



**CITY OF COLLEYVILLE
PARKS AND RECREATION
ADVISORY BOARD AGENDA**

City Hall - Executive Conference Room
Third Floor - 100 Main Street

MONDAY, JANUARY 5, 2026 - 6:00 PM

1. CALL TO ORDER

2. APPROVAL OF MINUTES

2a Parks and Recreation Advisory Board Minutes - July 7, 2025

3. REGULAR AGENDA ITEMS

3a Presentation and overview of the Texas Tree Trail

3b Overview of the Colleyville Recreation and Senior Centers

3c Director's Report

4. ADJOURNMENT

I hereby certify this agenda was posted on City Hall bulletin boards December 29, 2025, by 5:00 p.m.

Christine Loven, TRMC
City Secretary

A quorum of any Colleyville board, commission, or committee may be present at this meeting. Any matter on this agenda may, at the discretion of the governing body, be opened for public comment and discussion.

If you plan to attend this public meeting and have a disability that requires special accommodations, please advise the City Secretary at least 48 hours in advance at 817.503.1130, and reasonable accommodations will be made to assist you.



CITY OF COLLEYVILLE PARKS AND RECREATION ADVISORY BOARD MINUTES

Recreation Center - 5008 Roberts Road

MONDAY, JULY 7, 2025 – 6:00 PM

1. CALL TO ORDER

Chair Julie George called the meeting to order at 6:02 p.m. and called the roll.

Present: Chair Julie George, Vice Chair Joe Stout, Board members John Hillebrand, Dustan Goodell, Chris Carr, James Poettcker, and Eric Presson.

Absent: Member Michael Sabbia

Also Present: Parks and Recreation Director Lisa Escobedo, Parks and Recreation Manager Krissy Crocier, Deputy Mayor Pro Tem Scotty Richardson, and City Secretary Christine Loven.

2. APPROVAL OF MINUTES

April 7, 2025

Member Chris Carr made a motion to approve the April 7, 2025, meeting minutes, seconded by Member James Poettcker, and passed unanimously.

3. REGULAR AGENDA ITEMS

3a Director's Report

Director Escobedo introduced Krissy Crocier, the Parks and Recreation Manager and noted further down on the agenda will be an opportunity for Krissy to tell everyone about herself. Director Escobedo then reviewed the written Director's Report and answered questions of the Board.

Following the report, there was discussion of the planned tree arboretum behind the Senior Center and roundabout landscaping.

3b Presentation of the City Council Priorities

Director Escobedo provided the City Council Worksession presentation of the City Council's 2024-2025 priorities and action items, noting everything was either complete or substantially complete. She then reviewed the Council priorities and action items for 2025-2026. The nine top priorities include beautification, open space, website update and communications, connectivity (sidewalks and trails),

events (parade, Haunted Trails), TIF extension, Northern Gateway project, field/court utilization assessment, and Rec Center site improvements.

During this presentation there were many questions asked by the Board. There was discussion of the fees to the Youth Sport Associations, irrigation, soccer practice fields, the justice center landscaping, Kimzey Park sprinklers, the bond failure, and the use of the land around the Rec Center.

The board also asked Deputy Mayor Pro Tem Scotty Richardson to discuss the Northern Gateway Project, removal of trees, another zoning issue within the City, and provide an explanation of all City funds.

3c Announcements and general information regarding legislative changes

Parks and Recreation Manager Krissy Crocier reviewed her more recent tenure with the City of Arlington and stated she is looking forward to working with everyone.

City Secretary Christine Loven stated there are legislative changes which will go into effect September 1 and noted there will new posting requirements and bylaws for the Board. She also discussed the Board's meeting schedule and inquired if the Board would like to meet on an as needed basis.

4. ADJOURNMENT

There being no further business to come before the Board, Chair Julie George adjourned the meeting at 7:40 p.m.

APPROVED ON THIS THE 6TH DAY OF OCTOBER 2025.

Minutes taken and prepared by:



*Christine Loven, TRMC
City Secretary*

Information emailed to the Board as a follow-up to inquiries during the meeting:

Good afternoon Parks and Recreation Advisory Board members,

Thank you for your time in attending the meeting last night, July 7, 2025.

