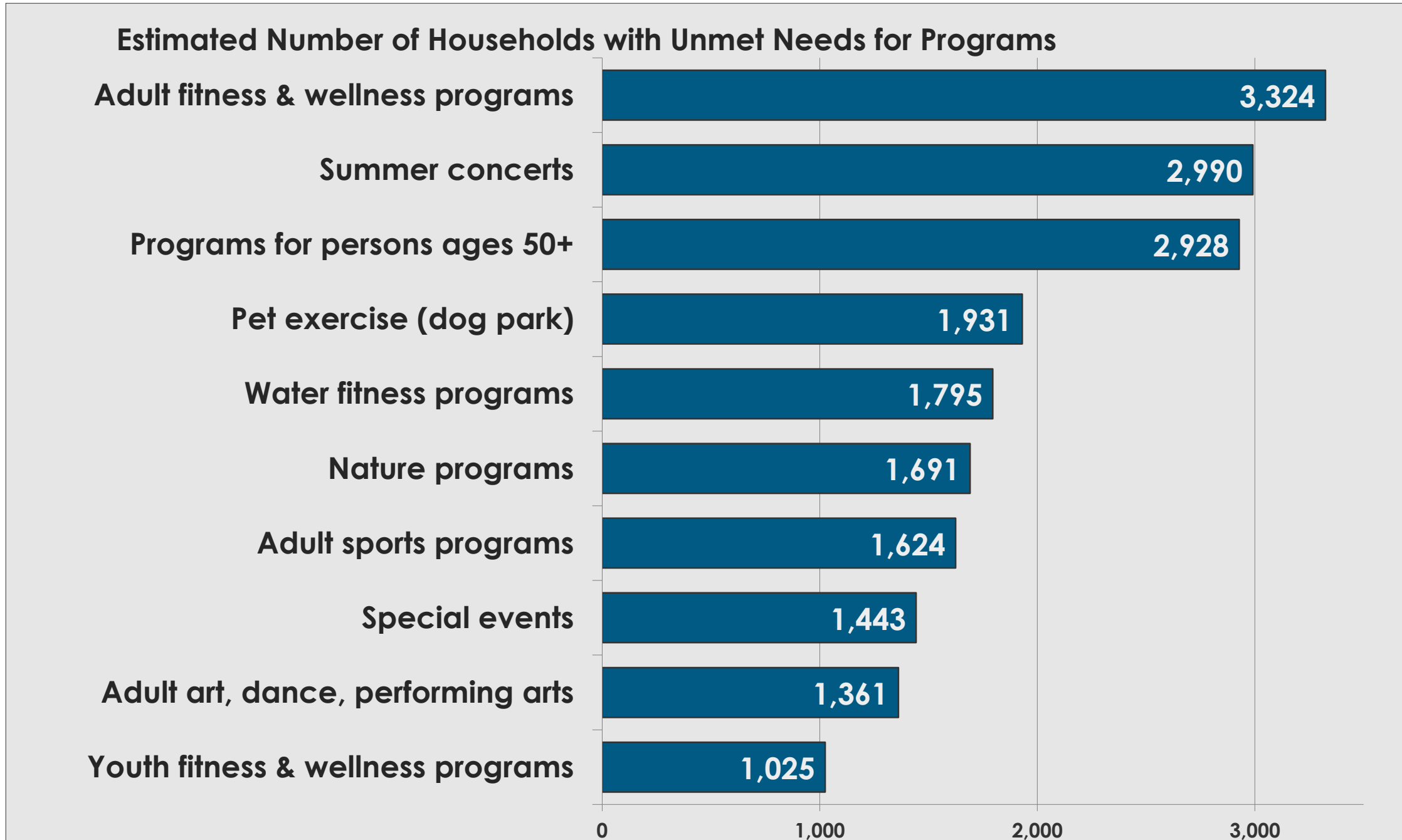
Top Ten Needed Programs (Web Survey)



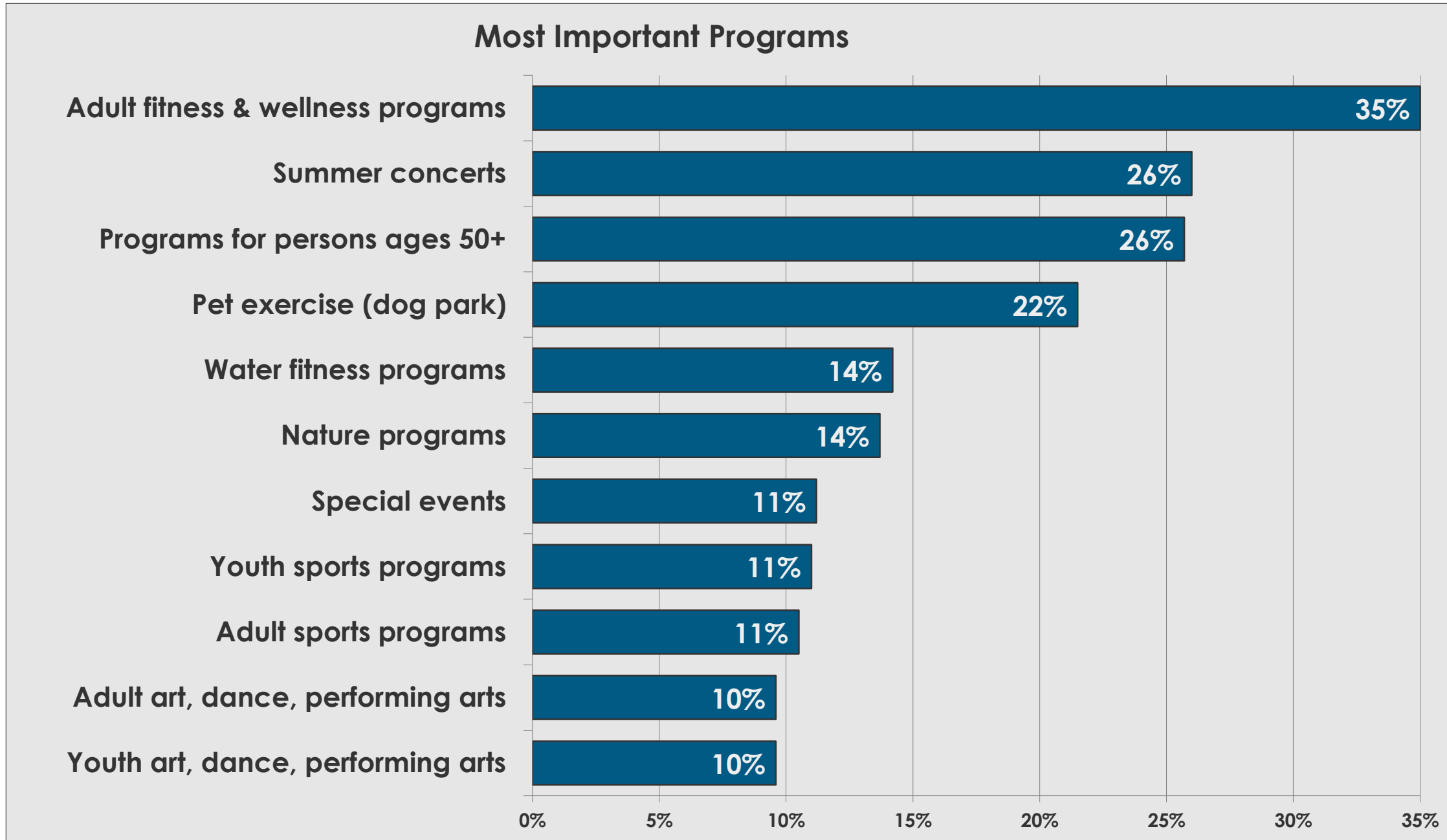
Top Ten Needed Programs (Mail Survey)



