



City of Colleyville City Council and Parks and Recreation Advisory Board Joint Worksession Agenda

City Hall
100 Main Street
Colleyville, Texas 76034
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Tuesday, January 27, 2015
6:00 p.m.

Colleyville Public Library
110 Main Street – Second Floor

1. CALL TO ORDER

2. PRESENTATION AND DISCUSSION

2a Presentation and discussion of the Parks, Recreation, and Open Space component of the Comprehensive Plan

3. ADJOURNMENT

I hereby certify this agenda was posted on City Hall bulletin boards Friday, January 23, 2015 by 5:00 p.m.

Amy Shelley, TRMC
City Secretary

Any matter on this agenda may, at the discretion of the governing body, be opened for public comment and discussion.

If you plan to attend this public meeting and have a disability that requires special accommodations, please advise the City Secretary at least 48 hours in advance at 817.503.1133, and reasonable accommodations will be made to assist you.



City of Colleyville Colleyville City Council and Parks and Recreation Advisory Board Joint Worksession Agenda Briefing

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Agenda Number 2a	Agenda Date 01/27/2015	Number
Type Presentation and Discussion		
Department City Council		

Title

Presentation and discussion of the Parks, Recreation, and Open Space component of the Comprehensive Plan

Explanation

On October 15, 2013, the City Council approved a professional services contract with Halff Associates, Inc. in the amount of \$248,850, in order to update the current Master Plan by creating a new comprehensive plan for the City.

Updating the Comprehensive Plan involves all City departments, boards, commissions, and committees, and citizens.

This worksession allows an opportunity for Jim Carillo, project manager, Halff and Associates, to present the Parks, Recreation and Open Space component of the comprehensive plan, and receive the City Council and Parks and Recreation Advisory Board input, and answer questions.