As a follow up to questions asked during the City Council 2025 Priorities presentation by Director Escobedo, I wanted to provide you with resources to assist you in obtaining information. As I noted, you may call or email any director, but in this case, you have my number and email, and I will be happy to assist you or redirect you if need be. While the presentation caused us to go astray of the Parks and Recreation area which this board is committed to, I hope you will find this information helpful:

Regarding the different funds and their use: <https://city-colleyville-tx-budget-book.cleargov.com/17667/fund-summaries/all-funds>

Regarding Capital Improvement Programs:
<https://www.colleyville.com/government/departments-m-z/public-works/capital-improvement-program>

Regarding Economic Development:
<https://www.colleyville.com/government/departments-a-l/economic-development>

Regarding the Parks and Recreation Department, all offerings:
<https://www.colleyvilleparksandrec.com/home-parks>

Regarding the Parks and Recreation Master Plan:
<https://www.colleyvilleparksandrec.com/parks-facilities/parks-master-plan>

Regarding the City Council, meetings, insurance claims, resources, open record requests, videos of Council and Planning and Zoning Commission, and general information or referral: <https://www.colleyville.com/government/departments-a-l/city-secretary>

Regarding videos by Mayor Lindamood:
<https://www.colleyville.com/government/departments-a-l/communications-media-relations/video-segments>

And finally, the “just getting started” Northern Gateway Development “Letter of Intent” (LOI) for a boutique hotel:

<https://colleyvilletx.new.swagit.com/videos/344633?ts=280>

All, we appreciate your time and service and we hope you will find this information helpful. Please do not hesitate to contact me if we can be of further assistance.

Thank you,

 *Christine Loven, TRMC*

City Secretary

City of Colleyville



P: 817-503-1133

colleyville.com

100 Main Street, Colleyville, TX 76034



ATTENTION ALL PUBLIC OFFICIALS: A "Reply to All" of this e-mail could lead to violations of the Texas Open Meeting Act. Please reply only to the sender.



CITY OF COLLEYVILLE PARKS AND RECREATION ADVISORY BOARD BRIEFING

Agenda Number 3a

Agenda Date 1/5/2026

Number 3a

Type Regular Agenda Items

Department Parks and Recreation

Title

Presentation and overview of the Texas Tree Trail

Explanation

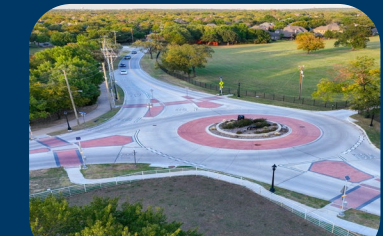
Parks and Recreation Director Lisa Escobedo will provide an overview of the Texas Tree Trail which was presented to the City Council in October 2025.

Attachments

1. Overview of the Texas Tree Trail



Parks and Recreation Advisory Board
January 5, 2026



- Tree Board was originally established on Dec. 15, 1998 (Ordinance O-98-1130)
- Board membership and responsibilities revised by Resolution R-24-4987 on November 6, 2024
- Meets as needed (advisory)
- Members include: one member from the City Council, one member from the Parks and Recreation Advisory Board, a City staff arborist, and a Colleyville resident.