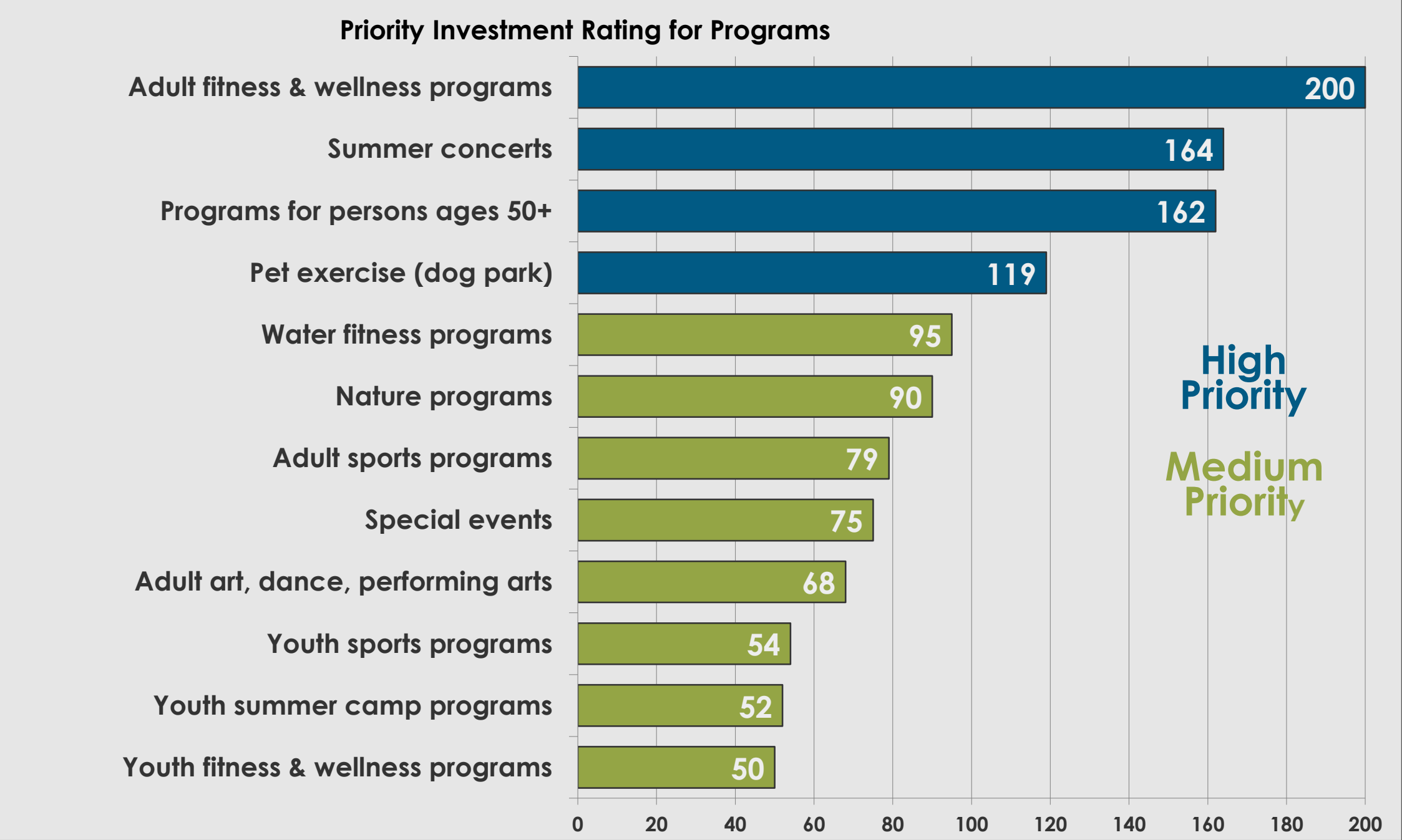
Top Ten Unmet Program Needs



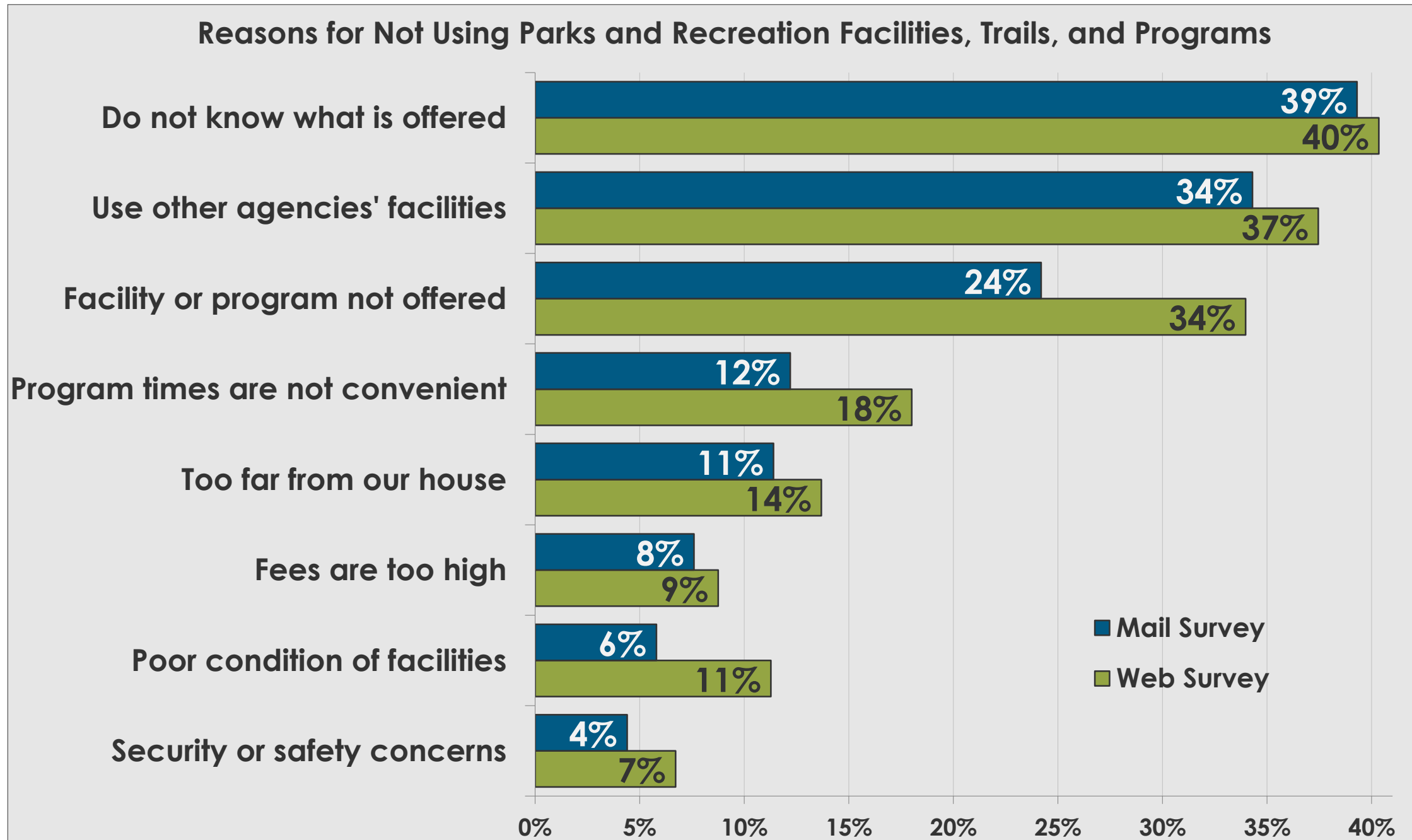
Top Ten Most Important Programs



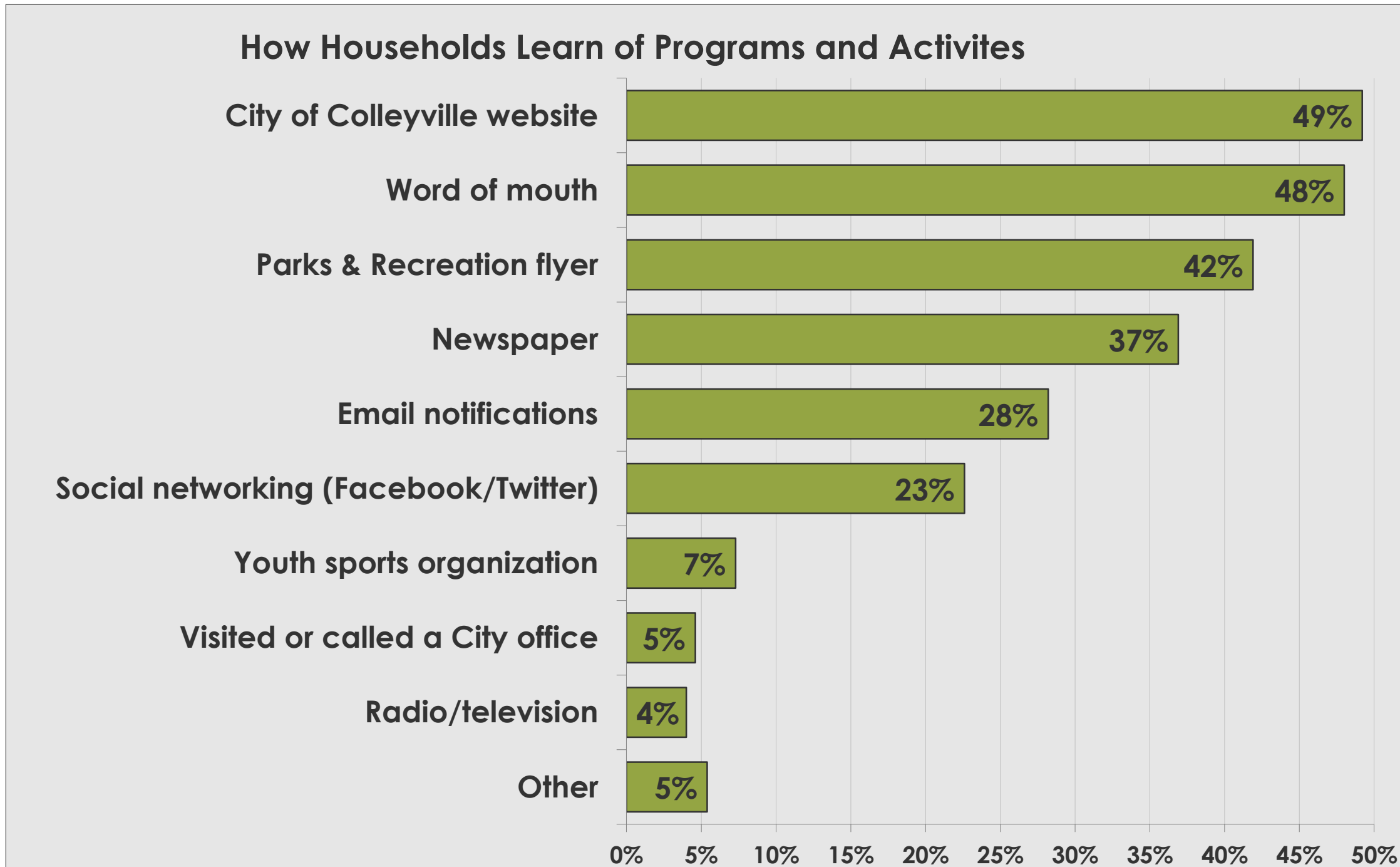
Priority Investment for Programs



Top Reasons for Not Using Parks and Programs

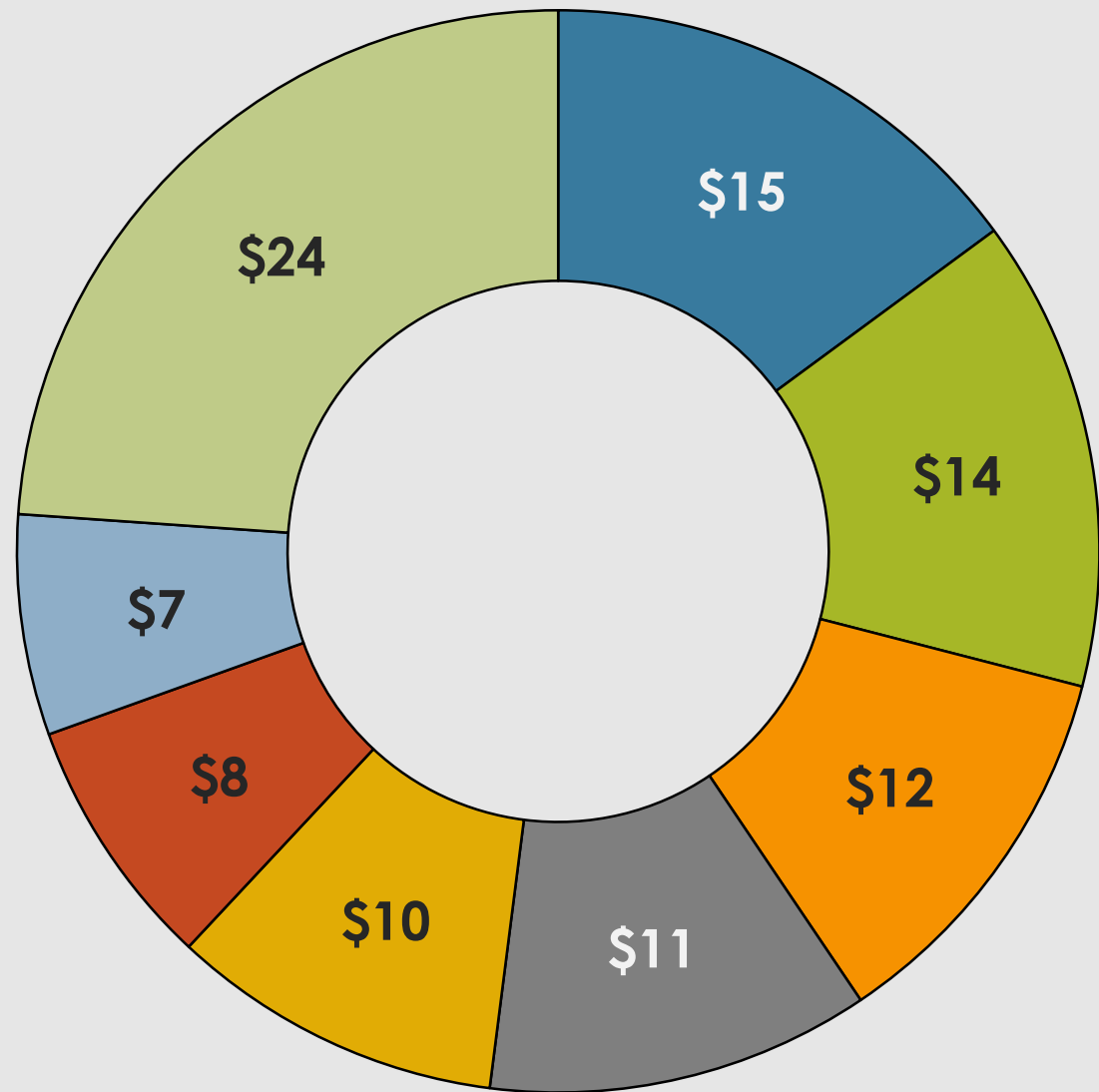


How Households Learn about Programs and Activities



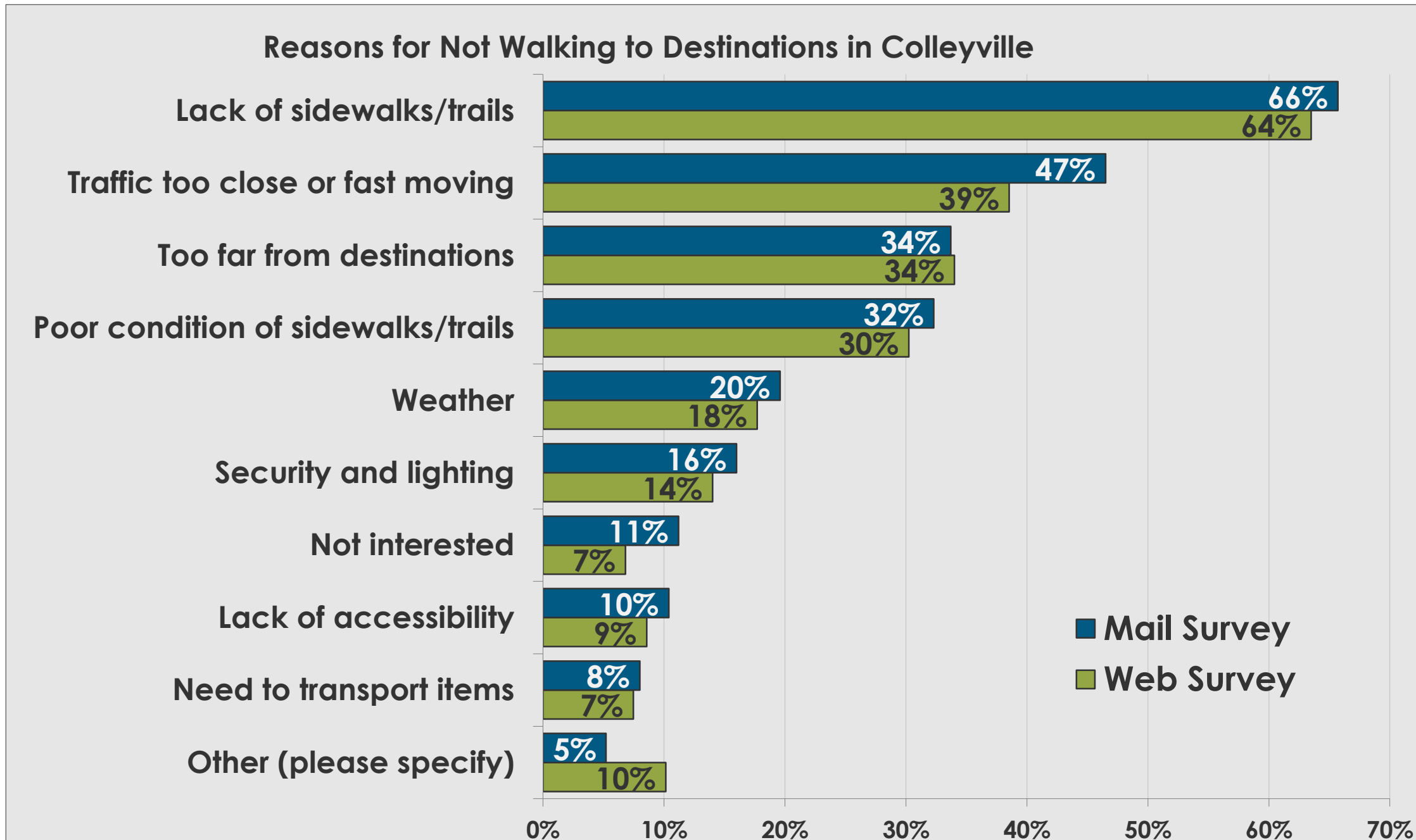
How Respondents Would Spend \$100

How Respondents Would Allocate \$100 Between
Parks and Recreation Improvements

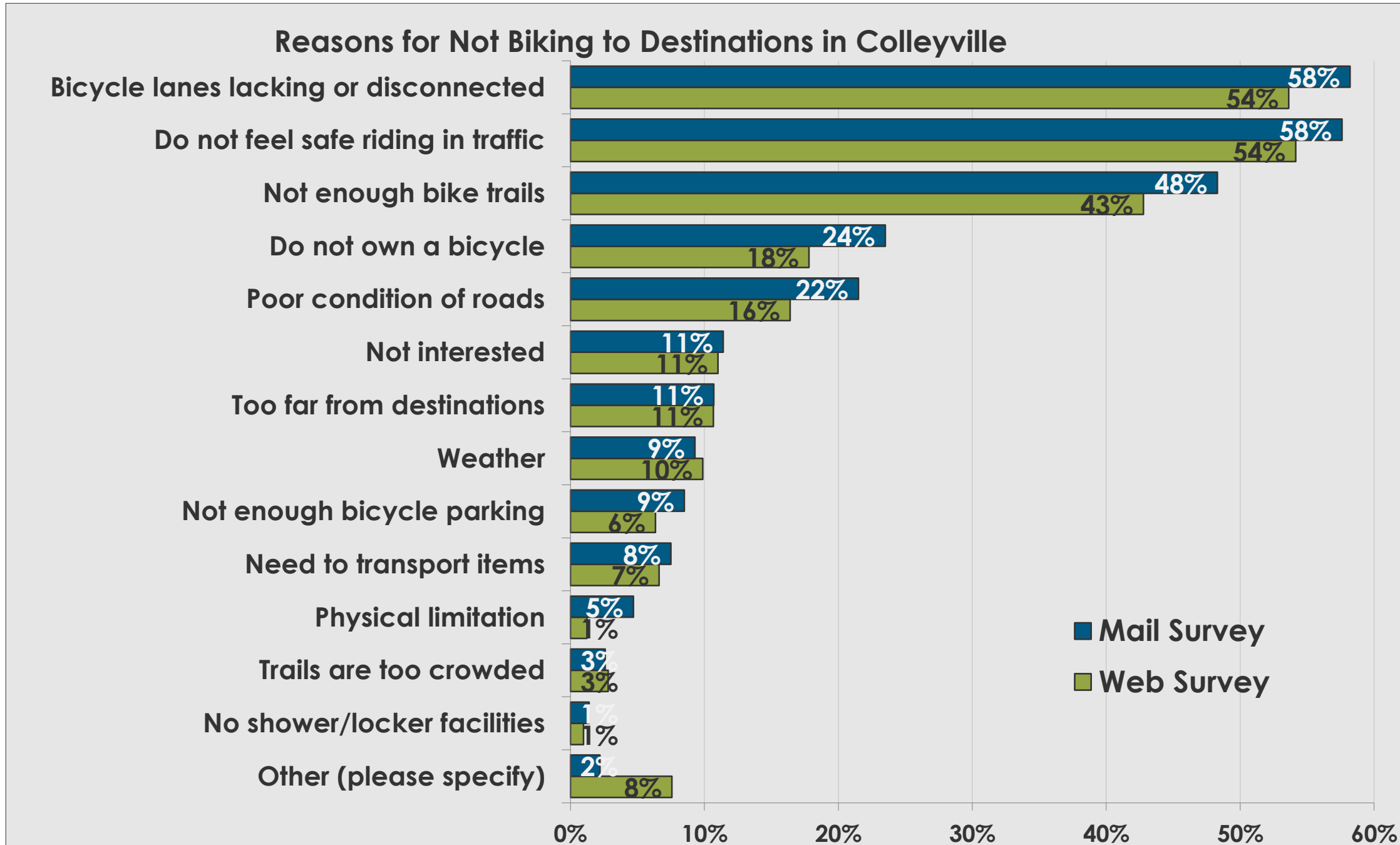


- Build new walking & biking trails
- Build new community/recreation centers
- Buy land for open space or future parks
- Upgrade existing parks
- Build new outdoor family pool facilities
- Build new athletic fields
- Build new outdoor parks & recreation facilities
- Other