Attachments

1. Parks, Recreation, and Open Space component of the Comprehensive Plan presentation



Parks, Recreation and Open Space Component

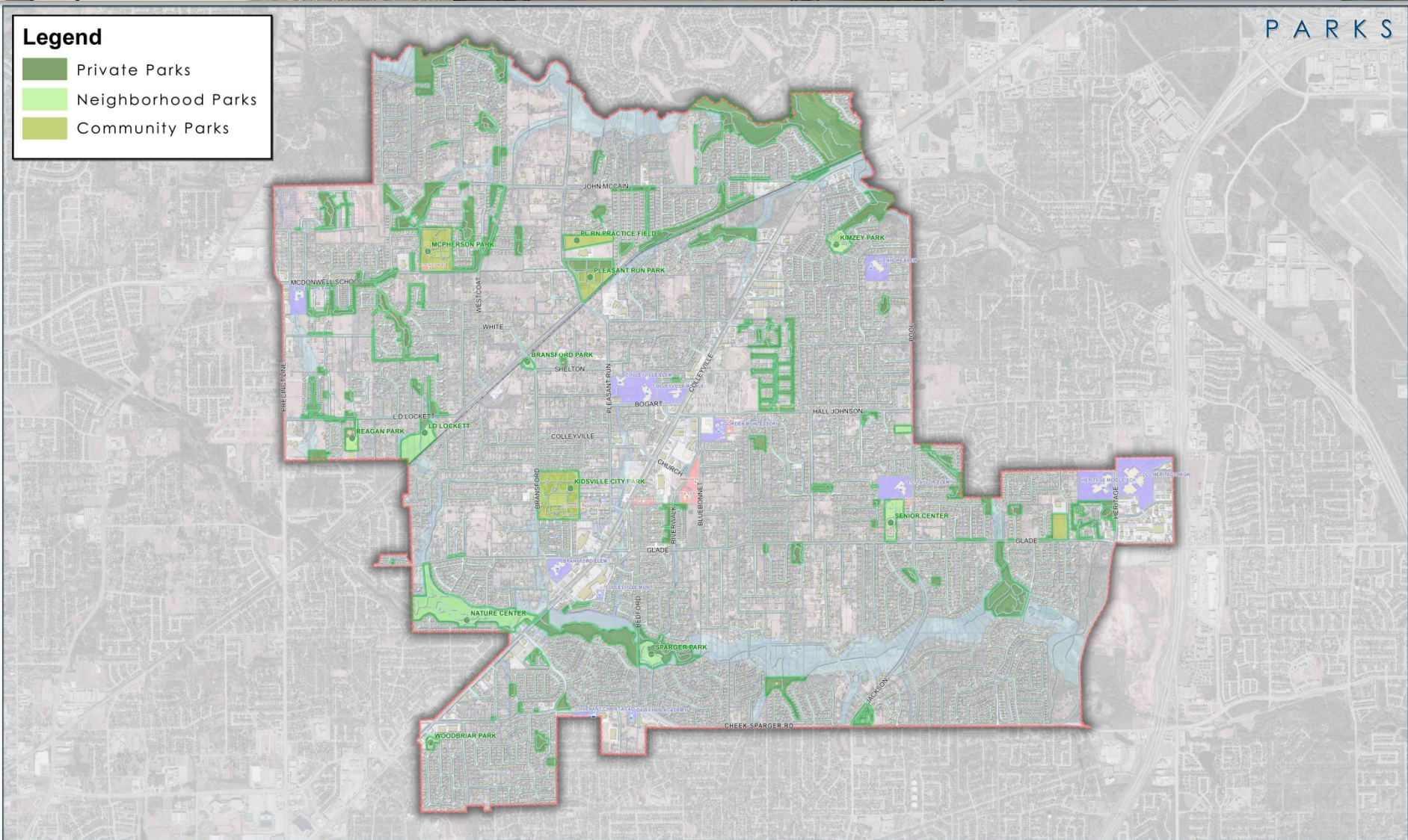
City of Colleyville
Comprehensive Plan

City Council and Parks & Recreation
Advisory Board Joint Worksession



Discussion Items

- Review of the 2011 Adopted Parks, Recreation and Open Space Master Plan
- Comparison of public input – 2011 vs 2014
- Accomplishments since 2011
- Discussion - Comprehensive Plan recommendations for parks
- Discussion – Trail system
- Discussion - Mechanisms to fund park improvements





Vision Statement (2011 plan)

Vision for Colleyville's parks, recreation and open space system developed during the 2011 parks master planning process:

“Colleyville has a renowned system of parks, recreation, open space, and trails that creates a true sense of ‘home’ within the City of Colleyville.”



Goals of the 2011 Parks Master Plan

- Provide parks and trails within easy and convenient access to households in Colleyville.
- Provide leisure opportunities for all ages, specifically targeting young adults to baby boomers, (who are historically under served in terms of recreation facilities and programming).
- Support the development of a healthy community by providing facilities and programs that lead to choices for healthy living.
- Aim to be comprehensive and financially sustainable while encouraging collaboration.
- Market Colleyville as a destination known, in part, for its unique parks and leisure programs while also marketing to current users and residents.
- Reflect and support the City's objective to become the environmental leader in Tarrant County.



Summary of Public Input

2011 Input:

- Telephone survey
- Sports organizations stakeholder interviews
- Focus group meetings
- Public meetings

2014 Input:

- Incorporates input from 2011 plan
- 2014 Citizen Survey (conducted by City)
- Public meetings (April 2014)
- Comprehensive Plan Advisory Committee (CPAC) meetings
- Intercept survey (at Red, White and Sousa Event)
- Neighborhood zone focus meetings



Summary of Public Input – 2011 Survey Results

Table 4.5
Favorite Types of Activity

Activity	Always	Often	Seldom	Never	No Opinion	Ratio ¹
Trail and cycling activities like walking, bicycling, jogging, etc.	24%	46%	16%	14%	0%	2.3:1
Indoor fitness/exercise like running, jazzercise, yoga, etc.	27%	28%	20%	25%	0%	1.2:1
Family events like picnics, get-togethers, etc.	9%	44%	33%	14%	0%	1.1:1
Social activities like dances, cooking, card playing, etc.	7%	37%	30%	26%	0%	0.8:1
Excursions, like tours, trips, etc.	6%	36%	26%	32%	0%	0.7:1

¹ This ratio depicts the number of people who participated in the activity (always and often) to the number of people who did not actively participate (seldom and never). In the case of family events, 9% “always” plus 44% “often” is 53% participation, 33% “seldom” plus 14% “never” is 47% non-participation. Dividing 53% by 47% gives a participation ratio of 1.1:1.