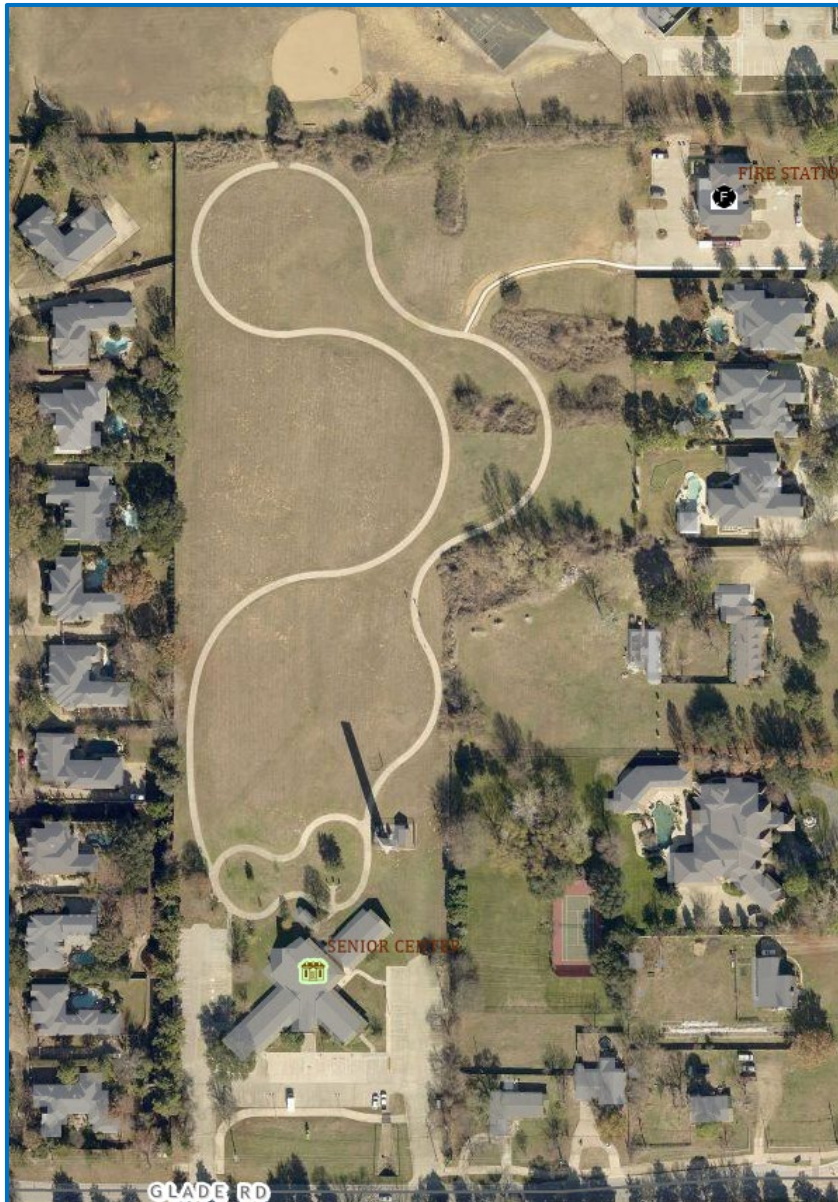
Tree Board Projects/Initiatives:

- Establish tree installation and maintenance standards
- Develop the parkway tree grant program, criteria, grant amounts, etc.
- Evaluate where the City should add trees in City Parks
- Prioritize the area of new tree plantings

Tree Board Recommendation:

- Open space behind the Senior Center
- Texas Tree Trail

Senior Center Open Space



- Nine acres of open space
- Multi-use trail (.5 mile)
- WWII memorial
- Practice backstop
- Satellite tower
- OC Taylor Elementary School (North)
- Fire Station #2 (Northeast)

*Prior to the Recreation Center open space, this was the last parcel of park land to develop for the City.