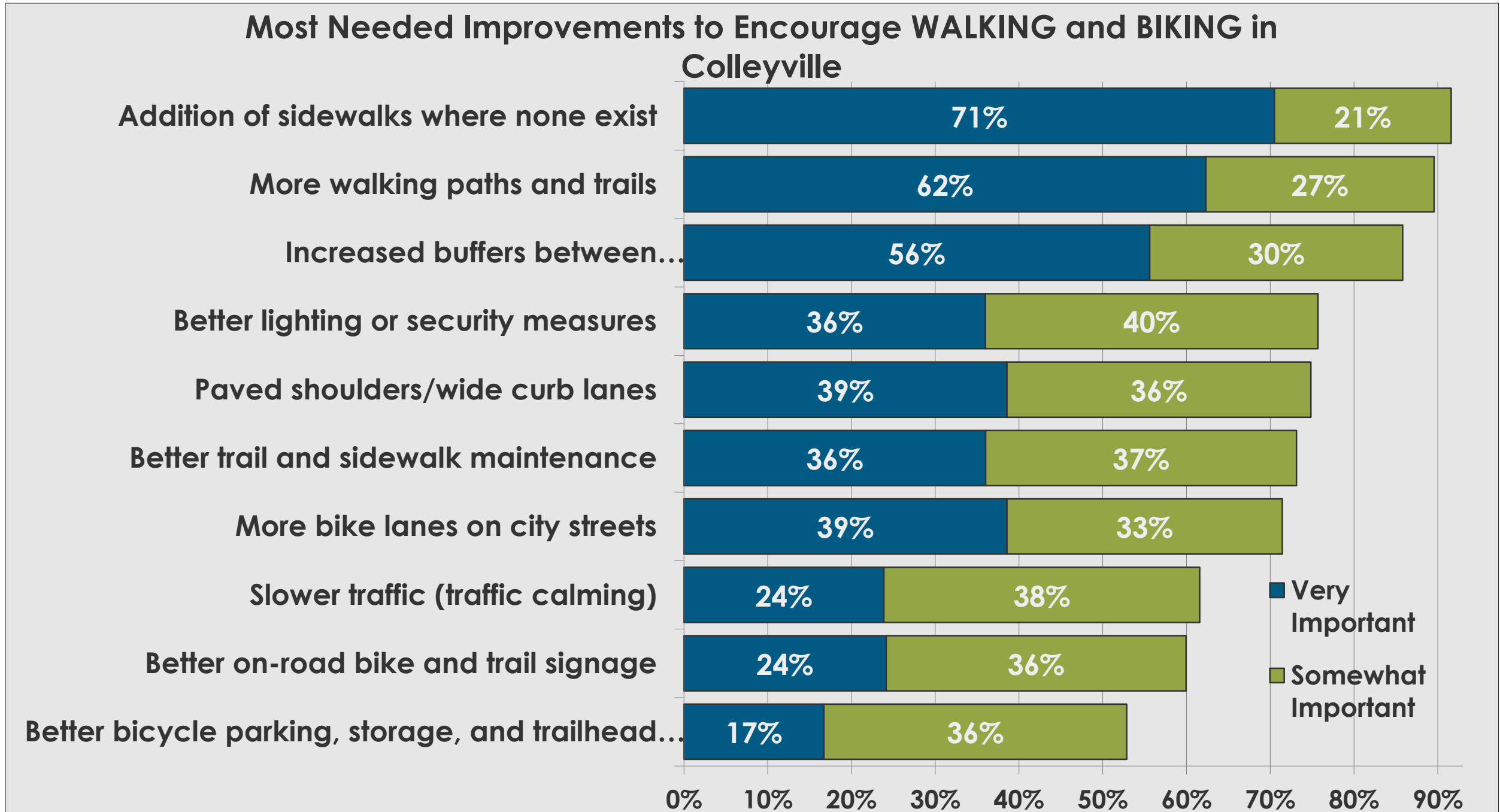
Reasons for Not Walking



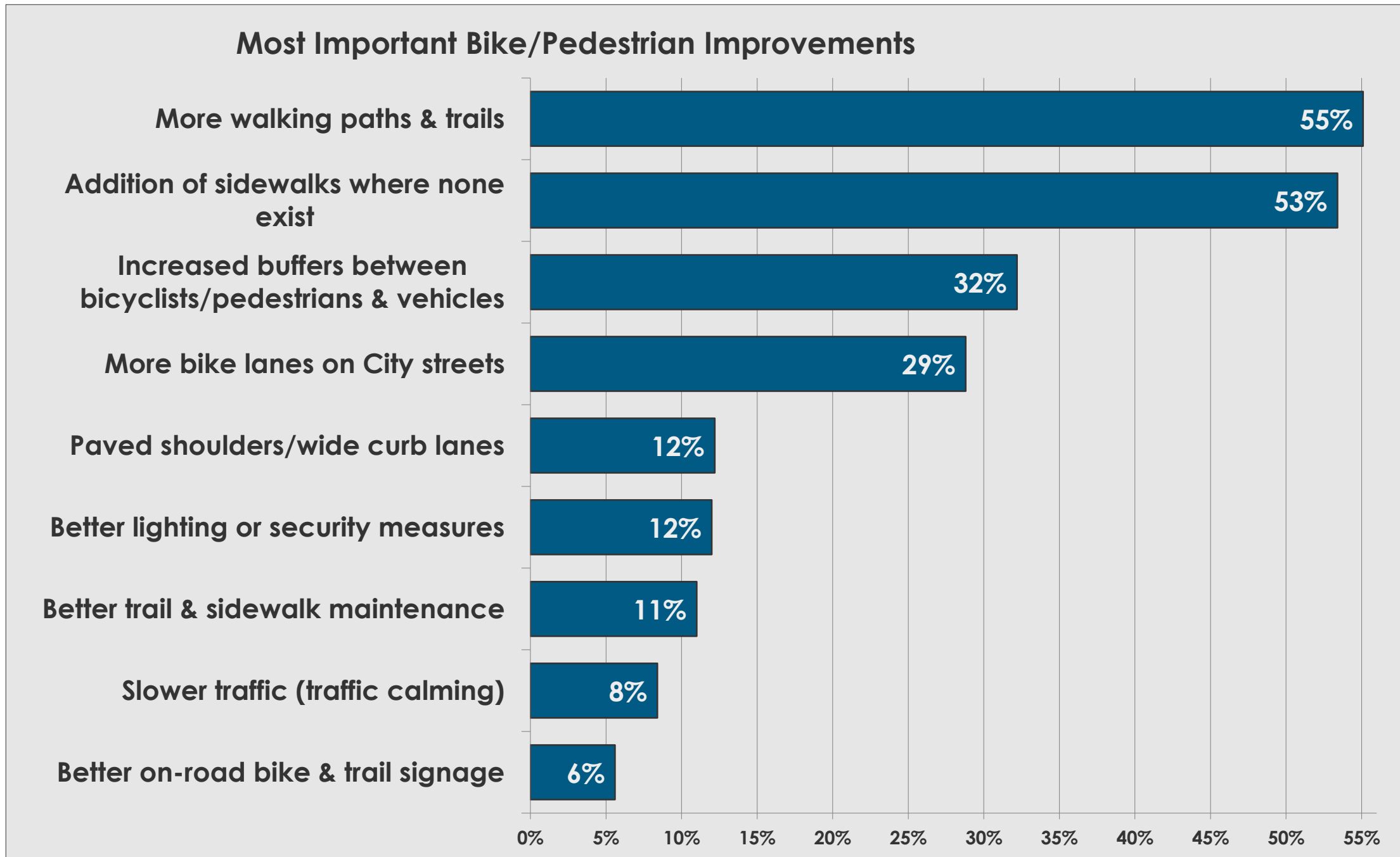
Reasons for Not Biking



Improvements to Encourage Walking and Biking



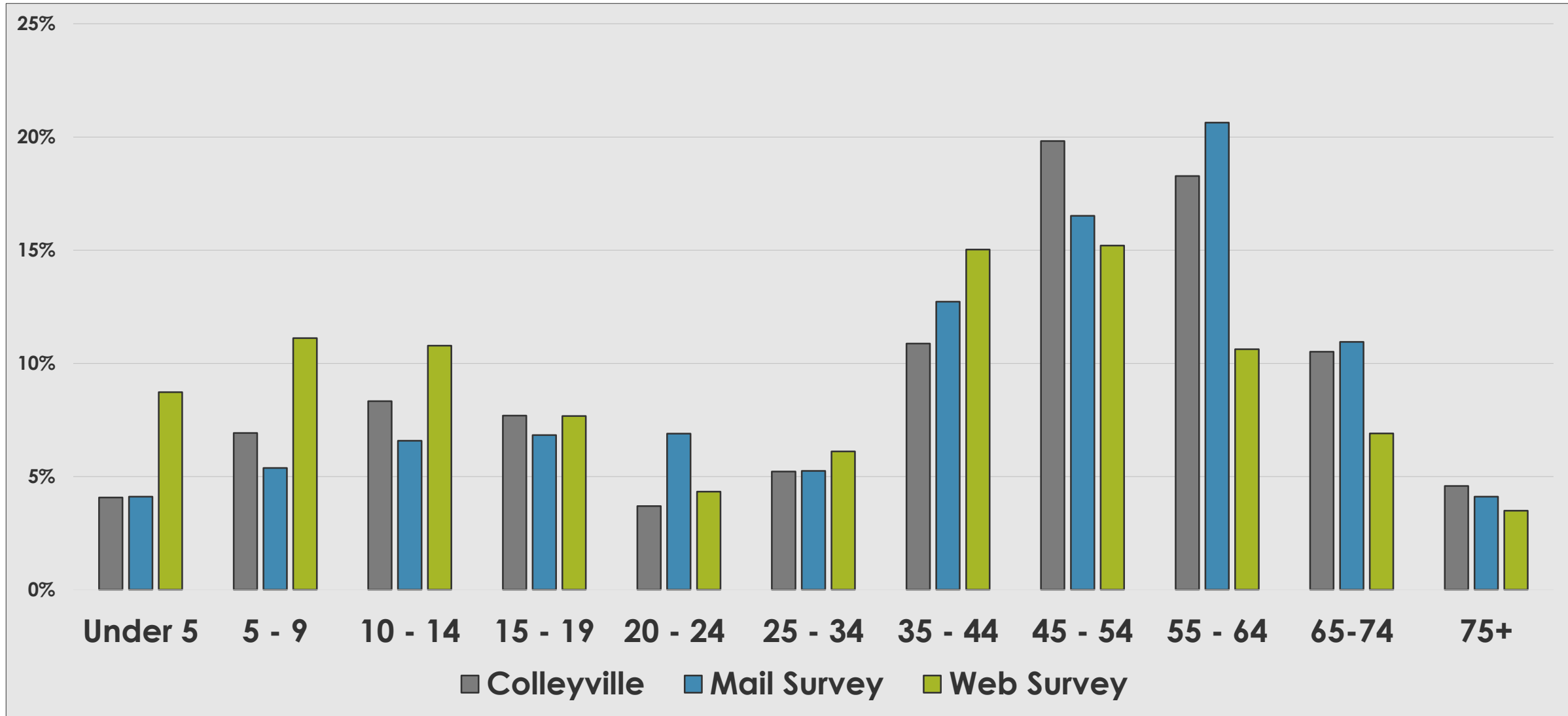
Most Important Bike/Ped Improvements



Most Important Actions by Planning Area

Action	Region 1	Region 2	Region 3	Region 4	Total
Develop and maintain new recreational trails and connect existing trails	39%	28%	31%	36%	34%
Develop and maintain paved bike trails	37%	29%	27%	31%	31%
Upgrade older parks and recreation facilities	31%	29%	32%	30%	31%
Purchase land to preserve open space, natural, and historic areas	25%	21%	36%	30%	28%
Purchase land for developing new parks	18%	23%	17%	25%	21%
Provide opportunities to connect children with nature	12%	30%	24%	14%	20%
Provide play places for children	12%	25%	15%	16%	17%
Provide outdoor recreation programs	13%	15%	14%	14%	14%
Provide environmental/nature education programs	13%	8%	14%	9%	11%
Provide areas for fitness and wellness	9%	8%	10%	10%	9%
Provide area for low impact recreational activities	9%	6%	10%	7%	8%
Provide a vehicle for senior/disabled access to parks	8%	9%	4%	8%	7%
Provide sustainable lifestyle programs	6%	10%	5%	6%	7%
Provide educational signage, maps, and use of mobile technology	9%	5%	4%	8%	7%

Survey Demographics (Ages of people in household)





Public Workshop/Open House

Colleyville, Texas



Public Workshop Dollar Voting

- | | |
|--|--------|
| ■ Build New Community/Recreation Center | 17.50% |
| ■ Build New Walking and Biking Trails | 16.85% |
| ■ Upgrade Existing Parks | 16.85% |
| ■ Other Facilities* | 13.04% |
| ■ New Outdoor Parks& Rec Facilities | 11.52% |
| ■ Buy Land for Open Space and Future Parks | 11.41% |
| ■ Build New Outdoor Family Pool Facilities | 11.20% |
| ■ New Athletic Fields | 1.63% |
-
- Top “Other” Responses
 - Dog Park
 - Restrooms and Water Fountain at Colleyville Nature Center
 - Benches on Walkway at Senior Center

Park Features Preferences Board (Number of Dot Votes)

■ Trails	23
■ Natural Areas	15
■ Dog Parks	13
■ Event Spaces	10
■ Community Gardens	5
■ Recreation Center	5
■ Senior Center	4
■ Aquatics	2
■ Outdoor Fitness	2
■ Ball Diamonds	1
■ Game Courts	1

Station Discussions – Parks & Facilities

- What would make them better?
 - Restrooms
 - Shade
 - Tara Trail
 - Nature Center restroom, trash cans, bridges, drinking fountains
 - Improve trails
 - Dredge Kimzey Pond

Station Discussions – Nature Areas & Trails

- What would make them better?
 - Mature nature areas
 - Improve Tara Trail
 - Connect Tara Trail, Sparger Park, and CNC
 - Water for dogs
 - CNC improvements – trash cans, restrooms, label tree species, drinking fountain, etc.
 - Trails to Kimzey Park
 - A city connected by trails

Station Discussions – Programs and Events

- What would make them better?
 - More adult programs
 - More advertising
 - Outdoor/Nature programs
 - Festivals
 - Community events in the Village
 - Mommy & Me classes



Stakeholder Discussions

Stakeholder Groups

■ City Boards and Staff

- City Manager's Office
- Economic Development
- City Council
- Tree Board
- Parks & Recreation Board
- Public Works
- Community Development
- GIS
- Recreation Department Staff
- Parks Department Staff
- Historic Preservation Committee

■ Sports Associations

- Baseball
- Girls' Softball
- Soccer
- Lacrosse
- GCISD Council of PTA's
- Garden Club
- Lions Club
- Chamber of Commerce
- Friends of Colleyville Nature Center
- Seniors
- Fifth Grade Students

Youth Perspective

■ Desired Improvements

- Ziplines
- Obstacle course
- Bike Ramps/Pump Track
- Skatepark
- Better restrooms
- More hiking trails
- Rock climbing walls
- More playground equipment – swings, rope swing, net climber, tire swing, rolling log.
- Recreation Center with fitness and reading area
- Swimming Pool (Indoor) with water slides
- Bigger Splash Pad
- Separate Recreation vs. Select Fields