Summary of Public Input – 2011 Survey Results

Table 4.7
Overall Level of Importance to Provide or Expand Recreational Activities in Colleyville

Rank	Activity	Very Important	Important	Unimportant	Very Unimportant	No Opinion	Ratio ²
1	Walk/Jog on Trails	40%	47%	7%	5%	3%	7.3:1
2	Playgrounds	23%	53%	15%	7%	1%	3.5:1
3	Outdoor Festivals	17%	58%	16%	7%	1%	3.3:1
4	Family Picnic	19%	52%	18%	8%	2%	2.7:1
5	Youth Baseball	18%	50%	17%	12%	4%	2.3:1
6	Viewing Natural Habitat/Nature Areas	14%	52%	18%	14%	1%	2.1:1
7	Youth Softball	17%	46%	21%	11%	5%	2.0:1
8	Youth Soccer	22%	42%	20%	13%	2%	1.9:1
9	Outdoor Performances	17%	47%	25%	9%	2%	1.9:1
10	Basketball	10%	51%	22%	11%	5%	1.9:1

² This ratio depicts the number of people who felt the item was very important or important to the number of people who felt it was unimportant or very unimportant.



Summary of Public Input – 2011 Survey Results

Table 4.10 Overall Level of Agreement With Statements Guiding Future Park Department Actions						
Statement	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion	Ratio
Expand the City's trail system	36%	50%	8%	6%	0%	6.1:1
Acquire land to preserve environmentally sensitive areas such as natural creek corridors	29%	51%	11%	6%	2%	4.7:1
Charge user fees for participants of special events	15%	64%	14%	3%	3%	4.7:1
Construct facilities in accordance with the demand as new residents move into the City	9%	68%	13%	5%	4%	4.3:1
Hold special events that have user fees for participants	8%	68%	15%	4%	5%	4.0:1



Summary of Public Input – 2011 Survey Results

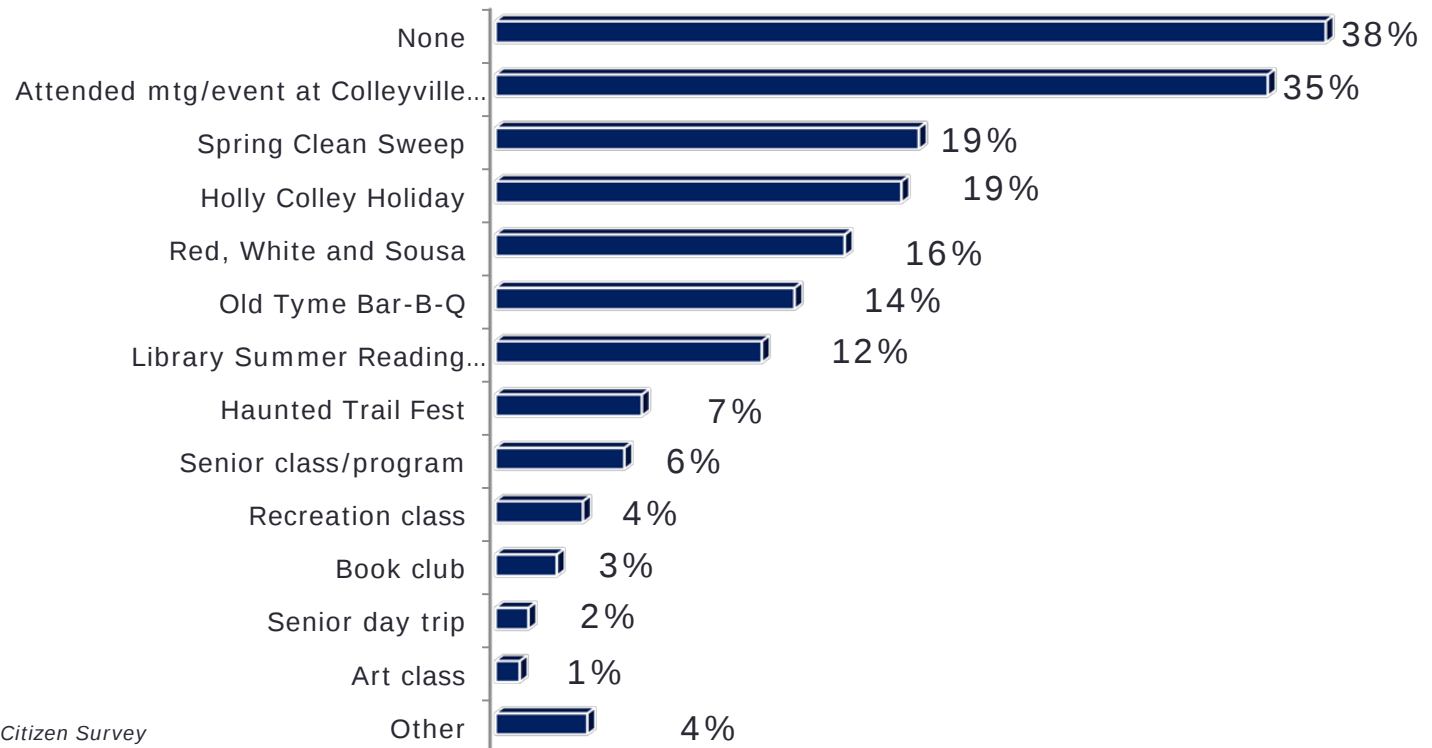
Table 4.12
Prioritized Demand-Based Needs