The Trail

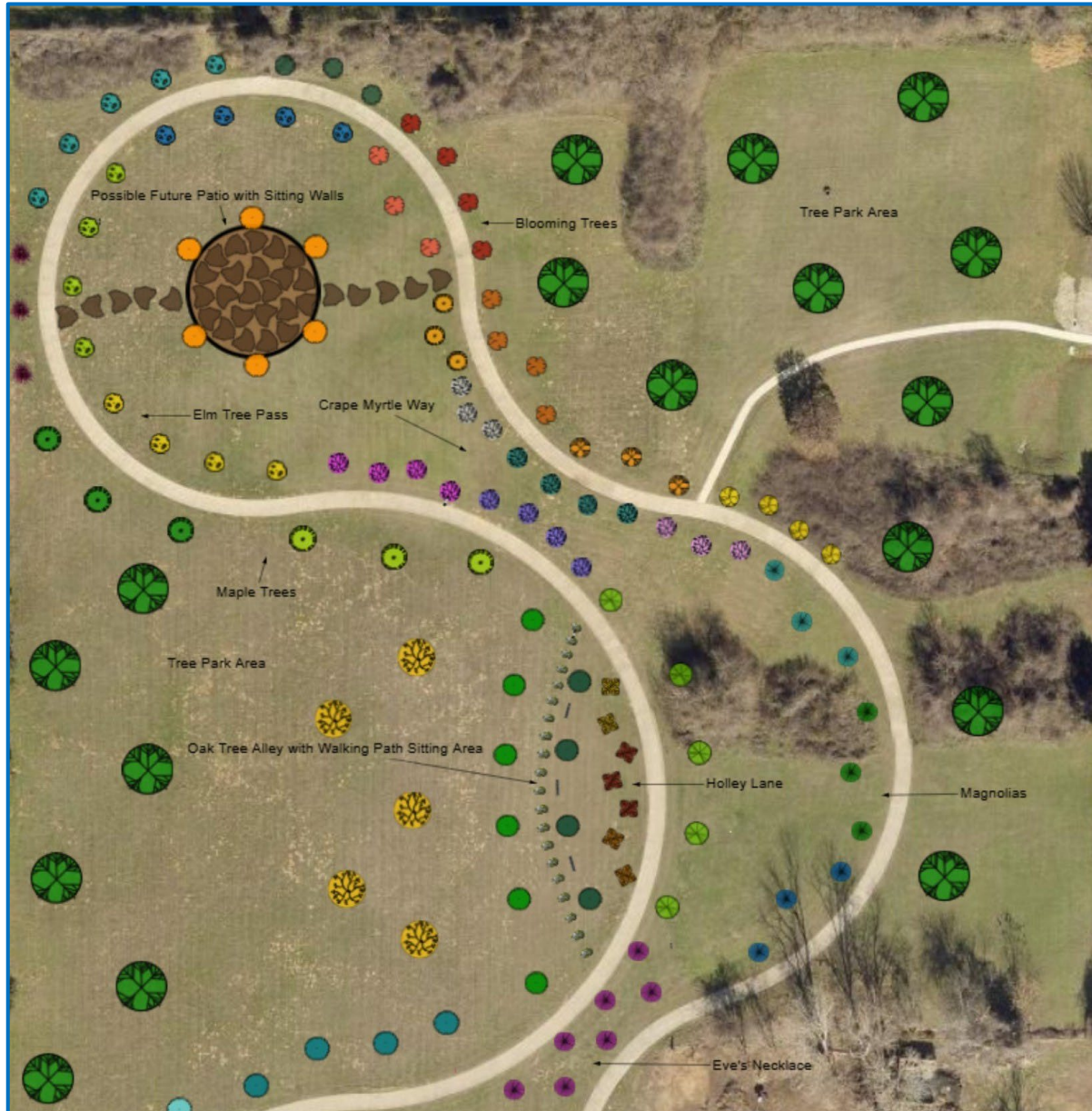


Southern Aspect of the Trail



- Piney Woods of East Texas under story trees
 - Loblolly Pine
 - Dogwood
 - Forest Pansy Redbud
 - Saucer Magnolia
- Golden Rain Trees
- Texas Persimmon
- Montezuma Cypress Trees
- Chinese Pistache
- Texas Ash
- Mexican Buckeye
- Vitex
- Bur Oak Trees
- Chinkapin Oak Trees

Northern Aspect of the Trail



- Eve's Necklace
- Pin Oaks
- Live Oaks
- Saw Tooth Oaks
- Possumhaw Holly
- Yaupon Holly
- American Holly
- White Oaks
- Muskogee Crape Myrtle
- Tuscarora Crape Myrtle
- Snow Crape Myrtle
- William Toovy Crape Myrtle
- Candy Cane Crape Myrtle
- Shantung Maple
- Big Tooth Maple
- Lacebark Elm
- Cedar Elm
- American Elm
- Winged Elm
- Texas Mountain Laurel
- Texas Redbud
- Oklahoma Redbud
- Desert Willow
- Mexican Redbud
- Honey Mesquite
- Mimosa
- Teddy Bear Magnolia
- DD Blanchard Magnolia
- Little Gem Magnolia

- Funding has been allocated in the FY26 CIP for the irrigation and initial tree installation.
- Larger and more substantial trees, such as oaks and elms, will be installed first.
- The tree trail should take three to five years to complete the desired plan.
- Looking for approval to proceed with the trail



Questions & Discussion



CITY OF COLLEYVILLE PARKS AND RECREATION ADVISORY BOARD BRIEFING

Agenda Number 3b

Agenda Date 1/5/2026

Number 3b

Type Regular Agenda Items

Department Parks and Recreation

Title

Overview of the Colleyville Recreation and Senior Centers

Explanation

Parks and Recreation Manager Krissy Crosier will present an overview of the Colleyville Recreation and Senior Centers.