Stakeholder Groups

- Greatest Aspects of Colleyville Parks
 - Kidsville
 - Quality sports fields
 - Nature Center
 - Strong Staff
 - Little vandalism
 - Voluntary Parks Fund
 - Well maintained
 - Great programs
 - Unique parks
 - Parks in neighborhoods
- Parks geared to residents
- Events
- Ability to enjoy nature
- Rural character
- Trees
- Variety of programs
- Pride in the parks

Stakeholder Top Recommendations

- Trail connectivity
- Recreation Center
- Update Nature Center
 - Restrooms, drinking fountain, shade, signage
- Another Splash Pad
- Field House
- Wi-Fi
- Soccer lights
- New Senior Bus
- Increased marketing

Stakeholder Top Recommendations

- Adult programs
- Amphitheater
- Concerts & Movies
- Community Gathering Space
- Partnerships/Collaboration
- Shade
- Outdoor Exercise



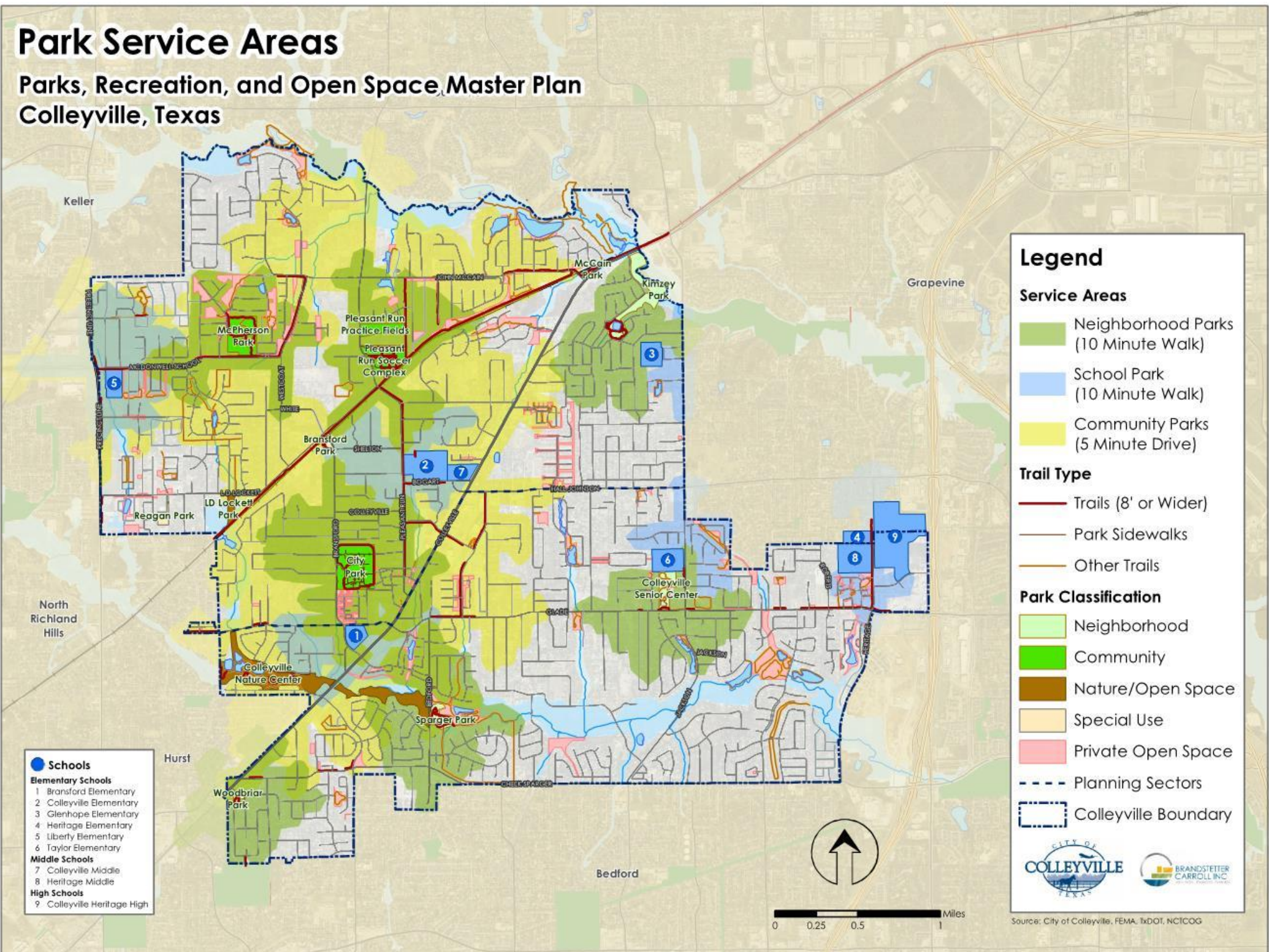
Park & Facility Service Areas Mapping

Colleyville, Texas

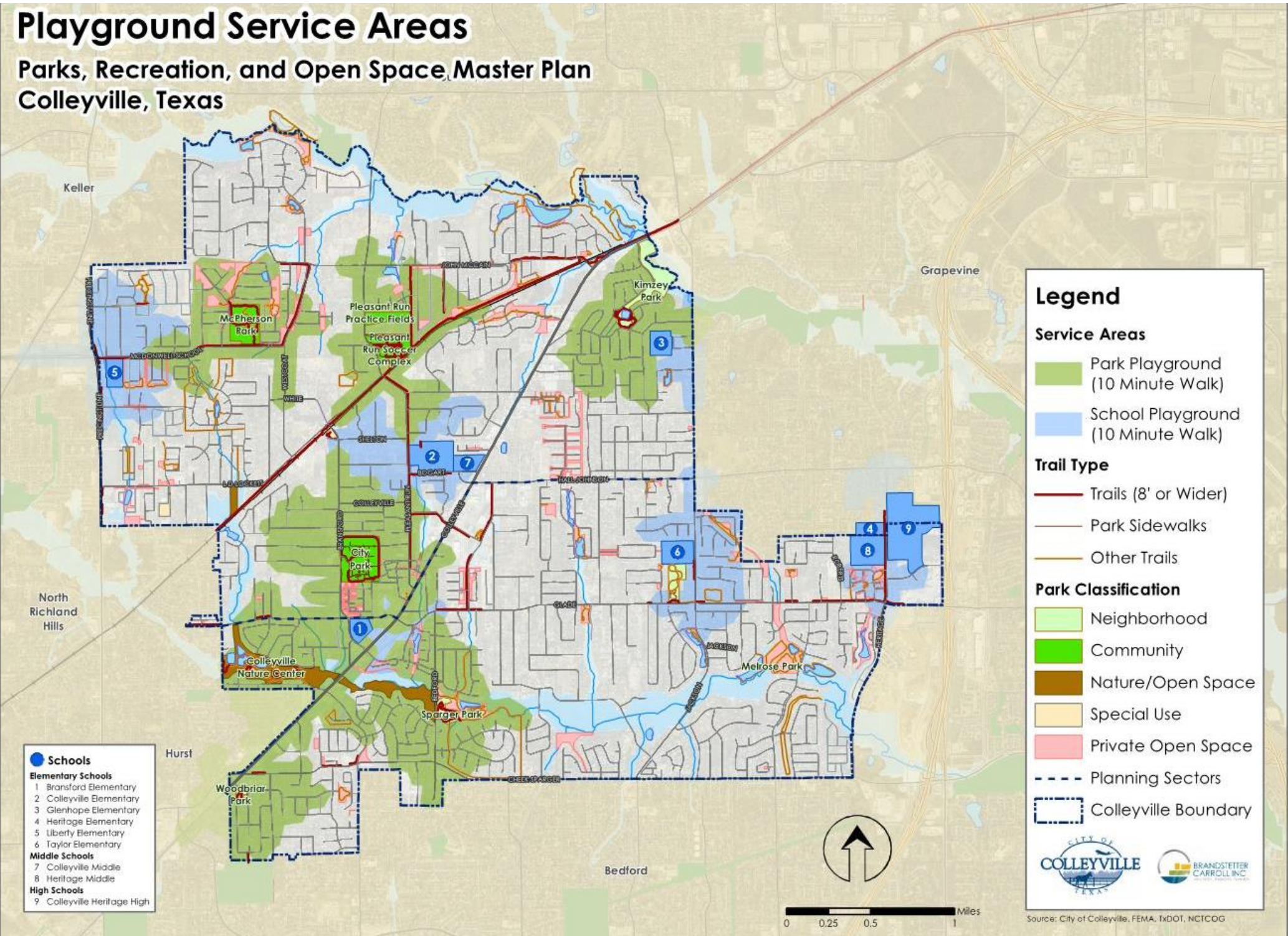


Park Service Areas

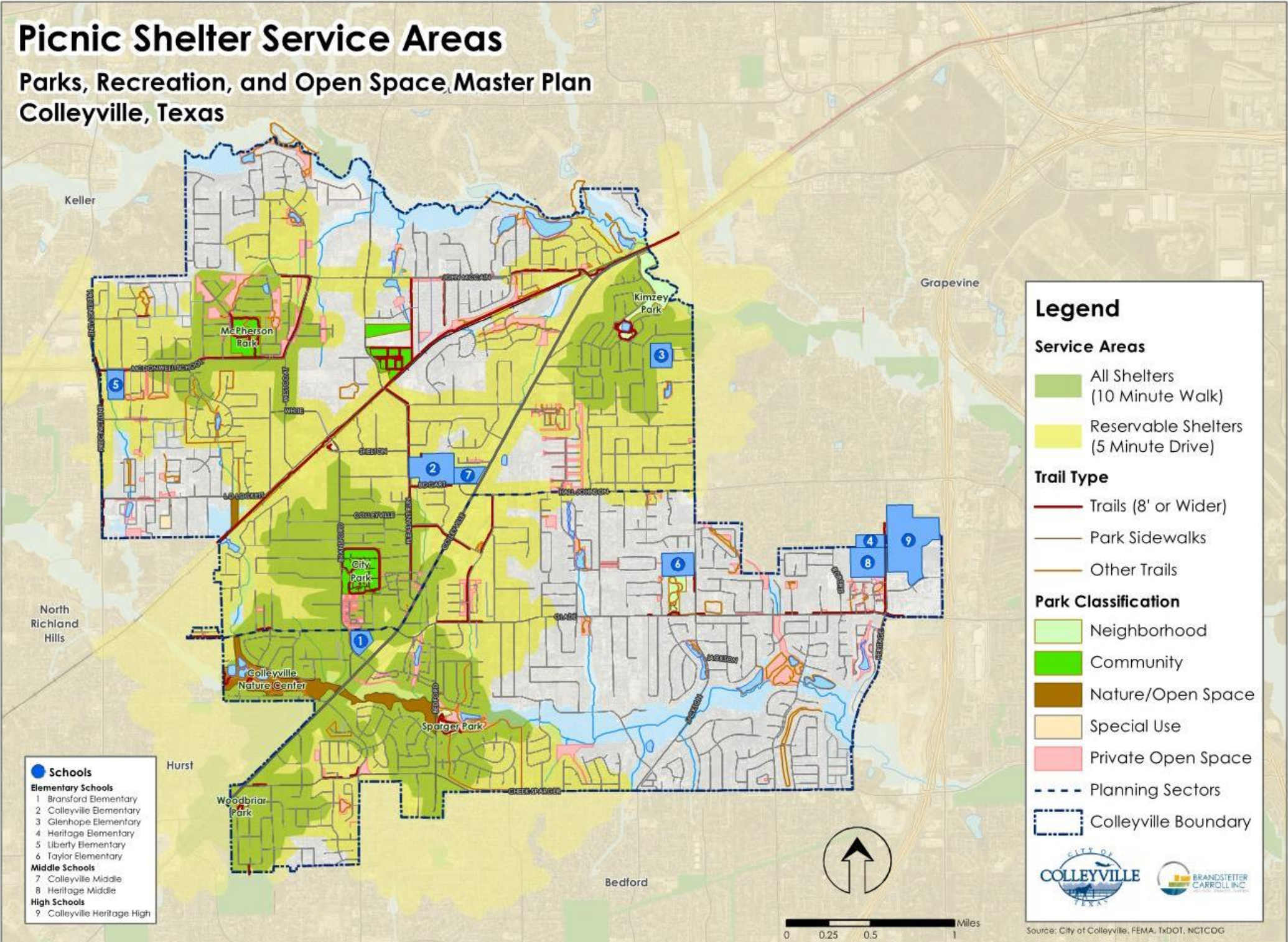
Park Service Areas Parks, Recreation, and Open Space Master Plan Colleyville, Texas