	Rank
Expand the Trails System	1
Develop Enhanced Park Amenities	2
Provide Additional Practice Fields and Open Play Areas	3
Preserve Natural Areas	4
Provide Public Open Space in Commercial Areas	5



Summary of Public Input – 2014 Citizen Survey Results

Q9- In which Colleyville special event(s) or program(s) have you or other household members participated within the past 12 months?



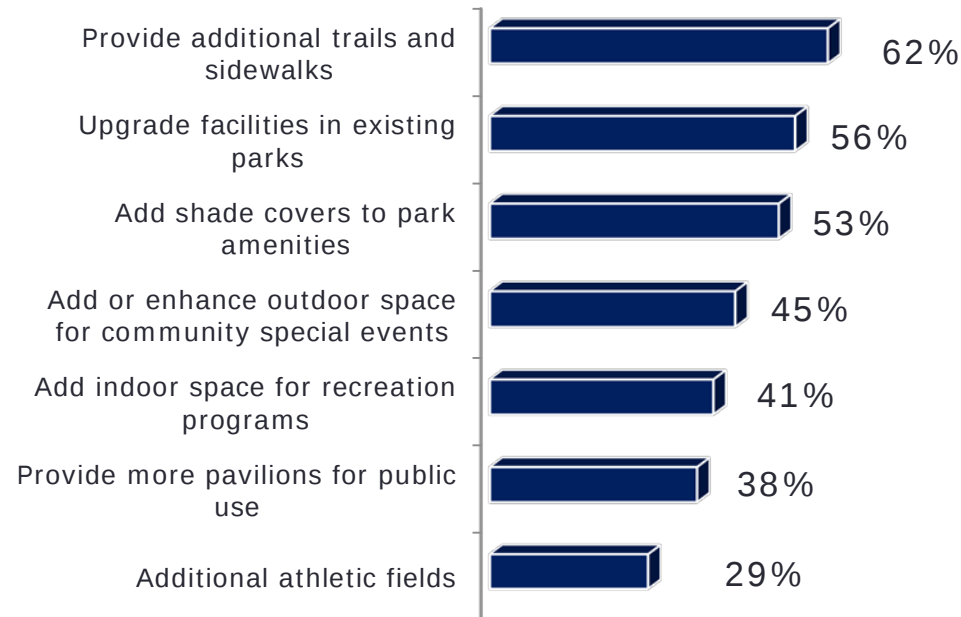
New question in 2014 Citizen Survey



Summary of Public Input – 2014 Citizen Survey Results

Q10a-How important is it for the City of Colleyville to address the following park and recreation issues in the near future?