Attachments

1. Recreation Center and Senior Center presentation



COLLEYVILLE RECREATION & SENIOR CENTER

A Year Of Success & Celebration

Parks and Recreation
Advisory Board

January 5, 2026





Colleyville Senior Center opened following renovations in January 2024



Colleyville Recreation Center opened August 2024 to rave reviews!



“We have a great Colleyville Rec Staff! The dedication and passion they show reflects in the smiles of everyone they interact with.”

Scotty Richardson, Deputy Mayor Pro Tem

THE TEAM



**Brittany Strickland
Jessica Thompson**



**Colleyville Recreation
Center Administration**

- Recreation Center operations
- Staffing & scheduling
- Procurement
- Budget
- Contract oversight
- Marketing
- Manages
ParksAndRec@Colleyville.com

**Cody Ashton
Torie Gallagher**



**Colleyville Senior Center
Team**

- Senior Center operations
- Educational programming
- Fitness programming
- Day trips
- Senior special events
- Senior sponsorships
- Contract oversight
- Procurement
- Budget
- Marketing

**Elisha Davis
Matthew Morrison**



Sports Team

- Tennis classes & leagues
- Pickleball classes & leagues
- 5v5 adult basketball
- Ping pong
- Therapeutic Rec
- Homeschool programming
- Youth basketball leagues
- Youth volleyball leagues

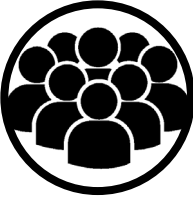
**Madison Morgan
Ralph Alvarez**



**Camps, Adult & Youth
Programming, and Events**

- Summer & holiday camps
- Special events planning
- Sponsorships
- Sand & adult volleyball
- Marketing
- Brochure design
- Facility booking
- Fitness programming
- Customer feedback

COLLEYVILLE SENIOR CENTER



CENTER VISITS

Over 13,000 Visitors



MEMBERS

Over 800 Members
11,000+ Membership Scans



PROGRAM TOTALS

256 Individual Programs Held
3,850 Participants Served



TRIPS

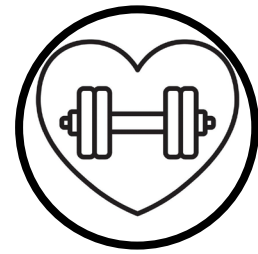
29 Day Trips Held
310 Day Trippers



METROPORT MEALS ON WHEELS

24 Congregate Meals Held
Serving 2,015 Lunches
80+ Seniors Served each Lunch

COLLEYVILLE SENIOR CENTER



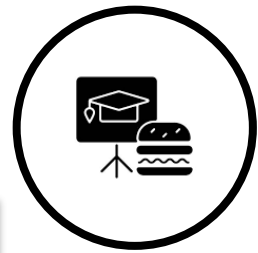
FITNESS

693 Participants
11 Instructor-led Classes per Week



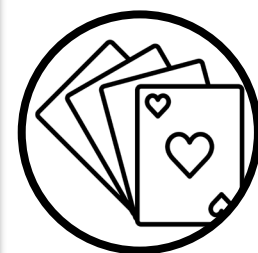
SPECIAL EVENTS

6 Spotlited Special Events
Approx. 300 Attendees



SPECIAL INTEREST

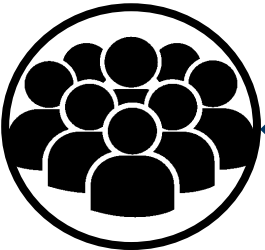
325 Attendees
35 Lunch & Learns and Pop-Up Classes