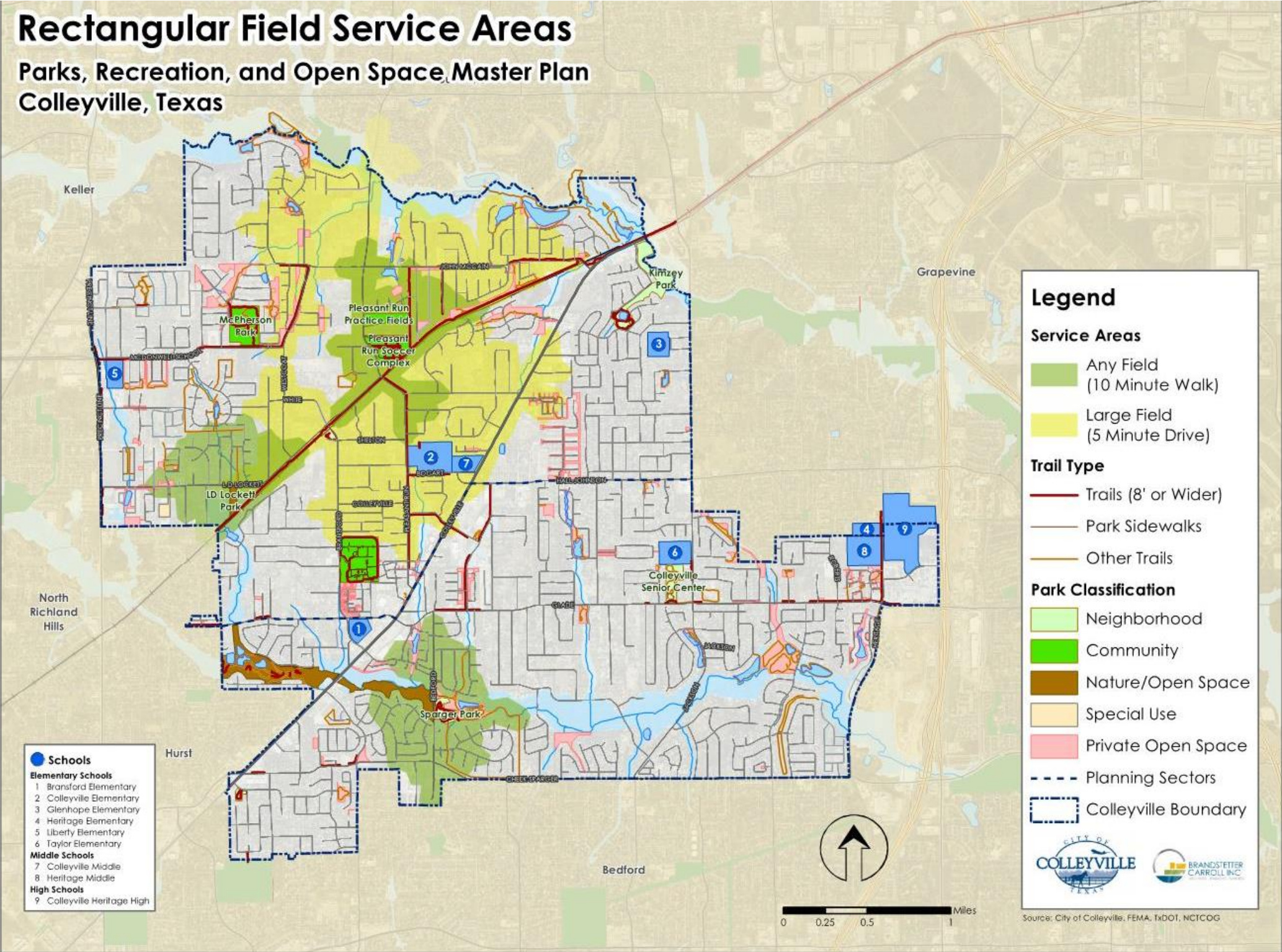
Playground Service Areas



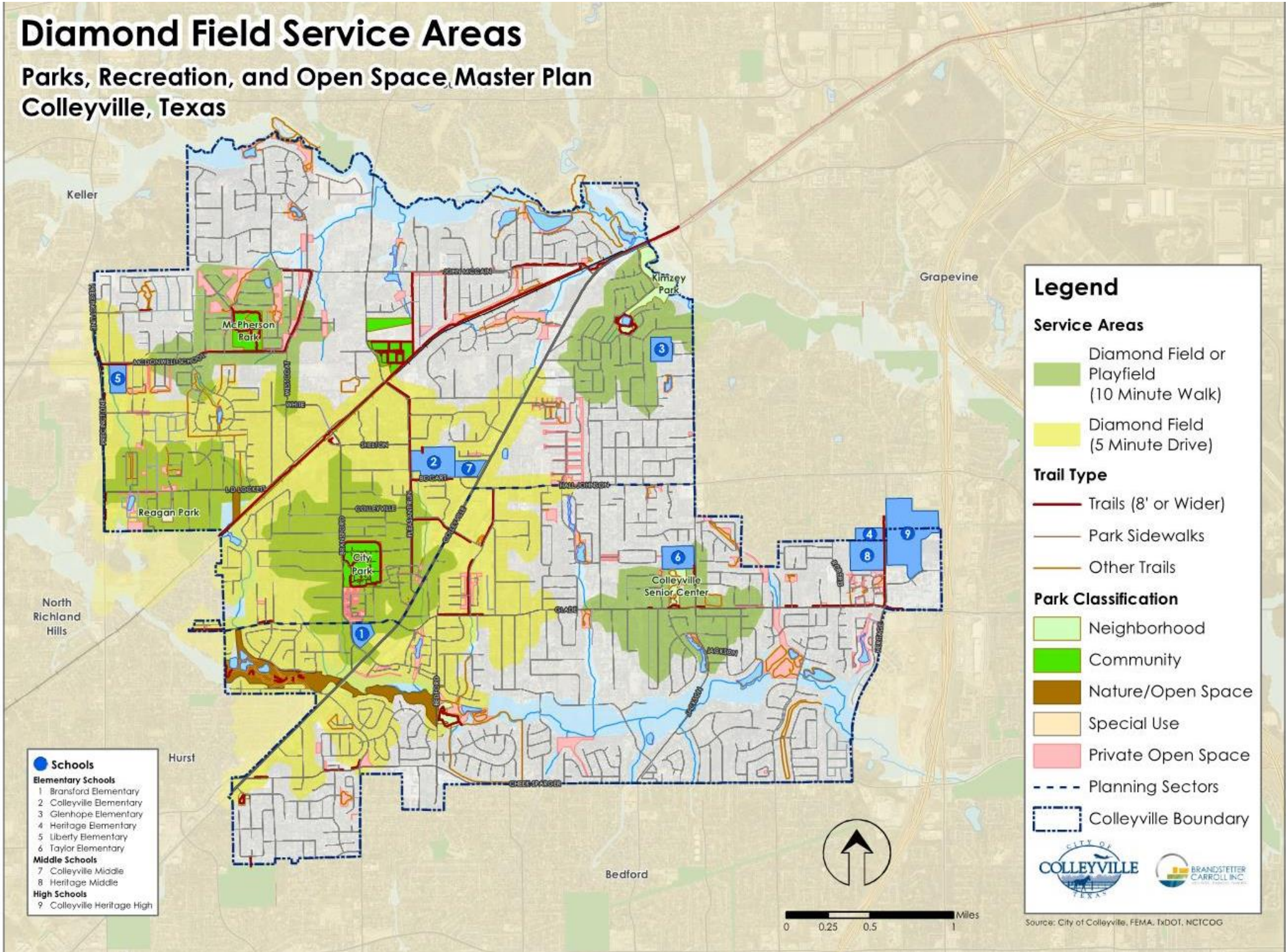
Picnic Shelter Service Areas



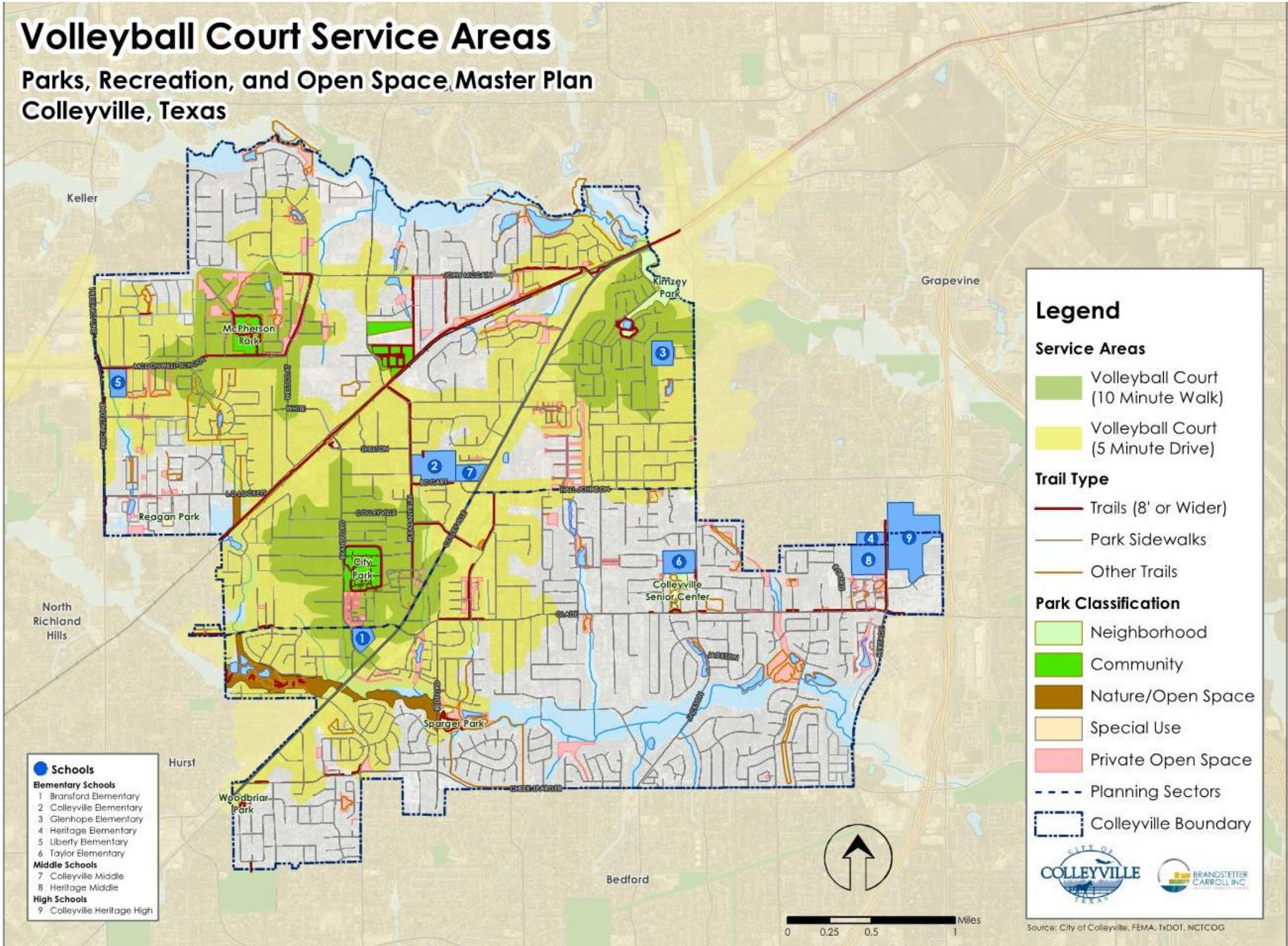
Rectangular Field Service Areas



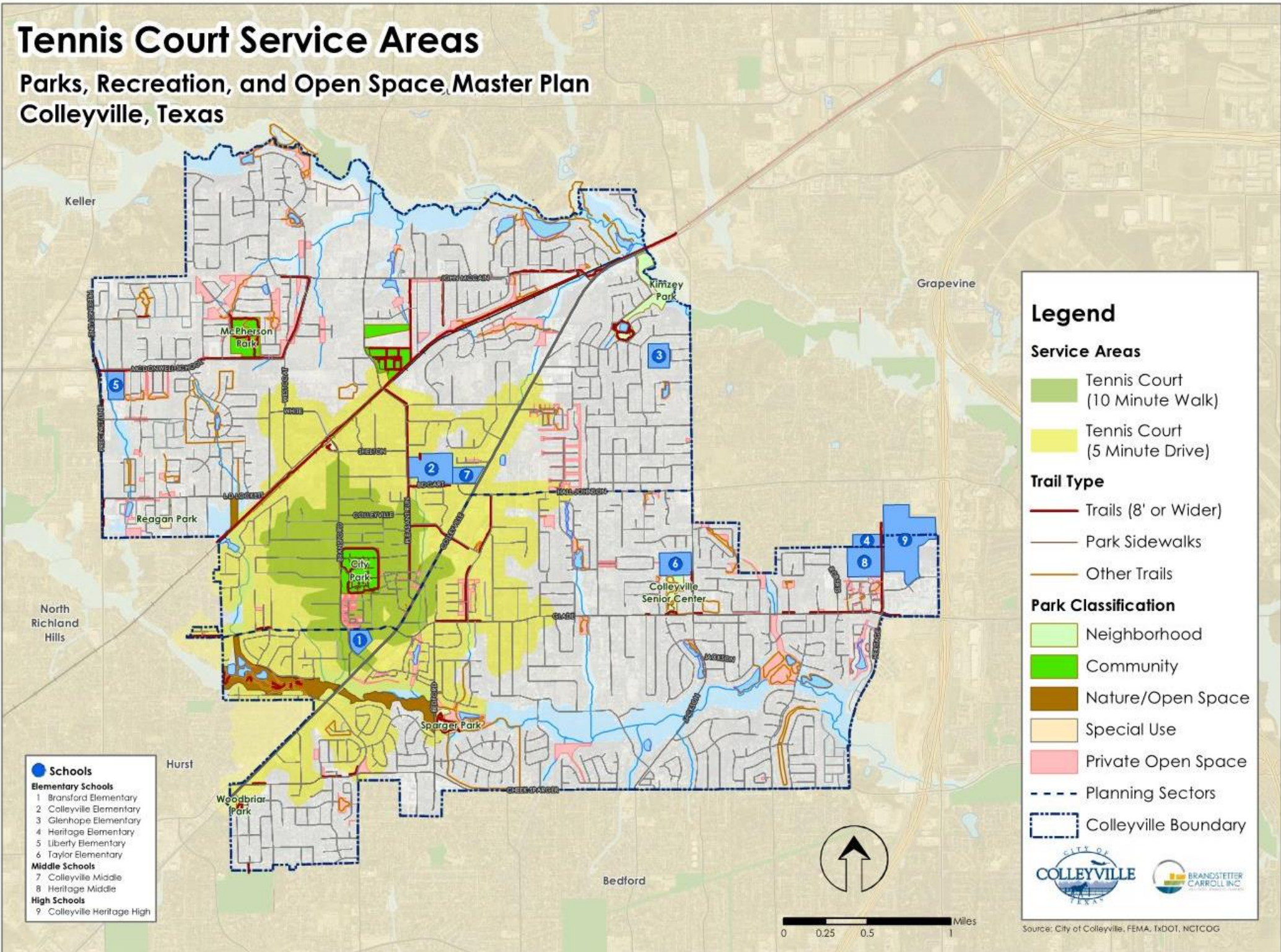
Ball Diamond Field Service Areas



Volleyball Court Service Areas



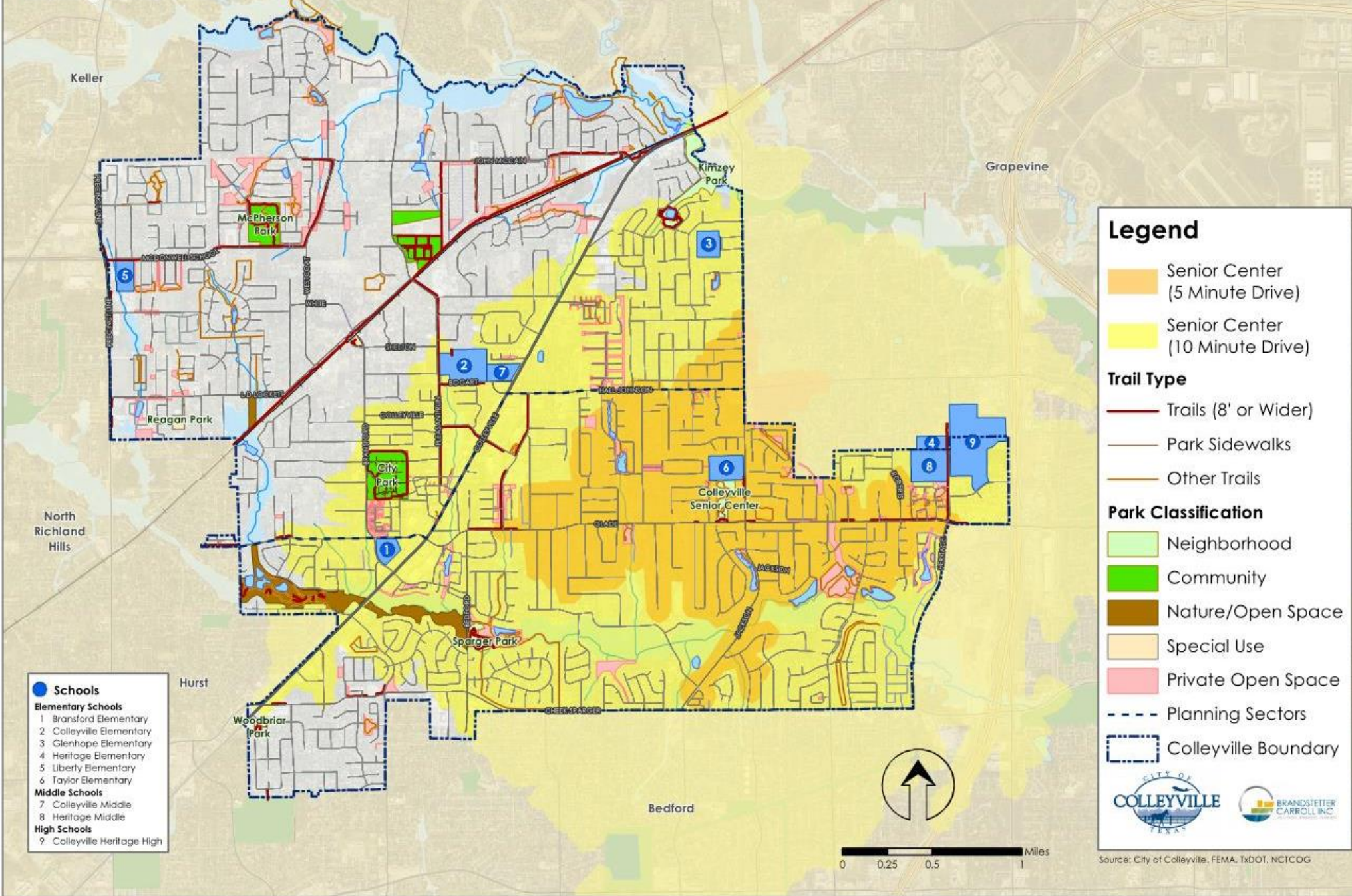
Tennis Court Service Areas



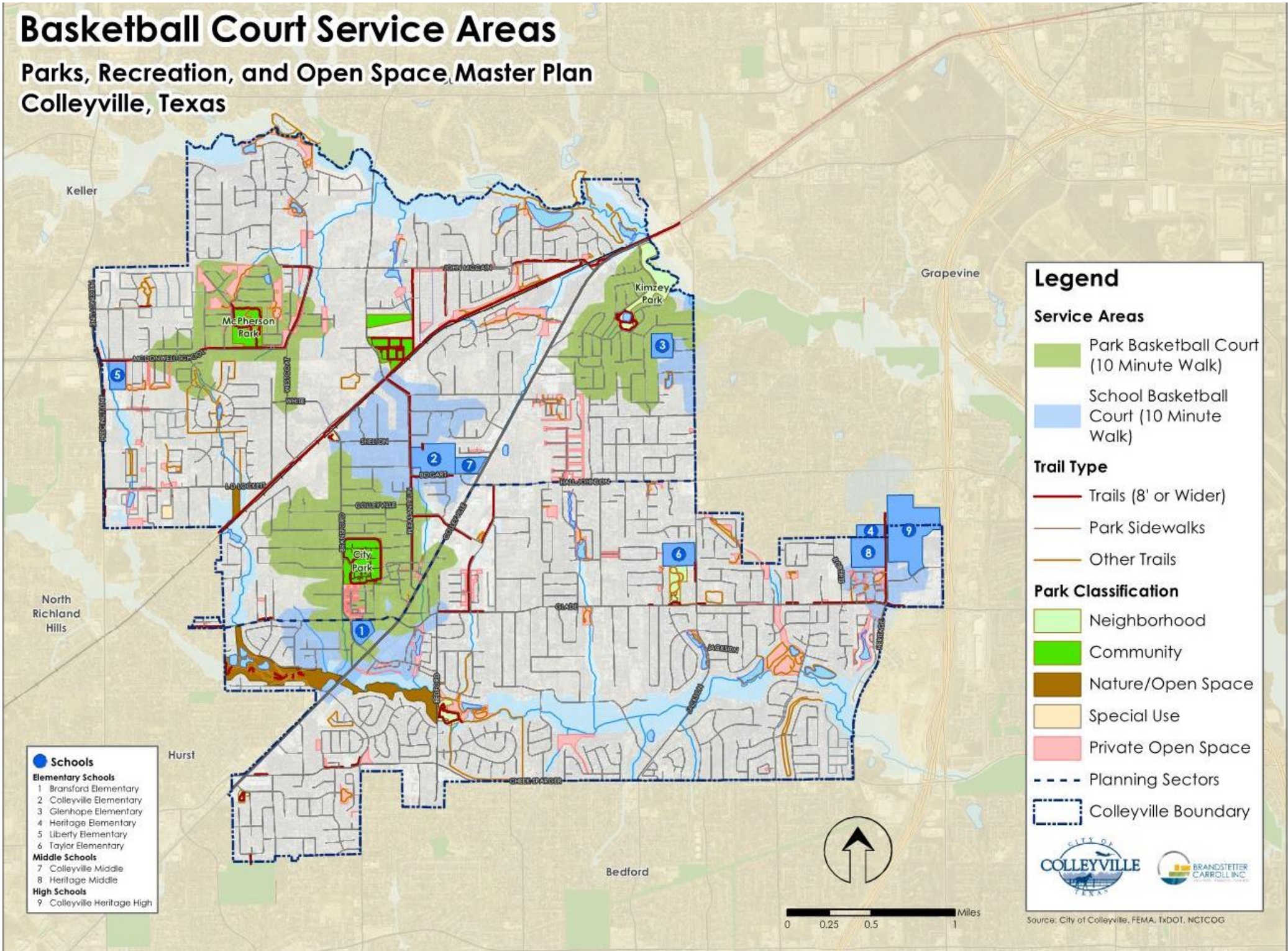
Senior Center Service Areas

Senior Center Service Areas

Parks, Recreation, and Open Space Master Plan
Colleyville, Texas



Outdoor Basketball Court Service Areas



Composite Service Areas

Benchmarking Comparisons

Colleyville, Texas



Benchmarking

- Compared to 20 Texas communities between 10,00 and 60,000 population
- Also compared to nationwide results of 1,000 agencies through NRPA
- Major Findings: Park Land – Colleyville has:
 - More park land per 1,000 residents than both the state and national medians(19.7 Colleyville vs. 10.9 State/9.5 National)
 - Higher parkland as a percentage of the City (5.9% vs 2.6%/2.3%)
 - Double the acres of managed parkland per city square mile (38 vs 16.7/14.6)

Benchmarking – Major Findings

- Trails– Colleyville has:
 - More miles of trail per jurisdiction square mile and per 10,000 residents (1.5 vs 0.42/0.27)
- Staffing – Colleyville has:
 - Less than half of the staff of both Texas and national communities (9 vs 19.3/21.5)
 - Less staff per 10,000 residents than both (4.8 vs 7.9/7.4)
 - Over double the acres per staff to maintain (41.1 vs 15.3)
- Operating Budget – Colleyville has:
 - Lower operating expenditure per capita than both (\$65.51 vs \$76.08/\$76.44)
 - Lower expenditure per acre (\$3,326 vs \$6,895/\$6,476)

Benchmarking – Major Findings

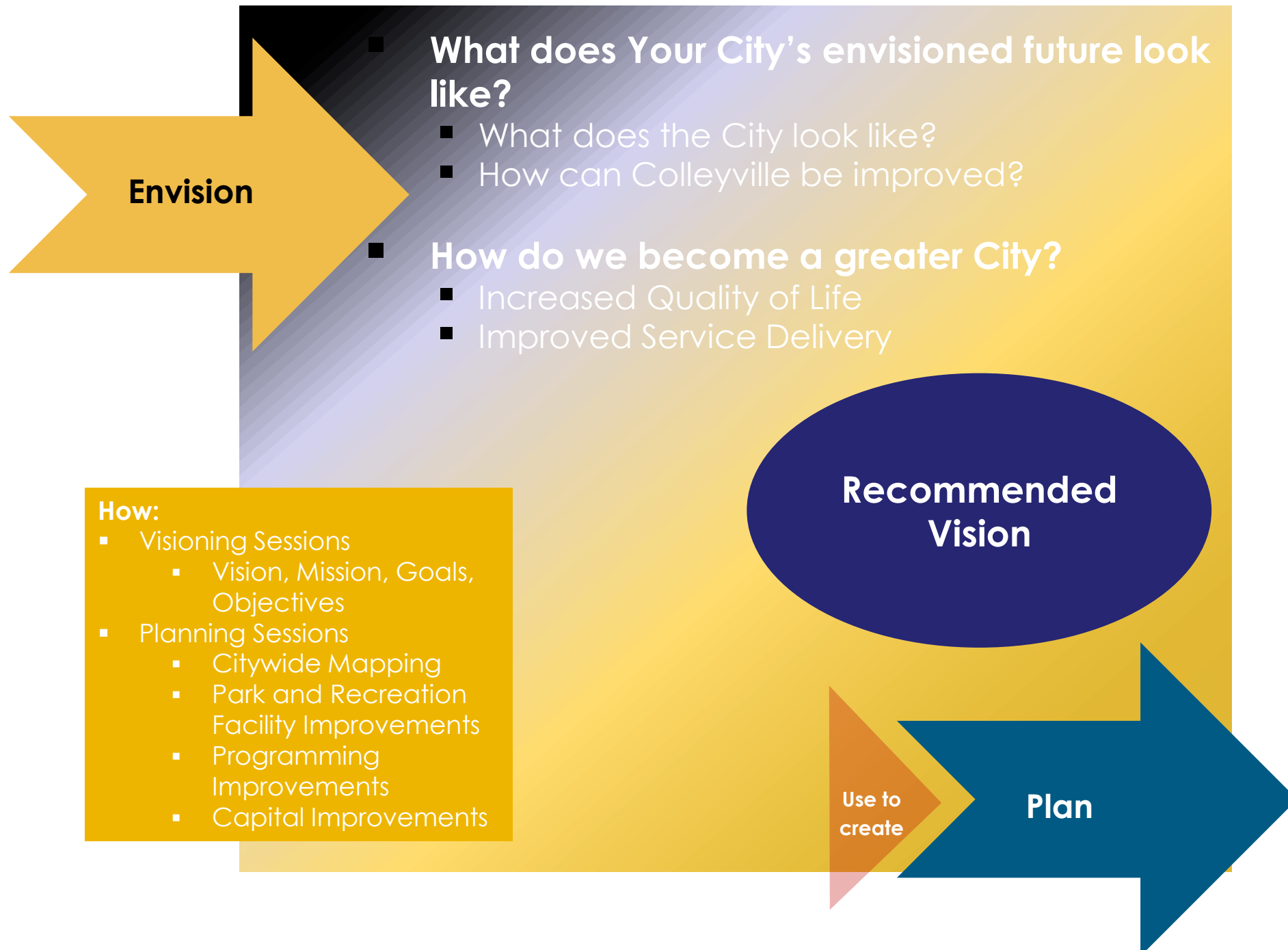
■ Facilities

- The main facilities that Colleyville does not offer that others do include:
 - Outdoor - Dog park, synthetic turf field, swimming pool
 - Indoor - Recreation center, gyms, performance theater, fitness center, pool, teen center, nature center
- Colleyville is better served by the number of residents per facility for:
 - Tennis courts, rectangular fields, and senior center.
- Colleyville is less well served by:
 - Playgrounds, basketball courts, diamond fields, pools, dog park, community gardens, recreation centers, community centers, gyms, fitness center, nature center, and performance theater.



Visioning Exercise

Envision



Vision Exercise

- Considering all of the public participation and your knowledge of parks and recreation in Colleyville, what are the key outcomes desired at the end of the ten year horizon of this Plan?
 - Parks
 - Trails
 - Facilities
 - Programs – Services offered
 - Communications
 - Values
 - Leadership
 - Funding
 - Other aspects
- Your Vision will become the Guiding Principles, which lead to the Goals.
- BCI will develop Draft Objectives and Strategies for your review.



Next Steps

Next Steps

- Establish a Vision, Mission, Core Values, Goals and Objectives
- Finalize Individual Park Recommendations
- Identify Capital Costs
- Complete Action Plan
- Complete Draft Report
- Public Presentation
- Council Presentation

Plan

Plan

We will
transform the innovative thinking
and collective body of work into a
REALISTIC, PRACTICAL
Plan that can be
FUNDED and **IMPLEMENTED**
with energy and passion for
Your Parks!

How:

- Committee Sessions
 - Revised Strategic Plan
 - Public Review
 - Development of Action Plan
 - Strategies and Prioritization
 - Timing and costs
- Park and Recreation Board and Council
 - Review and Adoption

Completed
Plan



**STAKEHOLDER GROUP DISCUSSION SUMMARIES
COLLEYVILLE PARKS, RECREATION AND OPEN SPACE MASTER PLAN
PROJECT NO. 17040**

BY: Elizabeth Holser, Brandstetter Carroll Inc.