COMBINED PERCENTAGES: VERY IMPORTANT / IMPORTANT



New question in 2014 Citizen Survey



Parks Related Public Input – 2014 Citizen Survey Results

Q10a-How important is it for the City of Colleyville to address the following park and recreation issues in the near future?

Park and Recreation Issues to Address	Importance Rank				
	Very Important %	Important %	Not Very Important %	Not at all Important %	No Opinion %
Provide additional trails and sidewalks	28	34	21	6	11
Upgrade facilities in existing parks	13	43	25	4	15
Add shade covers to park amenities	16	37	26	7	14
Add or enhance outdoor space for community events	12	33	28	8	19
Add indoor space for recreation programs	12	29	30	11	20
Provide more pavilions for public use	9	29	37	8	17
Additional athletic fields	7	22	37	13	21



Summary of Public Input – 2014

Citizen Survey Results

Q10c – Which park do you visit most and what, if any, improvements are needed?

(Primary Improvements Mentioned)

- **City Park**

- Improve restrooms
- More shaded areas
- Resurface tennis courts
- Improve tennis reservation system

- **Sparger Park**

- Improve drainage
- Add benches/seating areas

- **McPherson Park**

- Add shade over play equipment
- Add more play equipment
- Keep splash pad open
- Add more trails
- Improve game fields

- **Kimzey Park**

- More shaded areas
- Add restrooms

- **Colleyville Nature Center**

- Clean debris/trash from creek beds
- Get rid of poison ivy
- Add restrooms
- More shaded areas

- **Pleasant Run Soccer Complex**

- More shade and seating areas

- **General comments**

- More trails/sidewalks
- More shade
- Don't use parks/don't know where they are located
- Parks look nice



Summary of Public Input

2011 Top Needs:

1. Expand the trails system
2. Develop enhanced park amenities
3. Provide additional practice fields and open play areas
4. Preserve natural areas
5. Provide public open space in commercial areas



2015 Top Needs for Parks:

1. Provide additional trails and places to walk
2. Upgrade facilities in existing parks
3. Add shade covers to park amenities
4. Add or enhance outdoor space for community special events
5. Add indoor space for recreation programs



2011 Parks Plan Needs Assessment Findings

- Acquire land for neighborhood parks and community parks if opportunities arise (still necessary?)
- Improvements to Pleasant Run Soccer Complex (ongoing)
- Improvements to City Park (ongoing)
- Additional practice fields
- 2 additional ½ court basketball courts
- 3 additional playgrounds (two planned)
- 2 additional pavilions (one planned)
- Open play areas
- Looped trails within parks
- 3 miles of additional trails (ongoing)
- Adult playgrounds/fitness equipment (planned)



Accomplishments Since 2011

- Miscellaneous park improvements: laser leveled fields and batting cages at City Park; irrigation improvements at Pleasant Run Soccer Complex; improvements to basketball courts; resurfaced tennis courts; replaced fencing at Pleasant Run Park; restroom and facility painting; lighting upgrades, etc.
- Trail construction: Cotton Belt Trail Phase II; Webb House Trail; Pleasant Run Trail (under construction); Cotton Belt Trail Phase III (planned)
- Architectural assessment of Senior Center