GAMES

5 Unique Game Groups
26 Monthly Game Times

COLLEYVILLE RECREATION CENTER



CENTER VISITS

Over 77,000 Visitors



MEMBERS

2,300+ Members
7,900 Membership Scans



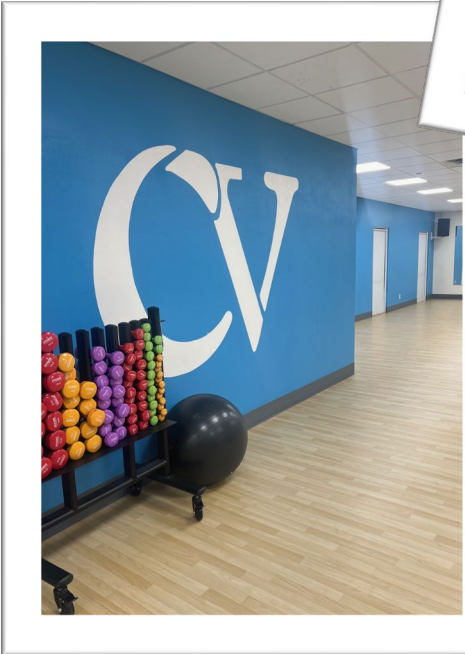
GUEST PASSES

800+ Guest Passes Acquired

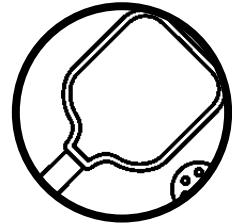


MARKETING

Over 31,000 Recreation Sensation
& Active Adult Brochures
Distributed Annually



RECREATION PROGRAMMING



PICKLEBALL

230 Learn-to-Play Participants
Indoor Averages 60 Weekly Players
3,200+ Outdoor Court Bookings



ADULT SPORTS

900+ 5v5 Basketball Players
450 Adult Volleyball Players



PING PONG

350 Learn-to-Play Participants
Average 40 Adult Players 2x Week



HOME SCHOOL PROGRAMMING

528 Participants
50+ Attending Monthly

RECREATION PROGRAMMING



PROGRAM TOTALS

857 Individual Programs Held
12,205 Participants Served



SUMMER CAMPS

52 Summer Camps Held
968 Participants



SPECIAL EVENTS

Winter Ball, Bunny Brunch & Lunch,
Junior Anglers, Parents Night Out!
1025 Attendees

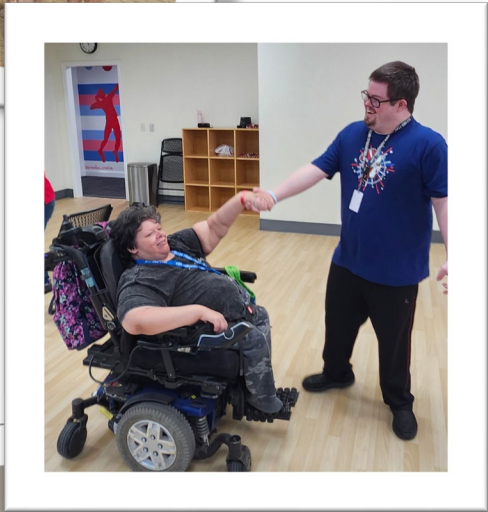


FACILITY BOOKINGS

97 CV Non-profit Groups
1700 Attendees



RECREATION PROGRAMMING



**THERAPEUTIC
RECREATION**

IGNITE Abilities Partnership

205 Participants

Average 18 *Contagious Smiles* 2x Week



**SAND
VOLLEYBALL**

69 Teams

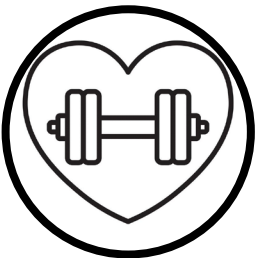
520 Players



**YOUTH
LEAGUES**

Basketball – 35 Teams, 296 Players

Volleyball – 83 Teams, 820 Players

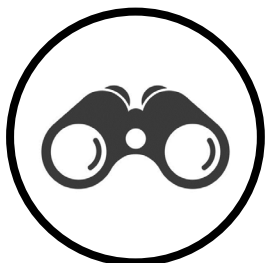


FITNESS

752 Participants

21 Instructor-led Classes per Week

COLLEYVILLE RECREATION DIVISION OPPORTUNITIES



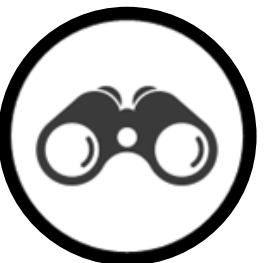
Combine resident memberships to encourage crossover facility use.



Investigate current outdoor court rental processes to determine best ways to meet the ever-growing demand.



Increase social media presence beyond advertising programming registration timelines. Spotlight department amenities and services.