Patrick Hoagland, Brandstetter Carroll Inc.



June 27 to June 30, 2017

Prior to each Stakeholder Group Meeting, Mr. Hoagland provided an overview of the Parks, Recreation, and Open Space Master Planning process and then asked the same series of questions at each meeting.

City Manager's Office and Economic Development

June 27, 2017 at 11 a.m.

Attendance: 6 with Representatives from Parks, Recreation, Economic Development, and the City Manager's Office

1. What are the greatest aspects, features, and attributes of Colleyville Parks & Recreation?
 - Kidsville Playground
 - The sports fields and their quality
 - Well-designed fields
 - The Nature Center is one of their favorites
 - An active Community that uses their facilities
 - Cooperation with the Sports Association
 - Great programs that are for all ages and many of them sell out
 - Very little vandalism is experienced
 - There is respect for the parks which allows for newer facilities
 - A strong staff
 - The timeless structures
 - The Voluntary Parks Fund
2. How have Colleyville Parks & Recreation's programs, facilities, etc. had a positive impact on your life, others, and/or the Community?
 - Well utilized
 - Heavy use of the trails
 - Very active Community
 - The connectivity in the Community
 - The state of the City video outlines this impact very well
 - Parks provide a positive economic development through tournaments
 - The Hampton Inn is a result of some of these facilities

3. What can/should be done so that Colleyville Parks & Recreation may further strengthen its contributions to you and the Community?
 - Increase trail connections
 - A development of a Recreation Center
 - Development of a Field House
 - Development of more fishing ponds
 - Update the Nature Center with more programs
 - The schools use the Nature Center more
 - More connection with Master Naturalists for tree identification, nature walks, development as an Arboretum, and GPS tree maps
 - Ponds that need dredging
 - Restrooms are provided in the parks and at the Nature Center
 - Wayfinding signs are consistent and provide good branding
 - Public art and sculpture in the parks
 - Upgrade all signage
 - More pet friendly parks
 - The historic homes are given a purpose, such as weddings and party venues
 - Update and expand the splash pad, it is too small now
 - Develop the land behind the Senior Center – it is a new facility
 - Utilizing the land and open space east and south of City Hall for Community activities
 - A bridge on Route 26 or under it with possible a soft trail
4. What are the highest priority unmet needs for Parks, Recreation, and Trails in Colleyville?
 - Playground and fitness stations at LD Lockett Park which were requested by citizens
 - What is promised versus a wish list.
5. What trends are evolving that may impact Colleyville Parks & Recreation? How should we respond?
 - New families are moving into the community
 - Population overall is aging
 - The younger families want more modern facilities and activities
 - People are working longer
 - The hours and staff need to match up
 - Need a Field House for indoor activities and sports
 - People are more cognizant of the heat and the need for shade at the playgrounds
 - More indoor sports
 - There are many new facilities of high quality developing in communities around Colleyville. There is an expectation to upgrade these facilities.
 - The lack of space is an issue as the Community is mostly built out.

- The land cost is very high
6. As a Community Leader, what questions would you like to be answered by the Master Plan process?
- A clear, distinct Action Plan
 - No fluff
 - Plan is achievable
 - The “why” of the recommendations is explained in the plan
 - A very clear vision for the future

City Council Stakeholder Meeting

June 27 at 5:00 p.m.

