



# City of Colleyville

## Colleyville Center Advisory Committee Agenda

City Hall  
100 Main Street  
Colleyville, Texas 76034  
817. 503.1000  
www.colleyville.com

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Monday, November 21, 2022  
5:30 p.m.

Colleyville Center  
5301 Riverwalk Drive

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**1. CALL TO ORDER**

**2. APPROVAL OF MINUTES**

August 15, 2022

**3. REGULAR AGENDA ITEMS**

**3a** Fiscal Year 2022 Update

**3b** Fiscal Year 2023 Update

**3c** Colleyville Center's 25th Anniversary

**3d** Discussion of Items for Future Agendas

**4. ADJOURNMENT**

I hereby certify this agenda was posted on City Hall bulletin boards November 18, 2022 by 5:00 p.m.

Leslie Hill  
Colleyville Center Manager

*A quorum of the Colleyville City Council and/or any other Colleyville Board, Commission, or Committee may be in attendance at this meeting.*

*Any matter on this agenda may, at the discretion of the governing body, be opened for public comment and discussion.*

*If you plan to attend this public meeting and have a disability that requires special accommodations, please advise the Colleyville Center Administrative Assistant at least 48 hours in advance at 817.503.1330, and reasonable accommodations will be made to assist you.*





# City of Colleyville

## Colleyville Center Advisory Committee Minutes

City Hall  
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Monday, August 15, 2022  
5:30 p.m.

Colleyville Center  
5301 Riverwalk Drive

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**PRESENT:** Jeremy Tallo, Chair; Fred Mills, Vice-Chair; Lee Koch; Paul Vigiletti; Julie George; Louis Miller; Athena Wiginton; Leslie Hill, Colleyville Center Manager; Kristi Isbell, Colleyville Center Sales & Event Specialist

**ABSENT:** Judith Goodwin, Alex Thomas, Darla Dennison

### 1. CALL TO ORDER

The meeting was called to order by Chair Jeremy Tallo at 5:31 p.m.

### 2. APPROVAL OF MINUTES - May 9, 2022

Paul Vigiletti motioned for approval of the May 9, 2022 minutes. Lee Koch seconded the motion. The motion was approved with no dissension.

### 3. REGULAR AGENDA ITEMS

#### 3a Fiscal Year 2022 Update

Staff provided information and a presentation on the Center's performance for FY22 including number of events, guest count, and cost recovery. Staff also presented visual of print and social media advertisements as well as promotional items used at marketing and non-profit events.

#### 3b Fiscal Year 2023 Budget Discussion

Staff explained the rate increase, proposed by Colleyville Center Advisory Committee, would be presented to City Council for review and approval in September 2022. Staff reminded that the rate increase applied to weekend rentals and included an increase of Saturday from \$3,000 - \$4,000 and Friday/Sunday from \$2,500 - \$3,000 with a non-profit discount increase to 50% off these standard rates.

Staff explained Mayor Lindamood's initiative to provide in-kind donation to some Colleyville based non-profits in the form of Colleyville Center rental. The in-kind donation is a fixed dollar amount, pending City Council approval in September 2022, which the non-profit may use toward their rental at the Colleyville Center.

Staff noted a budget request was presented for additional full-time staff to assist with event sales and coordination.

**3c** Discussion of Items for Future Agendas

Staff provided additional dates for Colleyville Center Advisory Committee meetings: November 21, 2022; February 27, 2023; and May 15, 2023

**4. ADJOURNMENT**

Julie George motioned to adjourn the meeting. Fred Mills seconded the motion. The motion was approved with no dissension. Meeting was adjourned at 6:12 p.m.



# City of Colleyville Colleyville Center Advisory Committee Agenda Briefing

City Hall  
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<b>Agenda Number</b> 3a	<b>Agenda Date</b> 11/21/2022	<b>Number</b>
<b>Type</b> Regular Agenda Items		
<b>Department</b> Colleyville Center		

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**Title**

Fiscal Year 2022 Update

**Explanation**

Staff will provide an operations and performance update on FY2022.

**Attachments**



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<b>Agenda Number</b> 3b	<b>Agenda Date</b> 11/21/2022	<b>Number</b>
<b>Type</b> Regular Agenda Items		
<b>Department</b> Colleyville Center		

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**Title**

Fiscal Year 2023 Update

**Explanation**

Staff will provide an operations and performance update on FY2023.

**Attachments**



# City of Colleyville Colleyville Center Advisory Committee Agenda Briefing

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<b>Agenda Number</b> 3c	<b>Agenda Date</b> 11/21/2022	<b>Number</b>
<b>Type</b> Regular Agenda Items		
<b>Department</b> Colleyville Center		

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**Title**

Colleyville Center's 25th Anniversary

**Explanation**

Staff and Advisory Committee will discuss ideas to commemorate the 25th anniversary of the Colleyville Center in 2023.

**Attachments**



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<b>Agenda Number</b> 3d	<b>Agenda Date</b> 11/21/2022	<b>Number</b>
<b>Type</b> Regular Agenda Items		
<b>Department</b> Colleyville Center		

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## **Title**

Discussion of Items for Future Agendas

## **Explanation**

This item allows for the discussion of items for future agendas and to advise of upcoming meeting dates: February 13, 2023, May 8, 2023, and August 21, 2023.

## **Attachments**