Focus on programming to increase foot traffic within the facilities.

Questions and Discussion



CITY OF COLLEYVILLE PARKS AND RECREATION ADVISORY BOARD BRIEFING

Agenda Number 3c

Agenda Date 1/5/2026

Number 3c

Type Regular Agenda Items

Department Parks and Recreation

Title

Director's Report

Explanation

Parks and Recreation Director Lisa Escobedo will review the attached Director's Report regarding Parks and Recreation activity.

Attachments

1. Director's Report - January 5, 2026 Parks and Recreation Advisory Board

Parks & Recreation Advisory Board Meeting

January 5, 2026

Recreation

- **Winter/Spring Recreation Classes** – most classes begin on Monday, January 5 and run through April.
- **Winter Ball Event** – Registration began on Monday, December 29 to be held on January 23 at the Colleyville Center. 80's theme.
- **Parents Night Out** – The event is from 5-9pm on Friday, Feb. 13 for ages 6-12. It is a perfect time for both parents and children to enjoy Valentine's Day. Children will be entertained by Recreation staff with games, crafts, and dinner. Parents can enjoy a few hours with their special Valentine.
- **Bunny Brunch & Lunch** – will be held on March 28 from 9-11am and 1-3pm. The event will consist of pictures with the bunny, egg hunt, petting zoo, face painting, inflatables, etc. Tickets go on sale March 2.

Athletics

- **Youth Sports Associations (soccer, baseball & softball)** – Fall seasons were played from September through October. Spring seasons are around the corner. City staff and Youth Sports Presidents and Boards will begin to have preseason meetings.
- **Youth Spring Volleyball League** – Youth volleyball registration began on Monday, December 15 and will go through Jan. 9th. The league will run from Feb. 16-May 2 with a season ending tournament.
- **Winter Coed Sand Volleyball League** – The league began on November 10 and has been extended due to rainy and cold weather. 14 teams are playing this Winter.
- **Youth Winter Basketball League** – Second winter basketball league offered at the Colleyville Rec. League games began on Dec. 6 and will run through the beginning of February. The league is a coed recreational league and has 3 divisions: 8U, 10U, and 12U. The league has grown from 18 teams and 160 players last winter to 61 teams and 552 players.

Tennis & Pickleball

- **Winter Tennis Leagues** – 13 teams are playing out of City Park this Winter (Spring leagues will start in late Feb.)
- **Winter Pickleball Leagues** – 17 teams are currently in our Fall/Winter leagues (Spring leagues will start in late Feb.)
- **Tennis & Pickleball Classes** – Outdoor programming remains successful for both beginner and intermediate in both sports. Tennis filled classes for Tots, Junior, and Adults.
- **Indoor Pickleball Classes** – Beginning and intermediate pickleball classes remain consistent resulting in an increase of players during scheduled open play times. Winter/Spring classes for both indoor and outdoor programming have recently opened and are already seeing registration.

Senior Center

- **Holiday Party and Holiday Dance** – Both events were well attended and well received by the participants.
- **Valentine's Day Celebration** – will be held on Friday, Feb. 13 from 1-2:30pm.

Parks

- **Nature Center** – Parks Maintenance is working on trail maintenance and creek clean-up throughout the park.
- **Beautification Team** – Recently installed a new landscape bed on the north side of the Recreation Center.

Master Plan & CIP Project Update

- **Woodbriar Park: Installation of new pavilion (2025 Fall)**
- **Park Signage Replacement – Installation of Phase 1 (2025 Winter)**
- **City Park: Laser grade and lip removal field #7 (Summer 2025)**
- **Loggia Fountain: New design and pump system (November 2025)**
- **South Parking Lot Berm: Installed new trees (November 2025)**

Upcoming Parks & Recreation Projects:

- **Justice Center: landscape beautification (Spring 2026)**
- **Texas Tree Trail Program – Phase I & 2 (Ongoing 2026)**
- **Bidault House: landscape beautification (Fall 2026)**
- **Park Signage Replacement – Phase 2 (Spring 2026)**
- **Voting Center, Splash Pad, and Playground design – (2026)**

*2026 Parks & Recreation Advisory Board Meeting Dates:

- **January 5**
- **April 6**
- **July 6**
- **October 5**

*Subject to change