1. What are the greatest aspects, features, and attributes of Colleyville Parks & Recreation?
 - Trails that are consistently evolving
 - The quality athletic fields
 - All parks are maintained well
 - The variety of programs and classes
 - A lot of Senior Programs
 - The sense of ownership in the parks
 - The Nature Center
 - Each park is unique
 - Parks allow contact with nature
 - Parks are conveniently located
2. How have Colleyville Parks & Recreation's programs, facilities, etc. had a positive impact on your life, others, and/or the Community?
 - The parks provide locations for exercise
 - Place to play sports
 - Parks help to build community and relationships
 - Good mix of facilities
 - Parks help keep the Community green
 - The Friends of the Nature Center is a very strong organization
3. What can/should be done so that Colleyville Parks & Recreation may further strengthen its contributions to you and the Community?
 - Provide more opportunities for outdoor exercise
 - Provide more adult activities and programs
 - Tie the parks to City Hall
 - The spaces around City Hall are used for Community Event space
 - Connect the parks with trails

- A Recreation Center is developed included at the Senior Center site
 - An amphitheater is developed for community activities
 - A quality event is established to help define Colleyville
 - More events are held
 - Need a walking track
 - There are a lot of bike riders in the Community
 - Branding through signage, art, and development of an image for the Community
 - Development of pocket parks
 - More parking provided at the Colleyville Center
 - Providing more Community meeting spaces
4. What are the highest priority unmet needs for Parks, Recreation, and Trails in Colleyville?
 - Trails and sidewalks
 - Bring the Community together
 5. What trends are evolving that may impact Colleyville Parks & Recreation? How should we respond?
 - Older demographics
 - Shifting to younger families in the Community
 - More active adults
 - Younger residents expect lifetime amenities and are more demanding
 - The kids need to be entertained as well as the young adults
 6. As a Community Leader, what questions would you like to be answered by the Master Plan process?
 - Provide a realistic budget for Parks & Recreation
 - Identify how open spaces could be used to their best use
 - Look at the 2011 plan and determine what was accomplished
 - How can we best use our current resources
 - Develop more appreciation for the Nature Center
 - This is a sustainable and green City
 - Community Center is not used to its capacity and should be
 - The creeks can be used more

Public Works/Community Development/GIS

June 28 at 1:30 p.m.

Seven people attended representing the City of Colleyville staff in the Engineering, GIS, and Community Development Departments.

1. What are the greatest aspects, features, and attributes of Colleyville Parks & Recreation?

- Staffing
 - Parks are well kept
 - Parks are beautiful
 - The parks are more intimate than in other communities and not overused – more family use
 - Parks are located in the neighborhoods
 - The neighbors have eyes on the park and they know the staff
 - Parks are geared towards residents and not oversized to attract people from outside the City
 - Many parks have natural soils and a natural habitat
2. How have Colleyville Parks & Recreation's programs, facilities, etc. had a positive impact on your life, others, and/or the Community?
 - There are things for kids to do
 - Many grandparents taking their grandchildren to parks
 - Allow game fields to be used for practice
 - Ball fields in the parks are going more organic in their maintenance and turf control
 3. What can/should be done so that Colleyville Parks & Recreation may further strengthen its contributions to you and the Community?
 - People know more of what is going on in the Community
 - The City is able to get the word out more as currently there is not a printed brochure
 - Develop a park app to let people know what is going on
 - Host tournaments to bring people into the Community
 - More adult sports are offered
 4. What are the highest priority unmet needs for Parks, Recreation, and Trails in Colleyville?
 - Trails have consistent signage and wayfinding
 - The City has a commitment to the long-term development of the trail system
 - The plan provides specifics on trail use and locations
 - Trails Plan is coordinated with the Sidewalk Plan
 - The City has a commitment to service the facilities
 5. What trends are evolving that may impact Colleyville Parks & Recreation? How should we respond?
 - Younger families are moving in
 - Maximum build out population is about 27,500
 - There is not really much new commercial planned
 - The Community is 85% built out
 - Many new houses on old lots
 - There are more joggers and bikers in the Community

- Many of the HOA parks are located in flood plains and have erosion problems which need repairs
- Pocket parks are needed
- The need for plaza space, but must also look at parking
- The Nature Center is heavily used for birding and is one of the top areas in the State and this could be promoted

6. What is your vision for the future of Parks & Recreation?

- More self-led programs such as a tree trail
- A Nature Center that is developed as an Arboretum
- A mobile app provides information on the parks
- People are behind the Parks & Recreation System
- The parks are not over programmed
- Must keep some open space
- Parks are connected through trails and sidewalks
- Wayfinding is consistent throughout the City and the parks
- People walk and bike to the parks
- Pocket parks are developed along the trails – some of these could be mainly visual elements

Sports Associations

June 28 at 5:30 p.m.

Fourteen people attended this session including representatives from Colleyville Baseball Association, GCISD Council of PTAs, Colleyville Girls Softball Association, Colleyville Soccer Association, and Colleyville Lacrosse.

1. What are the greatest aspects, features, and attributes of Colleyville Parks & Recreation?

- The parks are spread out and close to the homes
- The quality of the parks, and they are well maintained
- Cooperation with the Water Department which helps to fill the dunk tanks at fundraisers
- The quality of the sports fields
- The ability to walk to Colleyville Elementary School
- The variety of parks such as the Nature Center
- The events held in the Community
- The history of the Community

2. How have Colleyville Parks & Recreation's programs, facilities, etc. had a positive impact on your life, others, and/or the Community?

- Outdoor activity helps to tackle the obesity problem
- Parks bring people together
- Parks provide sporting opportunities

- Parks allow walking, fishing, getting outdoors and enjoying nature
 - Parks provide green space
3. What can/should be done so that Colleyville Parks & Recreation may further strengthen its contributions to you and the Community?
- Baseball suggested:
 - Developing more landscaping and shelters in the quad area at City Park
 - Upgrade of the Restrooms (not always cleaned to the level that should be expected)
 - More warm-up areas and bullpens
 - Provide better safety, such as requiring climbing up to the scoreboards, which is not done in other communities where they use remote controls
 - The air conditioning does not work well in the Restroom and the Concession Building, the Concession Area is too small
 - The fields are great but there is limited space between the fields
 - A playground is needed near the baseball fields, possibly in the quad area
 - Need more shade, as people currently bring tents
 - The restrooms are too hot
 - Baseball indicated that their numbers are up
 - Lacrosse primarily uses the school facilities that they share with Pee Wee Football
 - They need an outlet for the scoreboard, permanent paint for the creases and goals
4. What are the highest priority unmet needs for Parks, Recreation, and Trails in Colleyville?
- Trends of the school size is decreasing
 - May need to raise the non-resident fees for programs
 - Who pays for maintenance of facilities? – PTAs pick up some costs, but there are issues with the adults hanging on the rims at basketball courts
 - The schools need the addition of a second pool with at 50 meter indoor pool
 - Indoor multi-purpose fields are needed
 - Need sidewalks to the schools
 - The schools could use Kimzey Park more if there was a trail to it
 - Soccer fields need to be lighted because their use is limited in the spring and fall
 - Need Wi-Fi in the parks
 - Ideally there would be artificial turf on the fields for the baseball fields
 - It was noted to look at Grapevine and South Lake's Parks
 - Programs engage Middle School and High School people more in the parks
 - The parks provide a place to gather
 - A Recreation Center with a pool is developed
 - Disc Golf Courses are provided

- The baseball backstops have nets extending to keep foul balls from the public
 - The City has a great reputation with sports
 - Meeting space is provided – Colleyville Center is too expensive for most groups to rent
 - The City could possibly partner with some of the Church fields for increased practice space
 - Wayfinding signage is provided throughout the system which also helps in branding
 - More promotion of the programs
 - All of the signs at the entrances of the parks are combined
 - There is more use of social media, so the information can be shared easier
5. What is your vision for the future of Parks & Recreation?
- The parks are connected
 - More people working together
 - More connectivity
 - More Community gathering opportunities
 - Recreation is developed with a pool and works with GCISD on their bond
 - People are engaged in the Community
 - There are Community events that bring people together
 - The City continues to maintain parks at a high level
 - There is Colleyville pride
 - An amphitheater is developed and well used

Park Board and Tree Board

June 28 at 6:30 p.m.

1. What are the greatest aspects, features, and attributes of Colleyville Parks & Recreation?
 - Quality sports facilities
 - The parks are well maintained
 - Good playgrounds
 - Great natural corridors
 - Possible connections between some of the parks
 - The overall rural nature
 - Lots of trees
2. How have Colleyville Parks & Recreation's programs, facilities, etc. had a positive impact on your life, others, and/or the Community?
 - The sports participation is provided
 - A lot of park use
 - Nature Center is a great atmosphere
 - Cotton Belt Trail connections helps to showcase Colleyville

- The trail system is a definite plus for the Community plus the fact that there are a lot of shade trees
 - Many fun programs
 - The shelters draw people and bring people together
3. What can/should be done so that Colleyville Parks & Recreation may further strengthen its contributions to you and the Community?
 - Wayfinding signage
 - Connectivity
 - Provide safe crossings to the parks such as at LD Lockett and Pleasant Run
 - More trails
 - Less interaction with cars
 - More sidewalks throughout the Community
 - More greenways
 - More pocket parks which do not need parking
 - Take advantage of flood plains as pocket parks
 - The land south of McCain Park is a pocket park, there are some great old trees in this area
 - A new bike trail
 4. What are the highest priority unmet needs for Parks, Recreation, and Trails in Colleyville?
 - Need more awareness of Parks & Recreation activity
 - A Dog Park
 - Another spray park
 - Practice fields/sports lights
 - Trails
 5. What trends are evolving that may impact Colleyville Parks & Recreation? How should we respond?
 - More families in the area
 - A lot of retirees
 - New trails for all
 6. What is your vision for the future of Parks & Recreation?
 - Safely be able to ride bikes to parks and schools
 - The Community is more walkable
 - More sidewalks are provided
 - There is more green throughout the Community with shade trees
 - The Community values trees
 - The City preserves its character
 - The trails allow you to visit and see wildlife

- There are native/natural areas maintained
- People ride their bikes through Colleyville to access shops, stores, and parks

Recreation Department Staff

June 29 at 9 a.m. at the Senior Center

Three of the Senior Center staff attended

1. What are the greatest aspects, features, and attributes of Colleyville Parks & Recreation?
 - The parks are in good shape
 - The fields are kept up well
 - The Volleyball League does very well and uses one to two locations with 40 teams and uses three locations for practice
 - They win people over with customer service
 - It is a broad range of programs
 - The Yoga program is busting out
2. How have Colleyville Parks & Recreation's programs, facilities, etc. had a positive impact on your life, others, and/or the Community?
 - The Seniors really look forward to their activities such as the lunch on Fridays and the Pot Luck on Tuesday evenings
 - Seniors like being around other people for the social aspect
 - Staff assists in art/crafts/variety of programs
 - The trips are very popular, it helps Senior residents explore the Metroplex
 - The Department keeps costs down
 - The programs draw people
 - Attracts people of many ages
3. What can/should be done so that Colleyville Parks & Recreation may further strengthen its contributions to you and the Community?
 - The hours in the recreation center are very limited
 - There is a lack of a printed brochure which would be very helpful in marketing
 - There is a lack of knowledge of the programs and facilities available in the City
 - Approximately 60% using the Senior Center are residents
 - The rooms in this former church are not very conducive to the types of programs. They are long and linear and they could use more square type spaces for the program
 - The Department does the best with what they have
 - There is limited staff
 - The name "Senior Center" hinders some from using the facility
 - The facility is not attractive
 - Currently, people have to go to City Hall to rent the pavilion, which is not convenient
 - The Senior Center is not up to the standards of other Colleyville facilities

- For unmet needs, need rental space and rooms
 - Need an aquatic facility that is indoors
 - Need more rental pavilions
 - Currently there are seven shelters which they rent for \$20 for a 30 to 50 person shelter and \$40 for residents and \$70 for non-residents. Shelters are rented two to three times a day on the weekends.
 - Need shade on the splashpad
 - There needs to be a shelter for rentals near the splashpad which would be very popular
 - Need Restrooms at the Nature Center and at Kimzey Park and also at Reagan and the practice fields
 - Need electricity in the shelters
 - Need to install the playground and adult fitness facilities at LD Lockett Park as were requested by the residents
 - Need a multi-generational facility – go to Grapevine and New Richland Hills for examples. Many people cannot afford lifetime fitness
 - A recreation center should have a separate entrance for Seniors
4. What trends are evolving that may impact Colleyville Parks & Recreation? How should we respond?
- The Baby Boomers are still active
 - People go to other facilities besides just the one here
 - Need more adult fitness activities
 - The Youth Programs are strong
 - Need more strategic programming to partner certain age groups
 - The Senior Center has very steady attendance increasing a little. There are 650 active members – the Yoga is huge with about 30 people filling the room.
 - The youth fit program is consistent in attendance
 - Trips bring other Seniors to the area
 - The youth volleyball is growing – many non-City residents participate
 - Registration is by phone and online mostly
 - Focus on quality, not necessarily quantity
 - Build upon the success that the Department has had
 - Some Cities pay their instructors directly
5. What is your vision for the future of Parks & Recreation?
- A two story building with four gym courts
 - More subsidy to allow for more programs
 - A permanent home for volleyball rather than relying on the schools. It is typical to transport the equipment every night

- The provision of a van or bus that is easier to access. The current bus cannot use the back row of seats, it is too difficult to access.
- Parks & Recreation is more of a focal point for the City
- There is a lot more marketing that is able to be accomplished
- The Parks & Recreation Departments are combined, rather than having Recreation under the Library – Recreation gets a larger budget to provide more programming
- A better brochure
- Police and Fire do activities with the kids as a City event

Park Staff

June 29 at 1 p.m.

There were nine staff members represented

1. What are the greatest aspects, features, and attributes of Colleyville Parks & Recreation?
 - Good parks that provide a lot of fun
 - There are low vandalism levels
 - The parks are well above average
 - Great sports fields
 - People love the staff and know them by name
 - Highly maintained parks to high standard
 - Proactive staff
 - Safety is one of the main and most important elements
 - Very good training
 - Good collaboration with Recreation
 - The natural feel of the parks and trails
 - The connection to nature
 - The parks are supported well financially
2. How have Colleyville Parks & Recreation's programs, facilities, etc. had a positive impact on your life, others, and/or the Community?
 - Love the teamwork of the staff
 - Being able to preserve nature in the Community
 - The parks get people out of the house
 - There are regulars that use the parks
 - See many people with their dogs
 - The kids grow their minds and bodies in the parks
 - Being able to be in nature
 - The parks help to teach teamwork through the Recreation Programs and sports
3. What can/should be done so that Colleyville Parks & Recreation may further strengthen its contributions to you and the Community?