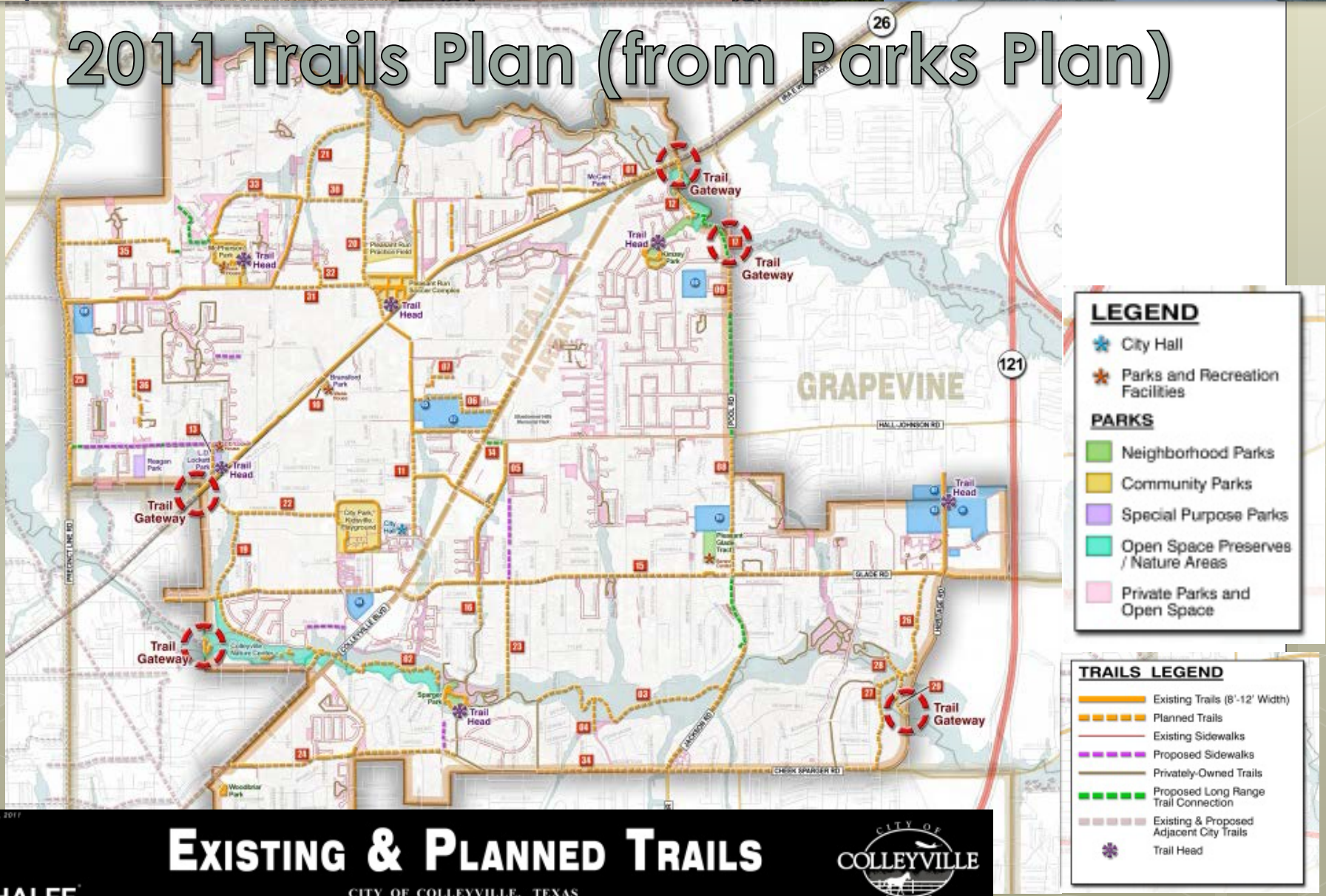


Comprehensive Plan Recommendations for Parks

- Focus on enhancement of existing parks - new park development not as high a need
- Focus on continuing to develop trails leading towards eventual connectivity Citywide
- Consider enhancements to Colleyville Senior Center /inclusion of a community facility component
- Consider continuation of Little Bear Creek natural area to Sparger Park (natural trail, interpretive features)
- Consider enhancements to City Park to make it Colleyville's signature park



2011 Trails Plan (from Parks Plan)





Comprehensive Plan Trail Recommendations

- Trails remain the highest priority for the parks system.
- Amend the 2011 Parks and Trails Master Plan map to account for changing priorities and conditions.
- With near term completion of the Cotton Belt Trail, that provides linking within Colleyville, there is significant interest in future connectivity to the Cotton Belt Trail.
- Significant interest in connecting to destinations along Colleyville Boulevard.
- Trails and sidewalks should be developed to compliment each other and increase connectivity.
- Sidewalks/trails need to include width and placement flexibility to preserve street character and trees.



Mechanisms to Improve Parks, Trails and Open Space in Colleyville

- ◉ Park Land ordinance
- ◉ City funds
- ◉ Grants
- ◉ Other potential mechanisms?



Discussion and Questions