- In Sparger Park, the walks are raised so that they do not flood
 - More lights on the soccer fields
 - Currently Sparger and Kimzey Parks flood the playgrounds and safety surface floats away, so more drainage is needed in these areas
 - More drains in the area at Kimzey and Pleasant Run Parks
 - Ideally, would be to two tier Kimzey playground area and have more poured in place rubber safety surface
 - Woodbriar Park has little to do and should be improved
 - Provide a Dog Park on Route 121 because there are many apartments in this area
 - Bigger playground at Woodbriar Park
 - Find better irrigation systems which allow more communication and control (Hunter is used now). They should be able to be controlled with Wi-Fi
 - Modernize and upgrade the park areas gracefully
 - The buildings need new grout as they are starting to lose some of the stone sill
 - Concentrate on one park at a time so that it feels completely new
 - Need more shade trees throughout the whole park system
 - Soccer fields need leveling to bring them up some with higher quality soil
 - More use of the agriculture buildings at McPherson for programs and Master Naturalists areas
 - Program the amphitheater at the Nature Center
 - Provide more self-led programs
 - Update the interpretive signage in the parks as many of them are faded and deteriorated
 - Need unique branding for the park system
 - Parks & Recreation are economic development catalysts for the City
 - Clean out the drainage ditch at LD Lockett Park to provide a more clear channel
 - The HOA parks are not well maintained and should be improved
 - Improve the quad area at the baseball area at City Park
4. What are the highest priority unmet needs for Parks, Recreation, and Trails in Colleyville?
- Recreation Center
 - Dog Park
 - Water fountains for dogs
 - More recycling in the parks
 - Better maintenance of the rectangular fields
 - More markers on the trails with a Cotton Belt Trail logo and a City logo
 - A walkway from Sparger Park to the Nature Center
 - Adult fitness at each park

5. What trends are evolving that may impact Colleyville Parks & Recreation? How should we respond?
 - Soccer is mostly younger children
 - There is not much adult sports offered
 - There is an influx of people that have moved here from other cities
 - The land is expensive
 - The land is mostly built out
 - 26 and Longwood is a potential open space as you have to cross to use the trail. A bridge is desired at this location
 - Trail from Sparger Park to the Nature Center which would be a soft surface trail
 - Upgrade the playground equipment and add equipment at LD Lockett Park
6. What is your vision for the future of Parks & Recreation?
 - As a Community is built out, the parks are improved
 - The City has the best athletic fields in the area
 - There are matured trees and more shade at all parks
 - A lot of connected trails are provided

Garden Club, Lions Club, Chamber of Commerce, Historical Preservation Committee

June 29 at 5:30 p.m.

16 people attended this meeting with representatives from the Colleyville Nature Center, Colleyville Garden Club, the Historic Preservation Committee, Lions Club, Parks Board, and the Chamber of Commerce. For this group, flip charts were used because of the large size of the group.

1. What are the greatest aspects, features, and attributes of Colleyville Parks & Recreation?
 - The quantity and diversity of parks
 - Walking trails
 - Pavilions
 - Nature
 - Safe and clean parks
 - Parks are accessible
 - Attractive parks
 - Family friendly parks
 - Great fields
 - Pride in the parks
 - Intimate parks
 - Bike trails
2. How have Colleyville Parks & Recreation programs, facilities, etc. had a positive impact on your life, others, and/or the Community?

- Encourages fitness
 - Peace of mind
 - Meet neighbors
 - Engages families
 - Is a sales point for the City
 - Parks are close by
 - Provides buffer and green space
 - Provides discovery places
 - Places to relax and for tranquility
3. What can/should be done so that Colleyville Parks & Recreation may further strengthen its contributions to you and the Community?
- Safe connectivity throughout the Community
 - Restrooms, dog dispensers, drinking fountains, trash cans at all parks
 - Better road crossings
 - A bridge at the Nature Center
 - Fishing ponds
 - Shade
 - Programs in the parks
 - Bird blind at the Nature Center
 - Interpretive Center
 - Movies in the park
 - Concerts in the park
 - Benches
 - Improve the historic homes and remove the lead paint – improve the ramps
 - Pecan tree at the Nature Center should be protected and preserved
 - An inventory of trees at the nature Center
 - Plant more trees throughout the city
 - The Fitzgerald Collection has a home for historical artifacts from Colleyville
 - Use the Bidault House for teas with the City maintaining the facility and the groups help to maintain it
 - Provide QR codes for history in the parks
 - A Recreation Center with a pool
 - No mow areas at the Nature Center and some wildflower areas
 - Disc golf is provided
 - Marketing is improved and utilizes social media
 - More wayfinding in the parks

- Event venues
 - Lower rental rates for nonprofit organizations
 - Art in the parks
 - History plaques on the trails
 - Outdoor fitness
4. What are the highest priority unmet needs for Parks, Recreation, and Trails in Colleyville?
 - Restrooms and drinking fountains with pet fountains at the Nature Center
 - Safe buildings
 - Trail mile markers
 - Emergency phone at the Nature Center
 - Lights
 - Off leash dog problems solved
 - The Fitzgerald Collection has a home
 5. What trends are evolving that may impact Colleyville Parks & Recreation? How should we respond?
 - The Nature Center has become a regional attraction for birding
 - The demographics changes with increased age of overall population
 6. What is your vision for the future of Parks & Recreation?
 - The Nature Center is well used
 - There are places to gather in the Community
 - The Community embraces its history
 - There are more trees
 - The Fitzgerald Collection has a home
 - Connectivity of the Community

Seniors

June 30 at 11:00 a.m. at the Senior Center

1. What are the greatest aspects, features, and attributes of Colleyville Parks & Recreation?
 - Social aspects and friends
 - Being able to exercise
 - Games
 - The lunches
 - The Nature Center
 - Fishing
 - Computer use
 - Cody with the outstanding staff

2. How have Colleyville Parks & Recreation's programs, facilities, etc. had a positive impact on your life, others, and/or the Community?
 - Learn a lot
 - Able to be more active
 - Enjoy the lunches
 - Be able to meet people
3. What can/should be done so that Colleyville Parks & Recreation may further strengthen its contributions to you and the Community?
 - A bus that is bigger and more comfortable, some people stopped going on trips
 - This bus must also be handicap accessible
 - Walking track
 - Pool, both indoor and outdoor
 - Building improvements at the Senior Center
 - Water aerobics
 - Silver Sneakers is offered
 - Exercise rooms
 - Senior dancing programs
 - Art classes
 - Improved Kitchen
 - Trails with shade
 - A puzzle room where puzzles can be kept up
 - Places for events
 - A lot of programs offered
 - A directory of the members of the Senior Center
 - Updated calendar
 - Bring people to the center
 - A rodeo and circus

When asked which of these are the most important, they identified the bus as a top priority.

If you should disagree with any information contained herein, please kindly notify our office in writing within 10 days of receipt of this memorandum.


Patrick D. Hoagland, ASLA

PDH:meg

File

**PUBLIC WORKSHOP SUMMARY
COLLEYVILLE PARKS, RECREATION AND OPEN SPACE MASTER PLAN
PROJECT NO. 17040**

BY: Elizabeth Holser, Brandstetter Carroll Inc.
Patrick Hoagland, Brandstetter Carroll Inc.



September 14, 2017

This public open house was held at the Colleyville Center in an Open House format. Persons entered the facility and signed in and then were given a dot to place on a map to indicate the location of their residence. Once inside the meeting room, they were given \$1,000 in play money to do a dollar voting of which the results are included at the end of this memo. There were also three stations where people could provide input. Each of the three stations had a different topic with two questions that were answered. The following are those results.

Parks and Facilities

1. What makes them great now?

- Love the walking trails and picnic areas
- Landscaping
- Cotton Belt Trail
- Clean
- Rural aspects and lots of trees
- Great parks – Restrooms open for early walkers
- CNC is truly country with lots of trees, birds, water, wildlife
- Picnic tables
- Ability to fish
- Trees – lots of them
- Nature Center
- Like the proximity of parks to neighborhoods and trails where they are available
- Cleanliness and the dog waste barrels (and free bags)
- Diversity and cleanliness
- Cotton Belt Trail
- Colleyville Nature Center: tranquility, birds, critters, fishing, hiking
- Natural feel to the parks
- Country feel in the City

2. What would make them better?

- Dredge the Kimzey Park Pond (2)
- Restrooms
- Picnic shelters
- Dog water fountains

- More parking for Kimzey
- Dredge Kimzey Pond please
- Drainage in Sparger Park
- Repair walking trail on Little Bear Creek into Tara
- Woodbriar Park needs new landscaping to hide warehouse and Foreman's. Lots of dead trees/bushes.
- Restroom at the Nature Center
- Signs re- dog leash
- Video monitoring of parks
- Restrooms – upgrade
- Sidewalks
- Save the trees (Amen!)
- Food and drink kiosks in parks
- Neighborhood pocket parks
- A Neighborhood Community Center
- More trees
- Shaded playgrounds
- Sidewalks
- More shaded play areas
- Nature walking trails
- Splashpad
- Neighborhood parks
- Softball field practice area improvements (soft toss cages, etc.)
- More shade at City Park without taking away practice areas
- Restrooms at Nature Center
- More trashcans at the Nature Center
- Bridges at the Nature Center
- More trails and integration of existing public and private trails
- Improve existing trails and the annexation of subdivision trails (i.e. Tara)
- Improve Colleyville Nature Center trails
- Add Restrooms and water fountains at Colleyville Nature Center
- Improve trails through the City
- Destruction of Tara Trail due to drainage (Little Bear Creek)
- Annex Tara Trail System

Nature Areas and Trails

1. What makes them great now?

- Enjoy bike trails
- Great bike trails
- Colleyville Nature Park – lots of land – good
- Cotton Belt Trail
- Birding at the Nature Center
- Ponds at the Nature Center
- Mature trees
- Green spaces away from streets and buildings
- Monticello Neighborhood Park/walking trails are great!
- Lots of trees, wildlife, ponds, trails, area with picnic tables, parking
- CNC is awesome
- Existing City trails are clean and in good condition
- What we have are nice, but not really enough
- Colleyville Nature Center: nature, tranquility, birds/fish
- Colleyville Nature Center: top 10 birding habitat in Tarrant County
- Beauty of the Nature Center
- Open fields and natural feel

2. What would make them better?

- Walking – nature trail at Kimzey Park open space along Longwood
- Need a walking and biking trail from Longwood to existing trails
- Drainage – Sparger Park – Tara Trail
- Clean the bike trails
- Connecting paths and Glade Road from Manning to Bluebonnet (needs safe way to get to shopping and Market Street and Studio Movie Grill.)
- Connect path from Nature Center under 26 to Tara
- Water fountain on the Cotton Belt Trail
- Access to Cotton Belt Trail between Precinct Line and Branson from south side
- More labeling of tree species in the Nature Center (2)
- In general, more mature nature areas
- Catch and release ponds
- Sidewalks on streets like Bransford (Amen!)
- Attract and preserve wildlife presence
- Need more paved trails
- Trail along Bear Creek from 121 to Davis

- More sidewalks/trails north/south from the north to south side of Bear Creek
- Bear Creek cuts the City in half from lack of opportunities to cross on sidewalks and trails
- Bug control
- Pesticide and herbicide free City areas
- Trail on Little Bear Creek behind Tara needs repair to maintain
- Tara Trail needs to connect to Plymouth Hills development – create more access to Sparger Park
- Water for dogs
- Water bottles, water fountain at all parks and trails
- Tara Trails – connectivity with City system
- Complete the trail around Colleyville Center
- Ability for a private citizen to buy an abandoned lot and make it a park for some outdoor space
- All dogs need to be on a leash especially around the geese and ducklings
- Restroom at CNC
- Trashcans at CNC
- Bridges at CNC
- Consider annexing Tara Trail; it is nice and shady. Lots of people outside the neighborhood use it.
- Restrooms and water fountain for Colleyville Nature Center
- Colleyville Nature Center: People and pet water fountain and restrooms
- Promote the Nature Center
- Restrooms at the Nature Center
- Acquisition and support of private trails
- Connection of trails throughout the City
- Drainage destroys Tara Trail causing loss of access for all if not abated

Programs and Events

1. What makes them great now?

- Soccer – location and organized
- Able to walk to park
- City park – location – surrounding area and proximity to Library and City Hall. Baseball fields are very nice.
- Like the Senior Programs that are offered
- Singing Programs are great for the family!
- Nature Center
- Good Youth Programs for our kids
- Lots of variety

- Diversity
- Haunted Trails!
- Fishing event for Junior Anglers
- Tree City USA

2. What would make them better?

- More Adult Programs
- Festivals
- Community Center similar to NRH (exercise)
- Mommy & Me classes
- More advertisement so the classes are not cancelled
- IT, tech, help and advice
- More outdoor/nature programs
- Ability for residents to host their own exercise program such as yoga
- Nature Programs for all ages
- Photo contests – nature
- Community events perhaps in open space in the village
- Events (wine tasting)
- Programs that stress less of a carbon footprint (environmentally friendly)

Park Feature Preferences

Participants were given three dots to place on photos of facilities which are most important to them. Below are the results with the number of dots in parentheses:

- Trails (23)
- Dog Parks (13)
- Natural Areas (15)
- Event Spaces (10)
- Community Gardens (5)
- Recreation Center (5)
- Senior Center (4)
- Aquatics (2)
- Outdoor Fitness Equipment (2)
- Ball Diamonds (1)
- Game Courts (1)
- Items receiving no dots – Disc Golf, Picnic shelters,
- Other
 - Splash Pads
 - Shaded Playgrounds
 - Update Landscaping (replace dead trees and bushes at Woodbriar Park)
 - Restrooms at the Nature Park

Pocket Parks

Dollar Voting

Attendees at the Open House and at two programs were requested to participate in a Dollar Voting exercise in which each person was given \$1,000 in \$100 bills of play money to vote on eight boxes. Below is a summary of the dollar amounts in each category.

Colleyville Parks, Recreation and Open Space Master Plan

Colleyville, Texas

Public Engagement Dollar Voting Totals

Categories	Bunny Brunch April 8, 2017 10am - noon	Health Fair Sept. 8, 2017 9-11:30am	Public Meeting Sept. 14, 2017 6-8:00pm	TOTALS all Events	Percent of Total
1. Buy land for open space or future parks	\$3,500	\$2,500	\$4,500	\$10,500	11.41%
2. Build new walking & biking trails	\$2,200	\$3,600	\$9,700	\$15,500	16.85%
3. Upgrade existing parks	\$6,000	\$2,400	\$7,100	\$15,500	16.85%
4. New outdoor parks and recreation facilities	\$5,400	\$3,700	\$1,500	\$10,600	11.52%
5. New athletic fields	\$400	\$1,100	\$0	\$1,500	1.63%
6. Build new community/recreation centers	\$8,000	\$6,200	\$1,900	\$16,100	17.50%
7. Build new outdoor family pool facilities	\$6,700	\$1,200	\$2,400	\$10,300	11.20%
8. 'Other' park improvements	\$800	\$3,300	\$7,900	\$12,000	13.04%
Total \$	\$33,000	\$24,000	\$35,000	\$92,000	100.00%
Total # of participants	33	24	59	116	

Each participant was given \$1,000 in \$100 bills of play money to spend among the 8 categories.

The last box was identified as "Other" improvements and the participants could write their more specific recommendation on a card with their play money. Below is a summary of the items in the "Other" category:

"Other" Category Suggestions

Suggestion	Dollar Amount
Dog Park	\$13,300
Restrooms and Water fountain at CNC	\$2,800
Bench on walkway at Senior Center	\$2,000
Van or bus for seniors	\$1,000
CNC Improvements	\$1,000
Little Bear Creek drainage & trail through Tara	\$800
Softball improvements	\$700
Improve trails around Tara	\$600
Botanical Garden at CNC	\$300
Flower Trail	\$300
Water fountains	\$300
Improve trails at CNC	\$200
Connectivity to other City parks	\$100
Walkway to Parr Park	\$100
Other commennts with no \$\$	
Community Center with exercise equipment	
Family Rec Center like Grapevine	
Shaded playgrounds	
Total	\$23,500

CNC = Colleyville Nature Center

If you should disagree with any information contained herein, please kindly notify our office in writing within 10 days of receipt of this memorandum.



Patrick D. Hoagland, ASLA

PDH: meg

Cc: Heather Dowell, Lisa Escobedo, Elizabeth Holser, File